

Community Awareness Committee Agenda

September 14, 12:00pm-1:00pm



Welcome

Karin Szymanski

Partner Updates:

- ADHS BIZS Update
- ADHS Arizona's Vaccines Save Lives Campaign
- Phoenix Fire Department Update
- Maricopa County Dept. of Public Health

Marcellina Lopez
Stephanie Walaszek
Kandy Evans
Rita Wermers

TAPI Updates:

Website Updates
Community Health Worker Training
Respiratory Illness Season

Karin Szymanski
Blanca Martinez
Karin Szymanski

NEXT MEETING DATE:

Community Awareness Committee Meeting

October 5, 2026
12:00pm-1:00pm

Community Awareness Committee

September 14, 2026 | 12:00pm- 1:00pm

Welcome

Please place your name and organization in the chat.



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Agenda

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- Website Updates
- Community Health Worker Training
- Respiratory Illness Season

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Karin Szymanski
 Blanca Martinez
 Karin Szymanski



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Marcellina Lopez

Immunization Programs Office Chief



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Agenda

- 2026 Re-Enrollment Wrap Up
- Measles Overview
- Standing Orders
 - 2026-2027 COVID-19 Vaccine
 - 2026-2027 Seasonal Influenza Vaccine
- 2026-2027 respiratory season vaccine updates
 - COVID-19
 - Pediatric RSV
 - Influenza Vaccines
- 2027 Arizona Immunization Conference Update




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ADHS Jurisdiction 2026 Re-Enrollment Wrap Up!

05/04/2026 - 08/31/2026

Re-Enrollment concluded on 08/31/2026

Submission Status Overview

- Approved (completed) agreements: 492

City of Phoenix VFC Providers visit maricopa.gov/MCVP



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Measles Activity in Arizona

- At this time, there are **no active** responses to measles cases in Arizona.
- In 2026 (as of 9/08/2026), there have been 122 measles cases reported in Arizona.
- ADHS and county health departments continue to monitor for new incidents or cases and provide communication and guidance as needed.



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2026-2027 Seasonal Influenza Vaccine Standing Order

Purpose

The 2026-2027 Seasonal Influenza Vaccine Standing Order is intended to reduce the burden of disease and associated morbidity and mortality from influenza infection by facilitating access to influenza vaccines in the State of Arizona.

Authorized Scope

Grants authority to authorized health care professionals to vaccinate all persons aged 6 months and older (pending their scope of practice), **including pregnant individuals**, with the 2026-2027 seasonal influenza vaccine, as supported by evidence-based guidance.

Where is it available?

The 2026-2027 Seasonal Influenza Vaccine Standing Order can be accessed on ADHS' website at:
[ADHS - Arizona Immunization Program - Get Vaccinated - Home](#)



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2026-2027 COVID-19 Vaccine Standing Order

Purpose

The 2026-2027 COVID-19 Vaccine Standing Order ensures individual access to the COVID-19 vaccine to reduce COVID-19 associated morbidity and mortality in the State of Arizona.

Authorized Scope

Grants authority to authorized health care professionals to vaccinate all persons aged 6 months and older (pending their scope of practice), **including pregnant individuals**, with the 2026-2027 COVID-19 vaccine, as supported by evidence-based guidance.

Where is it available?

The 2026-2027 COVID-19 Vaccine Standing Order can be accessed on ADHS' website, at:
[ADHS - Arizona Immunization Program - Get Vaccinated - Home](#)



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2026-2027 Influenza Rollout

What Arizona VFC Providers Need to Know

Availability and Ordering



Flu vaccine ordering opened on September 8th, 2026, once 30% of inventory arrived at the McKesson warehouse

Program Communication



Communication was sent to providers announcing the availability of influenza presentations for ordering in ASIS on September 8th, 2026

Allocations and Stewardship



Do not over-order or stockpile supplies.
Smaller, more frequent orders are strongly encouraged.
Ordering Caps set at 250 have been established until further inventory becomes available.



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2026-2027 COVID-19 Presentations Update

What Arizona VFC Providers Need to Know

Novavax and Cominty COVID-19 products were previously restricted from the order set in anticipation of the new 2026-2027 presentations. Moderna Spikevax presentations are no longer available, pending rollout of the 2026-2027 NDCs.

