

Provider Education Committee Agenda

August 10, 2026 | 12:00pm-1:30pm

Committee Updates 12:00-12:30:

- Welcome and Introductions.....Wendy O'Donnell, MPH, MCHES
- ADHS/BIZS Update.....Marcellina Lopez
- Maricopa County Update.....Rita Wermers, DNP, RN

Professional Development 12:30-1:30:

- A Parent's Story: Choosing Vaccination After an Adverse Event.....Rebecca Larson
- Discussion.....Group

NEXT MEETING DATE:

Provider Education Committee Meeting
Monday, October 19, 2026
12:00pm - 1:30pm

Provider Education Committee

August 10, 2026
12pm-1:30pm



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Welcome and Introductions

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Marcellina Lopez

Immunization Programs Office Chief



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Agenda

- AIM Champion
- Measles Overview
- 2026-2027 vaccine planning
 - COVID-19
 - Pediatric RSV
 - Influenza Vaccines
- 2026 Re-Enrollment
- ADHS Immunization Campaign Launch

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Announcing Arizona's 2026 Immunization Champion Award Winner



**Brianne Spaeth,
PharmD**

Arizona's 2026 Immunization
Champion

Award Winner

The Arizona Department of Health Services Bureau of Immunization Services is proud to announce that Brianne Spaeth, PharmD, has been selected as Arizona's Immunization Champion Award winner!

[Announcing Arizona's 2026 Immunization Champion Award Winner](#)



To read Brianne Spaeth's profile on AIM's website and learn more about the Immunization Champion Award program, please visit the [AIM Website](#).



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Measles Overview

Measles Activity in Arizona



Multiple Local Health Departments (LHDs) are actively responding to confirmed measles cases.



In 2026:

- Maricopa
 - 26 confirmed cases as of July
- Yavapai
 - 1 confirmed case reported on 7/15/2026
- Pima
 - 3 confirmed cases, latest reported on 7/16/2026



The ADHS will continue to monitor for new incidents or cases and provide communication and guidance as needed.

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2026-2027 COVID-19 Planning

What Arizona VFC Providers Need to Know

Novavax and Comirnaty COVID-19 products have been restricted from the order set in anticipation of the new presentations arriving soon. Moderna-Spikervax presentations will remain available until the new versions are available.



COVID-19 Vaccines

Contract: June 1, 2026 – May 31, 2027
CDC contracts awarded to Moderna, Pfizer, and Sanofi.



FDA Approval

Once the 2026-2027 COVID-19 products are approved by the FDA, all Moderna, Pfizer, and Sanofi NDCs will be available to order.



Allocations

The CDC has not confirmed if there will be allocations for the upcoming season.

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2026-2027 RSV - Pediatric Planning

What Arizona VFC Providers Need to Know



Clesrovimab/ENFLONSA™
Nirsevimab/ Beyfortus®

Will be available for ordering in August to prepare for the RSV season.



Communication will be sent once the immunization is available for ordering in ASIS.



- Do not over-order or stockpile supplies.
- Although the CDC has implemented monthly allocations, no shortages of the presentations are anticipated.

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2026-2027 Influenza

What Arizona VFC Providers Need to Know



The flu vaccine order set opens when at least **30%** of its annual allocation of flu doses is available in the McKesson warehouse.



Communication will be sent once the immunization is available for ordering in ASIS.



Do not over-order or stockpile supplies.
Smaller, more frequent orders are strongly encouraged.
Ordering Caps will be implemented based on allocations available.

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ADHS Jurisdiction 2026 Re-Enrollment Overview!

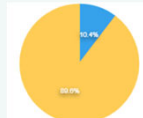
05/04/2026 - 08/31/2026

As of 08/07/2026

Approved vs. Incomplete Submissions

Submission Status Overview

- Records assigned to staff for review: 424
- Approved (completed) records: 380
- Number of records submitted and not yet approved: 44



City of Phoenix VFC Providers visit maricopa.gov/MCPJP

Note: Documents submitted to the wrong program must be resubmitted.

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ADHS Immunization Campaign Launch

Campaign Launch

We officially launched our statewide vaccine campaign on July 20th. This paid media initiative runs through January 2026, serving as a foundation for future efforts. To maximize impact, ADHS is aligning internal communications and fostering collaboration with partners and stakeholders.

The campaign will feature healthcare providers from across the state, speaking on the importance of vaccines. These messages are uniquely authentic and powerful.

