

Steering Committee Agenda

September 9, 2026 | 12:00pm-1:30pm



Welcome	Jim McPherson
Executive Update	James Washington
Respiratory Illness Season Updates	Joel Terriquez, MD
ADHS Update	Nicole Clapeck
MCPIP Update	Rita Wermers, DNP, RN
Communications & Messaging	Karin Szymanski
Federal Policy & Advocacy Updates	Jennifer Tinney
TAPI Strategic Planning	Catherine Gouge, Be Bravely Bold, LLC

NEXT MEETING DATE:

Steering Committee Meeting
November 18, 2026
12:00pm - 1:30pm

Steering Committee

September 9, 2026
12:00pm-1:30pm



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Welcome & Introductions

Jim McPherson
TAPI Board Chair



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Welcome & Introductions

Steering Committee Agenda September 9, 2026 12:00pm-1:30pm	
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MCOP Update	Rita Werners, DNP, RN
Communications & Messaging	Karen Spymanski
Federal Policy & Regulatory Updates	Jennifer Toney
TAPI Strategic Planning	Collette Grange, BA, Brandi Scott, LLC

NEXT MEETING DATE:
Steering Committee Meeting
September 23, 2026
12:00pm-1:30pm

Whyimmunize.org



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Executive Update

James Washington
TAPI



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Executive Update

Steering Committee

Your perspectives and participation will help us complete the strategic planning process.

Presenters, thank you!

Preparing for the respiratory virus season; navigating changes at federal level.

Looking ahead

What's working, where can we strengthen engagement, representation and impact?



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ADHS Update

Joel Terriquez, MD
ADHS



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ADHS update

September 2026

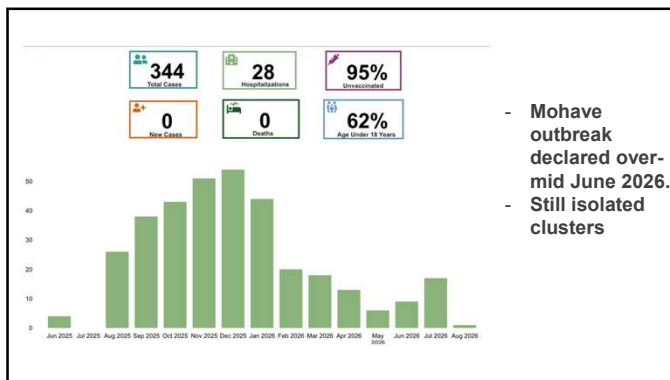
Joel Terriguez MD
Arizona Department of Health Services
Bureau of Infectious Diseases Services/Bureau of Immunizations Services



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MEASLES REPORT

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Measles Cases by County Jurisdiction		
Jurisdiction of Cases	2025	2026
Apache	0	0
Cochise	0	0
Cocconino	1	4
Gila	0	0
Graham	0	0
Greenlee	0	0
La Paz	0	0
Maricopa	0	27
Mohave	216	69
Navajo	4	0
Pima	1	3
Pinal	0	18
Santa Cruz	0	0
Yavapai	0	1
Yuma	0	0
Totals	332	122

Total for 2026:

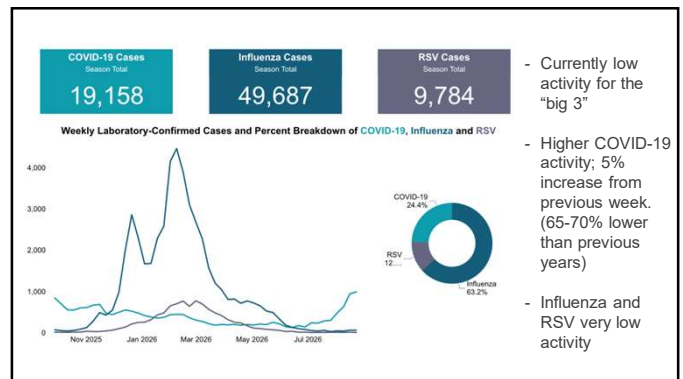
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69 – Mohave
27 – Maricopa
3 – Pima
18 – Pinal
4 – Coconino

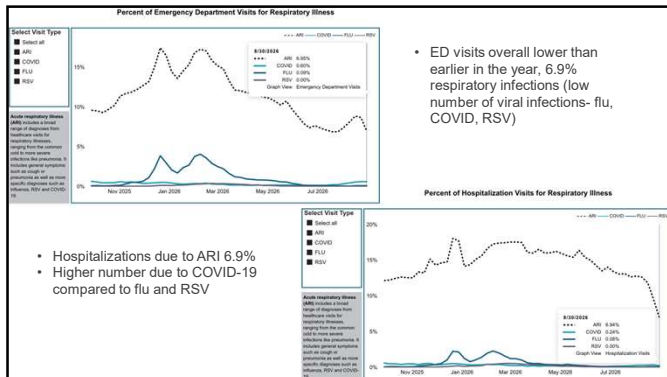
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RESPIRATORY SEASON UPDATES