VACCINE CONTRACTS



COVID-19 Vaccines

Contract: June 1, 2026 – May 31, 2027
CDC contracts awarded to Moderna, Pfizer, and Sanofi.

2. APPROVAL & ORDERING



FDA Approval

The 2026-2027 COVID-19 products were approved by the FDA on August 27th, 2026. Once further guidance is provided by CDC, all Moderna, Pfizer, and Sanofi NDCs will be available to order.

3. ALLOCATION STATUS



Allocations

The CDC has not yet confirmed a rollout timeline of availability or if there will be allocations for the season.



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2026-2027 RSV - Pediatric Rollout

What Arizona VFC Providers Need to Know

Availability and Ordering



Clesrovimab/ENFLONIS [®]™
Nirsevimab/ Beyfortus[®]

Both presentations were made available for ordering in ASIS in late August, in preparation for the upcoming RSV season.

Program Communication



Communication was sent to providers announcing the availability of Pediatric RSV presentations for ordering in ASIS on August 24th, 2026

Allocations and Stewardship



Do not over-order or stockpile supplies.
Although the CDC has implemented monthly allocations, no shortages of the presentations are anticipated.



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2027 Arizona Immunization Conference — Call for Speakers

Share your expertise or project with health professionals across Arizona!

EVENT DETAILS & DATES

Dates: April 13-14, 2027 | Location: Mesa, AZ

VACCINE-RELATED TOPICS INCLUDE

- Immunization Initiatives & Vaccine Safety
- Vaccine-Preventable Diseases & Public Health
- Community Engagement & Health Communication

Form Link: [Call for Arizona Speakers Form](#)
Questions? Email Immunization_Conference@adhs.gov

CALL FOR AZ SPEAKERS

2027 Arizona Immunization Conference

April 13-14, 2027
Mesa, AZ

Share your expertise or project with health professionals in Arizona!

Vaccine-Related Topics Include:
• Immunization Initiatives
• Vaccine-Preventable Diseases
• Public Health
• Community Engagement
• Health Communication
• Vaccine Safety

Fill out this Call for Speaker Form by September 4th, 2026

ARIZONA HEALTH SERVICES



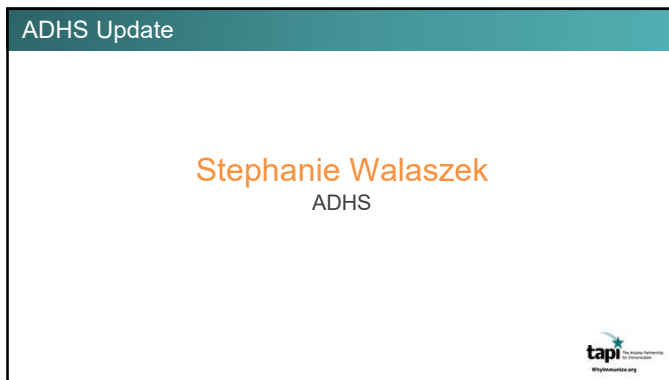
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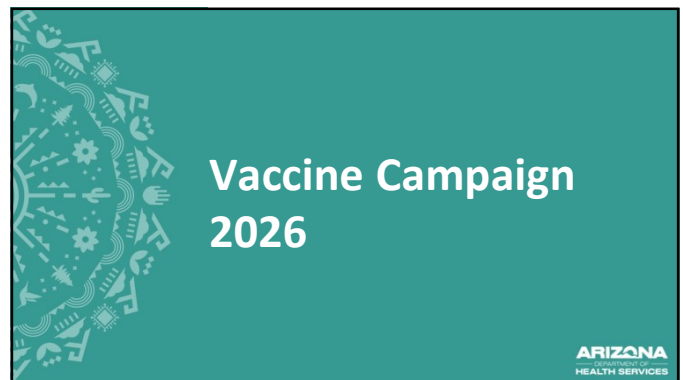
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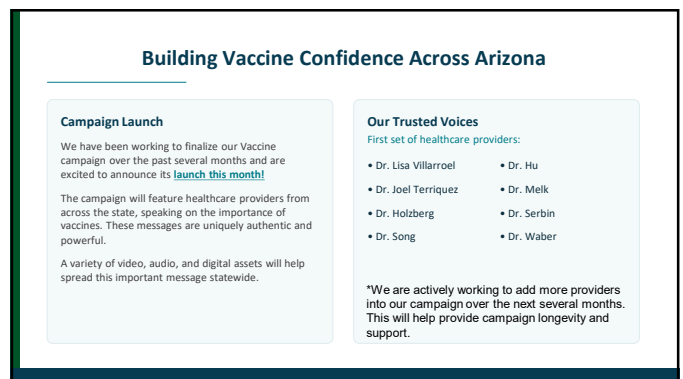
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Campaign Outreach