Our Trusted Voices

First set of healthcare providers:

- Dr. Lisa Villarreal
- Dr. Hu
- Dr. Joel Terriquez
- Dr. Melk
- Dr. Holzberg
- Dr. Serbin
- Dr. Song
- Dr. Waber

*We are actively working to add more providers into our campaign over the next several months. This will help provide campaign longevity and support.

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Dr. Lisa Villarreal :30



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Digital Ads

"Vaccines are your best defense against disease."
- Dr. Serbin, MD
Phoenix, AZ

"Influenza, whooping cough, and measles can all be prevented with vaccines."
- Dr. Song, MD
Flagstaff, AZ

"When you get vaccinated, you've protected your family, friends, and colleagues."
- Dr. Weber, MD
Tucson, AZ

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Thank you!

ARIZONA

Marcellina Lopez | Marcellina.Lopez@azdhs.gov
Bureau of Immunization Services/Preparedness

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MARICOPA COUNTY
PUBLIC HEALTH

TAPI Community Awareness Committee
August 10, 2026

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MARICOPA COUNTY

MEASLES

Measles is a highly contagious viral disease that causes fever and rash. It is spread through the air by an infected person breathing, coughing or sneezing and is a contagious that any child or adult who is exposed to it and is not immune will probably get the disease.

[Information for Healthcare Providers](#)

Current Situation (last updated 7/28/2026)

- MARICOPA is actively responding to community transmission of measles in Maricopa County.
 - [View Data Dashboard](#)
- MARICOPA is working closely with state and local partners to identify healthy people who may have been exposed, so they can watch for symptoms and take steps to prevent further spread. View [Local Public Health](#) information.
- Measles is highly contagious and early recognition is critical to preventing further spread. Vaccination is the most effective way to avoid measles infection and serious outcomes. Healthcare providers are advised to check their vaccination records to see if they are up to date on MMR and other vaccines.
 - Healthcare providers should discuss immunization records with the Arizona Department of Health Services (ADHS) portal.
- If you do not have the recommended [shots of MMR vaccine](#) or are unsure if you do, talk with your healthcare provider about next steps.
- MMR vaccine is available at public health centers. Visit [azdhs.gov/vaccineinfo](#)
- Assistance is also available through the MCHN (MCHN) Team at 602-254-7107 Mon-Fri, 9am-5pm, to 5pm.

maricopa.gov/measles

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Health Alert Network

Sign up to receive important health alerts from Maricopa County Department of Public Health at Maricopa.gov/mchan



or scan this QR code

MARICOPA COUNTY
PUBLIC HEALTH

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Immunization Services

IMMUNIZATIONS

Immunizations have proven to be the most effective way to stop the spread of disease. We offer immunizations to children and adults in Maricopa County at our standing clinics and at scheduled community events. Anyone with or without insurance is welcome.

Appointments are required at our standing immunization clinics by [booking online](#) or calling 482-356-6767.



IMMUNIZATION CLINICS

Our immunization clinics offer free vaccinations Monday Friday by appointment.



COMMUNITY EVENTS

Free vaccination clinics are hosted at various locations on specific dates and times.



MCPIP PROVIDERS

Information for Vaccines For Children (VFC) providers located within the City of Phoenix.

 maricopa.gov/immunizations

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Maricopa County Phoenix Immunization Program (MCPIP)



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How MCPIP Secured Funding

- In January 2025, the CDC announced a Notice of Funding Opportunity (NOFO) under the Strengthening Vaccine-Preventable Disease Prevention and Response grant (Assistance Listing 93.268)
- Eligible applicants included local agencies serving cities with **populations of 1.4 million or more**, including Los Angeles County and Maricopa County for Phoenix
- Maricopa County Department of Public Health (MCDPH) applied under this NOFO and was awarded funding to support VFC providers within the City of Phoenix. Similarly, Los Angeles County received funding to support the City of Los Angeles



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MCPIP Overview

- The Maricopa County Phoenix Immunization Program (MCPIP) operates the local Vaccines for Children (VFC) program for providers within the City of Phoenix.
- Service area includes Phoenix, Laveen, and Ahwatukee communities.
- MCPIP is housed within the Maricopa County Department of Public Health (MCDPH).



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MCPIP Overview

New CDC Funding Structure

- Beginning July 2025, MCDPH began receiving direct CDC funding to support Phoenix-based VFC providers.
- April 6, 2026, MCPIP began providing support under this funding



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MCPIP Overview

Coordination with State Partners

- MCPIP collaborates closely with the Arizona Department of Health Services Bureau of Immunization Services (BIZS).
- Each agency provides VFC support to providers within its own jurisdiction.
- Coordination focuses on creating an integrated experience for providers operating in multiple jurisdictions.
- Goal: minimize administrative burden and ensure consistent expectations, communication, and support.