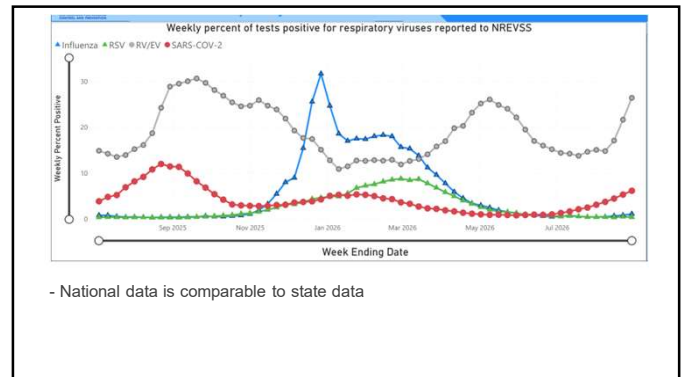
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ADHS updates

- FDA approved 2026 **updated COVID-19 vaccine** from Moderna, Pfizer-BioNTech, and Novavax-Sanofi for the 2026-2027 respiratory virus season.
- FDA approved **mFLUSIVA** (Moderna) on 8/5/26, the first mRNA influenza vaccine for people ages 50 to 64 → also issued an accelerated approval for use in adults >65 and older.
- ADHS standing orders**- Influenza and COVID-19 are available (while waiting for ACIP)
- Building Vaccine Confidence Across Arizona campaign
 - Lead with Trusted Voices.** Trusted experts to speak directly to families, we reinforce credibility, authenticity, and confidence.
 - Deliver Clear, Accessible Messages.** Through short-form video, digital assets and targeted media placements.

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THANK YOU

Dr. Joel Terriquez | joel.terriquez@azdhs.gov
Bureau of Infectious Disease Services
Bureau of Immunizations Services

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ADHS Update

Nicole Clapeck
ADHS

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ADHS/BIZS Updates

Nicole Clapeck
Bureau Chief

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Preparedness Division Updates

- **Nicole Witt** - Interim Deputy Director Public Health Services
- **Victor Waddell** - Interim Assistant Director of Preparedness
 - State Lab; Emergency Management Services (EMS); Bureau of Operational Readiness and Response (BORR)
- **Shane Brady** - Deputy Assistant Director of Preparedness & State Epidemiologist
 - Bureau of Immunization Services (BIZS); Bureau of Infectious Disease Services (BIDS); State Epidemiology



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2026-2027 Pediatric RSV

- Two products
 - Nirsevimab and Clesrovimab
- Monthly allocation
- Ordering opened in August

2026-2027 Seasonal Influenza

- Ordering opened 9/8
 - [Products](#)
- [Standing Order](#)



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2026-2027 COVID-19 Vaccine

- FDA approved
- Awaiting CDC guidance for VFC and 317 adult
- [Standing Order](#)



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Thank you

Nicole.Clapeck@azdhs.gov



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MCPIP/Maricopa County

Rita Wermers DNP, RN
MCPIP/MCDPH



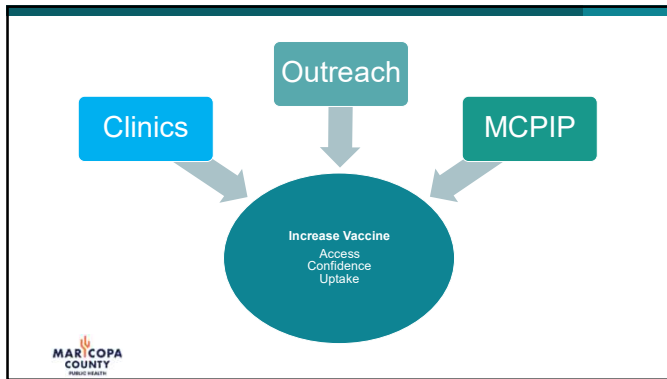
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TAPI Steering Committee

September 2026 Update

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IMMUNIZATIONS

Immunizations have proven to be the most effective way to stop the spread of disease. We offer immunizations to children and adults in Maricopa County at our standing clinics and at scheduled community events. Anyone with or without insurance is welcome.