Target Audience

Primary: Parents & caregivers of children 0-17

Secondary: General public

Dates

July 2026 through January 2027

Proposed Channels

- Digital Display
- Meta (FB, IG, Reels)
- Pinterest
- Digital Video
- Connected TV
- YouTube
- Digital Audio
- Paid Search

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Dr. Lisa Villarroel :30 (DRAFT)



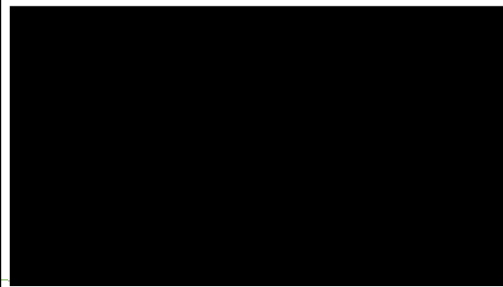
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Dr. Joel Terriquez :30 (DRAFT)



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Dr. Holzberg :30



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Vaccines Save Lives

If you have any questions, talk to your doctor or medical provider

azdhs.gov/getvaccinated

Arizona Chapter

INCORPORATED IN ARIZONA

American Academy of Pediatrics

Member since 1950. One of the world's largest pediatric organizations.

ARIZONA
DEPARTMENT OF
HEALTH SERVICES



ARIZONA ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR ARIZONA



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Digital Ads

"Vaccines
are your
best
defense
against
disease."

- Dr. Serbin, MD
Phoenix, AZ

"Influenza,
whooping cough,
and measles
can all be
prevented
with vaccines."

- Dr. Song, MD
Flagstaff, AZ

"When you get
vaccinated,
you've protected
your family,
friends, and
colleagues."

- Dr. Weber, MD
Tucson, AZ

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Paid Media Plan

ARIZONA
A STATE DIVISION OF
HEALTH SERVICES

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ARIZONA

Thank you

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Phoenix Fire Department
providing over 300,000 vaccinations since 1994

Our Family Helping Yours

El Departamento de Bomberos de Phoenix ha provisto más de 300 mil vacunas desde 1994

2026 Public Health and Vaccination Clinics



NOTE: Vaccines provided while inventory lasts. NOTE: Vacunas disponibles mientras duran el inventario.

Vaccine Preventable Diseases	Date		Location		Address		Contact Person
	Day	Time	Location	Address	City	State	
Diphtheria Pertussis Polio Hepatitis B Hepatitis A MM Hib Pneumonia Measles Rubella Meningitis Tetanus Scarlet Fever Whooping Cough Typhoid Hepatitis A/B Hepatitis B Hepatitis C HIV COVID-19	Monday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Tuesday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Wednesday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Thursday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
Diphtheria Pertussis Polio Hepatitis B Hepatitis A MM Hib Pneumonia Measles Rubella Meningitis Tetanus Scarlet Fever Whooping Cough Typhoid Hepatitis A/B Hepatitis B Hepatitis C HIV COVID-19	Friday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Saturday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Sunday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878
	Monday	8:00-12:00	Phoenix Fire Department	Phoenix Fire Department	Phoenix	Arizona	1-800-368-5878

Call 602-534-BABY (2229)