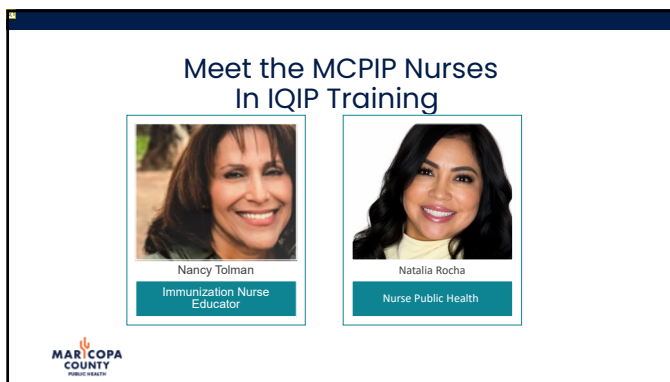
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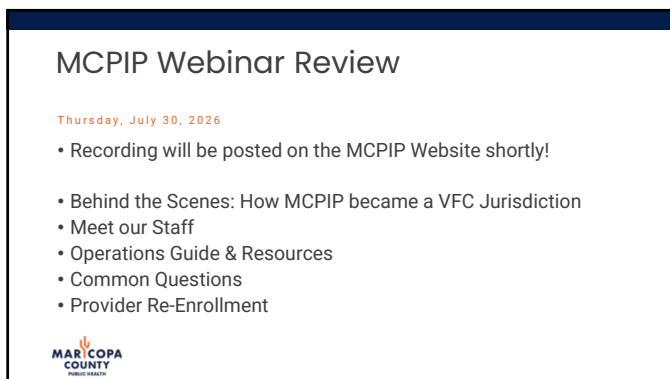
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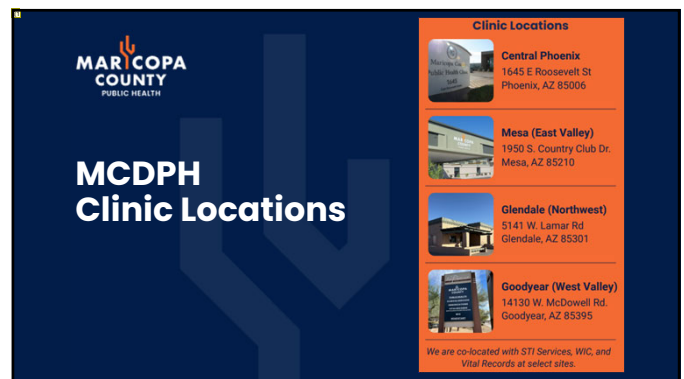
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Online Patient Scheduling



BOOK AN APPOINTMENT ONLINE

Use our online booking system through Redox to request an appointment for immunizations, sexually transmitted infections (STI) testing or treatment, or substance use services.

Please read the following information before making your request:

What to know before you book:

- Choose the service and visit type that best matches what you need.
- Provide accurate and complete information, including:
 - full name
 - date of birth
 - contact information like phone number and email address
- Book only one appointment for the same visit. Choose the location and time that work best for you. Do not create multiple bookings.
- For same-day appointments, choose a time at least three hours from when you submit your request.
- To cancel or reschedule, call the clinic.

When you arrive for your appointment

- Please arrive 15 minutes early for check-in and paperwork.
- Bring necessary documents to your appointment:
 - a valid ID
 - insurance card (if using insurance)
 - any relevant medical records

Important: Online appointment requests are not automatically booked

- Your request must be reviewed and approved by our staff. You will receive a confirmation notice once your appointment is approved.
- Requests submitted after hours or on weekends will be reviewed the next business day.

After you request an appointment

- Please check email for a confirmation notice.
- If you do not receive confirmation within one business day, call the clinic.

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Recent Outreach Events



- Monthly Outreach Events
- Measles Response
- Back-to-School



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Thank You!

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A Parent's Story: Choosing Vaccination After an Adverse Event

Rebecca Larson
TAPI Intern
& MPH Student



WhyImmunize.org

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A Parent's Story

I've known my husband for nearly four decades.

Despite growing up together, we have cultural differences.

One of those differences showed up in our families' approaches to preventative care.

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A Parent's Story

We were thrilled to become parents.

I poured over online message boards and books about pregnancy & parenting.

I was focused on mainstream parenting advice. I wasn't looking for alternative information – it found me.