Appointments are required at our standing immunization clinics by [booking online](#) or calling 602-506-6767.

IMMUNIZATION CLINICS

Our immunization clinics offer free vaccinations Monday-Friday by appointment.

COMMUNITY EVENTS

Free vaccination clinics are hosted at various locations on specific dates and times.

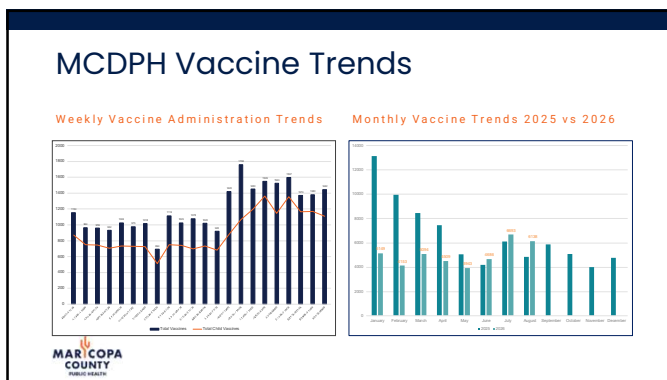
MCPIP PROVIDERS

Information for Vaccines For Children (VFC) providers located within the City of Phoenix.

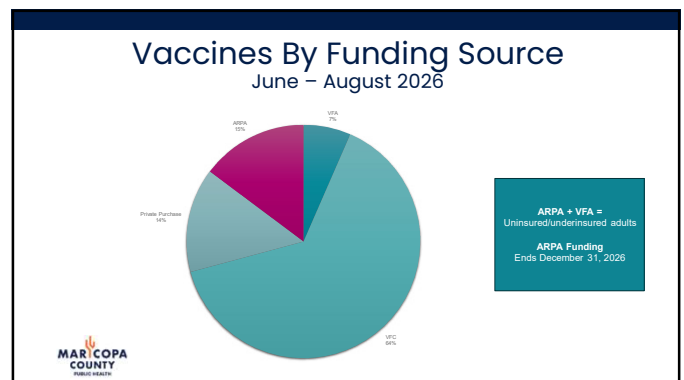
MARICOPA COUNTY
PUBLIC HEALTH

maricopa.gov/immunizations

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Changes to Adult Vaccines Available

Starting September 28, 2026

Immunization Clinics	Outreach Events	Group Home / Assisted Living Respiratory Bundle Project
- COVID - Hep A - Hep B - Influenza - Influenza (High Dose) - MMR - Tdap	- COVID - Hep A - Hep B - Influenza - Influenza (High Dose) - MMR - Pneumonia (PCV20/21) - Tdap	- COVID - Influenza - Influenza (High Dose) - Pneumonia (PCV20/21) - RSV

MARICOPA COUNTY
PUBLIC HEALTH

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Maricopa County Phoenix Immunization Program (MCPIP) Updates

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MCPIP began its **inaugural year** on July 1, 2025, reached full staffing by November, completed core trainings by April 1, launched on April 6, and finished all annual CDC requirements by June 30, 2026.

The MCPIP Team:

55 years of combined experience in public health and VFC operations.



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From launch through June 30, MCPIP enrolled **8 VFC providers**. Since July 1, **1** additional provider was onboarded, with **5** more pending

NOTEWORTHY

147-Total VFC Provider Enrollment



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The AI/AN workgroup identified **5 priority barriers** that will guide culturally responsive vaccine-access and communication materials.

Top 5 Priority Barriers Identified by the AI/AN

- Transportation & Access Challenges
- VFC Eligibility Confusion
- Insurance Concerns
- System Navigation
- Community Messaging Needs



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Do you know a provider in the City of Phoenix?
We'd love to connect with them!
Reach out to MCPIP@Maricopa.gov and the team will connect you to Jhoana Molina for a friendly, no-pressure conversation about joining the program



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Thank You!

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Communication Messaging

Karin Szymanski
TAPI



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Communication Messaging



NIAM Campaign Messaging Framework: "It's Okay to Ask" Vaccine Confidence Campaign

Purpose: Support individuals who are unsure about vaccines by normalizing questions, providing clear answers, and connecting people with trusted healthcare professionals.



If you are unsure, talk to your HCP.

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Communication Messaging

Respiratory Illness Season Campaign- THIS SEASON, ASK. (DRAFT)

Focus Messaging:

- KEEP DOING WHAT YOU LOVE. (Families, older adults, active adults)
- YOUR HEALTH. YOUR MOVE. (Young adults)
- PROTECTION STARTS WITH YOU. (General audience/personalized protection)

THIS SEASON, ASK. Campaign Purpose:

- Encourage people to ask questions about respiratory illnesses and vaccines, get trusted information, and make informed decisions that fit their health needs.