Or visit

www.phoenix.gov/fire/babyshots.html



AAA



AAA

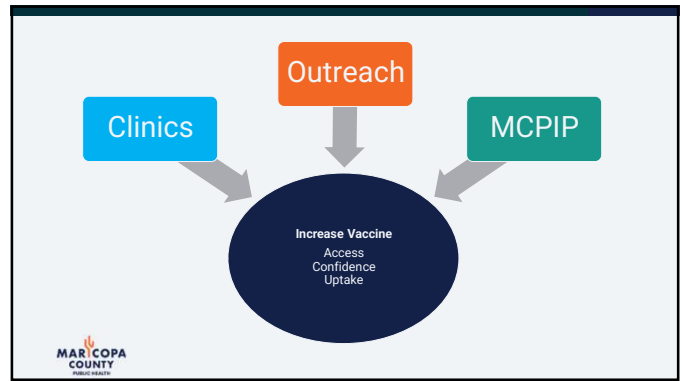


AAA

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IMMUNIZATIONS

Immunizations have proven to be the most effective way to stop the spread of disease. We offer immunizations to children and adults in Maricopa County at our standing clinics and at scheduled community events. Anyone with or without insurance is welcome.

Appointments are required at our standing immunization clinics by [booking online](#) or calling 602-506-4767.

IMMUNIZATION CLINICS

Our immunization clinics offer free vaccinations Monday-Friday by appointment.

COMMUNITY EVENTS

Free vaccination clinics are hosted at various locations on specific dates and times.

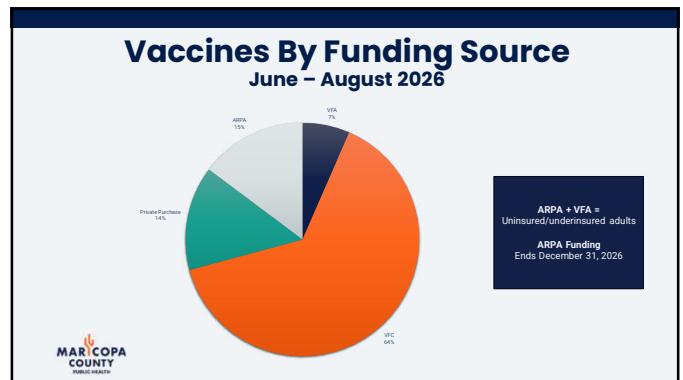
MCPIP PROVIDERS

Information for Vaccines For Children (VFC) providers located within the City of Phoenix.

MARICOPA COUNTY
PUBLIC HEALTH

maricopa.gov/immunizations

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Changes to Adult Vaccines Available Starting September 28, 2026

Immunization Clinics	Outreach Events
- COVID - Hep A - Hep B - Influenza - Influenza (High Dose) - MMR - Tdap	- COVID - Hep A - Hep B - Influenza - Influenza (High Dose) - MMR - Pneumonia (PCV20/21) - Tdap

MARICOPA COUNTY
PUBLIC HEALTH

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Immunization Outreach

VACCINE EVENTS

These events are hosted by trusted partners in coordination with Maricopa County Department of Public Health. Immunizations are free for people who do not have health insurance.

Please note event dates and times before visiting.

If you need assistance or have questions about these events, please call our CARES team at 602-506-4767.

Upcoming Events

Tue, Sep 18	Fri, Oct 25
Adult vaccine event, Vaccines are available... (Details)	COVID-19 vaccine at State Park, Phoenix, Arizona
Wed, Oct 7	Wed, Oct 24
Adult vaccine event, Vaccines are available... (Details)	COVID-19 vaccine at State Park, Phoenix, Arizona
Tue, Oct 13	Wed, Oct 28
Adult vaccine event, Vaccines are available... (Details)	COVID-19 vaccine at State Park, Phoenix, Arizona
Wed, Oct 21	
Adult vaccine event, Vaccines are available... (Details)	

[View All Events](#)

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Maricopa County Phoenix Immunization Program (MCPIP) Updates

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MCPIP began its **inaugural year** on July 1, 2025, reached full staffing by November, completed core trainings by April 1, launched on April 6, and finished all annual CDC requirements by June 30, 2026.

The MCPIP Team:

55 years of combined experience in public health and VFC operations.



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Do you know a clinic or healthcare provider interested in joining the Vaccines for Children (VFC) Program?



The VFC Program helps ensure children in our community have access to recommended vaccines.

We're looking to expand our network of providers within the City of Phoenix.

- If you know someone who may be interested, please share our contact:
MCPIP@Maricopa.gov



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Thank You!

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TAPI Updates

TAPI Updates



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Website

Karin Szymanski
TAPI



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Website



- Childcare Staff
- School Health Staff
- Community Health Workers



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Website



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Website



Adding a link for TAPI's Advocacy Committee.

UPDATES AND RELEASES



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CHW Vaccine Toolkit

Blanca Martinez
TAPI



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CHW Listening Sessions

Community Health Worker Training Program



Watch How Do Vaccines Work? (9:20) 15



Watch What I Learned from Parents who don't vaccinate their kids (3:00) 15



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Listening Sessions



Key Challenges

- Misinformation
- Cultural Sensitivities
- Accessibility
- Language Barriers
- Training
- Resources
- Tool-Kit



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CHW Listening Sessions



Community Health Worker Training
supporting your conversations

Calling All Community Health Workers!
TAPI is offering a training for CHWs to help support their efforts to help their communities.

Learning Objectives

- understanding the vaccine schedule
- how vaccines work
- how to have vaccine conversations
- how to handle vaccine hesitancy

Join Us!
March 4th, 9-11 am
• Virtual and in-person
• Free of charge

Register for the free virtual session here or scan the QR code below.
Registration link: <https://www.whymycommunity.org/tapi>

Entrenamiento para Promotores de Salud
Apoyando sus conversaciones

¡Llamando a todos los Promotores de Salud!
TAPI ofrece un entrenamiento para Promotores de Salud, diseñado para ayudarlos a apoyar sus esfuerzos para ayudar a sus comunidades.

Objetivos de Aprendizaje

- entender el calendario de vacunación
- cómo funcionan las vacunas
- cómo tener conversaciones sobre las vacunas
- cómo manejar la vacilación

¡Únete a nosotros!
El 4 de marzo (9 am - 11 am)
• Virtual e in-personal
• Gratis y sin costo

Regístrate para esta sesión gratuita aquí o escanea el código QR a continuación.
Enlace de registro: <https://www.whymycommunity.org/tapi>

Para más información, por favor contacta a Karla Bernal o a Karla Bernal.
Contacto: Karla Bernal | karla.bernal@whymycommunity.org

tapi
WhyMyCommunity.org

Training Topics

- Tool-kit
- Vaccine Schedule
- How Vaccines Work
- Vaccines and Autism
- Conversation Strategies

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CHW Vaccine Toolkit



Vaccination Toolkit for Community Health Workers
September 2024

Getting Vaccinated

Getting healthy requires regular medical visits. One of the most important parts of your medical visit is getting vaccinated. Vaccines help protect you and your family from serious diseases.

Managing Concerns

Addressing concerns is an important part of getting vaccinated. It's okay to have questions or concerns. Your healthcare provider can help you understand the benefits and risks of vaccines.

Questions & Answers

Do you have any questions about vaccines? This toolkit provides answers to common questions about vaccines.

Message County Official

Encourage your community to get vaccinated. Share this toolkit with your friends and family.

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WhyMyCommunity.org

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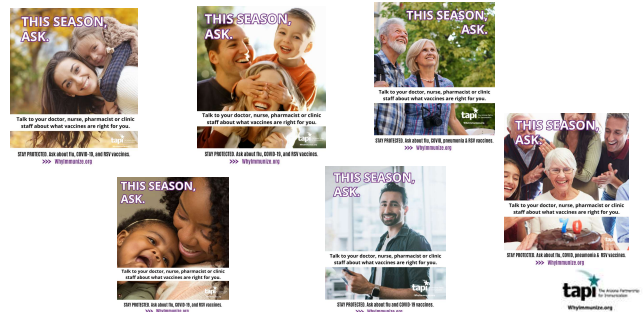
Respiratory Illness Season

Karin Szymanski
TAPI



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Respiratory Illness Season



THIS SEASON, ASK.