Next Steps:

- Break-out groups in Community Awareness
- Blanca to present at a Cafecito meeting for feedback
- Finalize by September 18th



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Vaccine Policy Update

Jennifer Tinney
TAPI



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Counseling Codes for MD, DO, NP When Vaccine NOT Given

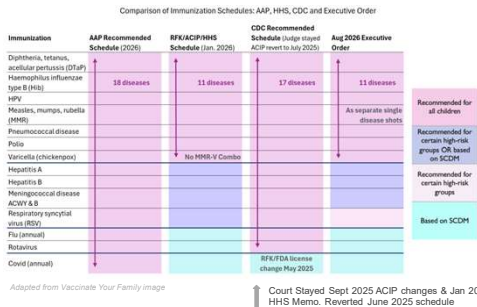
Procedure Code	Description	All Other Provider Types (PT)		PT: 08 & 31		PT: 18 & 10		Effective date
		Rates Non-Facility	Rates Facility	Rates Non-Facility	Rates Facility	Rates Non-Facility	Rates Facility	
90482	IMMUNIZATION COUNSELING BY PHYSICIAN OR OTHER QUALIFIED HEALTH CARE PROFESSIONAL 3-10 mins	\$14.99	\$11.16	\$14.99	\$11.16	\$13.49	\$10.04	1/1/2026
90483	IMMUNIZATION COUNSELING BY PHYSICIAN OR OTHER QUALIFIED HEALTH CARE PROFESSIONAL 1-20 mins	\$29.29	\$22.66	\$29.29	\$22.66	\$26.36	\$20.39	1/1/2026
90484	IMMUNIZATION COUNSELING BY PHYSICIAN OR OTHER QUALIFIED HEALTH CARE PROFESSIONAL 20+ mins	\$42.54	\$34.17	\$42.54	\$34.17	\$38.29	\$30.75	1/1/2026

Private and Medicare/Medicaid

<https://www.azahcccs.gov/PlansProviders/RatesAndBilling/FFS/Physicianrates/>

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Federal Policy – Aug EO on Childhood Vaccines



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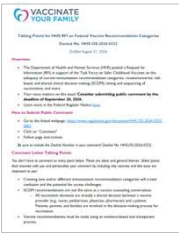
Recent Executive Order – The Science Has Not Changed.

- The EO establishes the **Task Force on Safer Childhood Vaccines** - 90 days to develop technical recommendations
 - Separate MMR into individual components
 - "Individual decision making" rather than shared clinical decision making
 - Use of adjuvants
 - Spacing out the schedule
- Asks the **Attorney General** to become involved in state-level parental-rights issues/statutes
- Power of the Purse** - Dept of Education/Medicaid potential use of federal funding as leverage, especially for states without PBEs
- Legal issues with separation of power and state public health authority



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HHS Request for Information – Routine, Risk-Based, SCDM



HHS posted a Request for Information (RFI) in support of the Task Force on Safer Childhood Vaccines on:

- Adequacy of current immunization recommendation categories: Routine/universal, risk based, and shared clinical decision-making (SCDM)
 - Adding "Individual Based Decision Making"
 - New categories for "evidence uncertainty" when science is evolving
- Evidence, individual freedom, autonomy, religion, and trust would drive recommendations vs population benefit and evidence to recommendation framework
- Timing and sequencing of vaccines
- Sept 20, 2026 deadline for comment

VYF Talking Points, HHS Review & Comment links:

- <https://www.federalregister.gov/documents/2020/08/24/2026-17250/request-for-information-categories-used-in-federal-vaccine-recommendations-and-the-role-of-shared>
- https://vaccinability.org/wp-content/uploads/Talking-Points-for-HHS-RFI-on-Federal-Vaccine-Recommendation-Categories-1.pdf?mc_cid=92087c08b3&mc_eid=71113b33-0022482a933b&emid=038effc32a71113b33-0022482a933b&eaid=4113323



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RI Season Evidence to Recommendation Framework:

- CIDRAP Vaccine Integrity Project** - comprehensive review of peer-reviewed research and assessment of evidence
- The Summit Adult Vaccine Recommendations Review (SAVRR)** Council – convenes professional associations for implementation of robust science driven recommendations



Standing Orders based on SAVRR recommendations:
<https://www.immunize.org/news/iz-express/issue/1888/#IZX3>



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Strategic Planning

Catherine Gouge
Be Bravely Bold, LLC



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Thank You!

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