Talk to your doctor, nurse, pharmacist or clinic staff about what vaccines are right for you.

GET PROTECTED. Ask about flu, COVID-19, and RSV vaccines.
TAPI: WhyMyCommunity.org

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WhyMyCommunity.org

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Respiratory Illness Season



PROTECTION STARTS WITH YOU.

Have Vaccine Questions? Talk to your health care provider about flu, COVID & RSV vaccines.

>>> #AnswersYouTrust TAPI

KEEP DOING WHAT YOU LOVE.

Have Vaccine Questions? Talk to your health care provider about flu, COVID, pneumonia & RSV vaccines.

>>> #AnswersYouTrust TAPI

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KEEP DOING WHAT YOU LOVE.

Don't let germs steal your Halloween fun. Make sure your family is ready for all the spooky fun this fall with a seasonal flu and COVID vaccines.

>>> #AnswersYouTrust TAPI

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Respiratory Illness Season



YOUR HEALTH. YOUR MOVE.

Have Vaccine Questions? Talk to your health care provider about flu, COVID & RSV vaccines.

>>> #AnswersYouTrust TAPI

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Respiratory Illness Season

THIS SEASON, ASK.

Campaign - THIS SEASON, ASK.

Sub-Focus

- KEEP DOING WHAT YOU LOVE. (families, older adults, active adults)
- YOUR HEALTH. YOUR MOVE. (young adults)
- PROTECTION STARTS WITH YOU. (general audience/personalized protection)

THIS SEASON, ASK. Campaign Purpose:

- Encourage people to ask questions about respiratory illnesses and vaccines, get trusted information, and make informed decisions that fit their health needs.

Core Campaign Message

- Respiratory illness season is a good time to ask questions.
- Whether you're protecting your health, your family, your plans, or the activities you enjoy, trusted healthcare professionals can help you understand your options.

Call to action - Ask. Learn. Protect.

Supporting Messages:

- Every question matters.
- Get trusted answers from healthcare professionals.
- Learn what vaccines may be right for you.
- Make informed decisions with confidence.
- Protect what matters most.



Thank You!

Next
**Community Awareness Committee
Meeting**

October 5, 2026
12:00pm-1:00pm



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Phoenix Fire Department providing over 300,000 vaccinations since 1994



Our Family Helping Yours

El Departamento de Bomberos de Phoenix ha proveído más 300 mil vacunas desde 1994

2026 Public Health and Vaccination Clinics

NOTE: Vaccines provided while inventory lasts. NOTA: Vacunas disponibles mientras duren el inventario.

Vaccine Preventable Diseases

Child/Niño

Meningitis
Tetanus
Pertussis
HPV Measles
Mumps
Rubella
Diphtheria
Hepatitis A/B
Polio
Pneumonia
Hib
Rotavirus
Varicella
Influenza
RSV
COVID-19

Adult/Adulto

Tetanus
Shingles
Pneumonia
M/M/R
Hepatitis A/B
Pertussis
Influenza
Varicella
Polio
Monkeypox

Day	Date	Time	Location	Address	Council District
Día	Fecha	Tiempo	Ubicación	Dirección	Distrito del concejo
Saturday/Sabado	9/5/2026	8:00am-12:00pm	Franklin Police & Fire High School	1645 W. McDowell Rd.	4
Thursday/Jueves	9/10/2026	9:00am-12:00pm	Nourish PHX	501 S. 9th Ave.	7
Monday/Lunes	9/14/2026	4:00pm-8:00pm	Isaac Middle School	3402 W. McDowell Rd.	4
Monday/Lunes	9/21/2026	4:00pm-8:00pm	TBD		
Friday/Viernes	9/25/2026	10:00am-	Rainbow Center-Whispering Pines Apts.	2601 N. 36 th St.	8
Saturday/Sabado	9/26/2026	8:00am-12:00pm	American Family Fields of Phoenix	3600 N. 51 st Ave.	5
Monday/Lunes	9/28/2026	4:00pm-8:00pm	TBD		

Call 602•534•BABY (2229) or Visit: www.phoenix.gov/fire/babysshots.html