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Reflection Question

I kept reading that expectant parents should interview pediatricians to find a good fit for their family.

- **How would you counsel an expectant parent who was focused on potential vaccine harms & questioned the need to vaccinate their baby?**



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Reflection Question

Relying on herd immunity began to feel like an attractive option to me.

- **How would you respond if the expectant parent acknowledged the general need for vaccinations, but wanted to opt out and rely on herd immunity?**



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A Parent's Story

My husband reminded me of the time when I met one of his good friends.

His friend was paralyzed by polio. He didn't have the chance to be vaccinated.

That memory changed my heart. I knew we needed to immunize our daughter.

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Reflection Questions

Looking back, I wish I would've heard from my OB about vaccination.

- **When should these immunization conversations start – during pregnancy, infancy, or some other time?**
- **What is more effective – should providers start the conversation, or wait for parents to share concerns?**



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A Parent's Story

Our firstborn daughter was vaccinated right on schedule.

She was healthy & thrived.

I thought my vaccine hesitancy was behind me.

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A Parent's Story

Three years later, our son arrived.

He was happy, calm, and healthy.

We planned on vaccinating him on schedule, too.

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A Parent's Story

Our two-month-old son had four vaccinations at his well-child visit.

Within hours, his breathing became fast, labored, & loud. He was wheezing.

Our pediatrician evaluated him and sent us to the Emergency Room.

I was in shock, with more questions than answers.

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Reflection Questions

I wish my pediatrician would've reached out to me the Monday after my son's reaction.

- **What is your office policy about checking in after immunization events?**
- **Do you send a portal message? Call? Schedule an office visit?**
- **Or do you wait for the next clinic visit to discuss the child's reaction?**



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Reflection Question

- **How would you counsel a frightened parent after a similar event?**



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Reflection Questions

Now that I know about immunization monitoring systems, I wish our pediatrician would've talked to me about VAERS.

Knowing that my son's reaction would be documented & used to increase vaccine safety would've increased my confidence in immunization.

- **How do you handle incidents when VAERS reports are filed?**
- **Do you talk with affected parents about their children's VAERS reports?**



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A Parent's Story

I questioned whether we would continue to immunize our son.

My husband reminded me that we could rely on an expert – our pediatrician.

At our son's next well-child visit, we discussed his vaccination reaction & then our pediatrician suggested an immunization plan.

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A Parent's Story

We decided to follow our pediatrician's suggestions.

Going forward, our son was immunized early in the week, early in the day.

He was immunized with the DT vaccine instead of the DTaP. He received all other vaccines on schedule.

He never had another vaccine reaction.

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Open Discussion

- Would you continue to use presumptive language about immunizations with these parents?
- Or would the family's experience lead you to switch your approach?



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A Parent's Story

Our son began to experience developmental delays – and I began to link his reaction to the vaccine to his delays.

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Reflection Question

The infant is now a toddler who presents with developmental delays.

- **The parents are concerned that their child's delays may be tied to the vaccine reaction. How do you address this concern?**



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A Parent's Story

Intellectually, I knew that my son's delays weren't caused by vaccines. I'd talked to his pediatrician about it.

I knew that Andrew Wakefield had been discredited. I knew that Jenny McCarthy was doing what I was doing – trying to make sense of unexpected changes in a precious child.

It took the gentle words of a family member, in a similar situation, to calm my heart.

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Open Discussion

- **What resources do you provide to parents with similar concerns about vaccines and their child's development?**



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A Parent's Story

My son became a big brother!

Both of his little sisters were vaccinated on schedule.

I got nervous each time my daughters received the DTaP vaccine.

Our pediatrician supported us through these immunization decisions.

We stuck to vaccinating early in the week, early in the day – and that helped me gain confidence to move forward.

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A Parent's Story

Today, my son is grown & living abroad.

He's immunized with every vaccine recommended for him.

On the advice of his doctor, he hasn't had the pertussis vaccine since his initial reaction.

He relies on herd immunity to protect him from whooping cough.

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A Parent's Story

My family is fully vaccinated.

Caring providers helped build my confidence to continue immunizing.

I'm grateful for the vaccines that protect my family.

I'll continue to advocate for the community immunity that protects my son & other vulnerable individuals.

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Vaccine Confidence Takeaways

- Relationships & trust are key
- Empathy for backgrounds, cultures, and personal experiences
- Vaccine beliefs & feelings exist on a continuum – and may change
- Signal openness to questions



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Questions?

Rebecca Larson
rjl Larson@arizona.edu

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Thank You!

Next
**Provider Education Committee
Meeting**

Monday, October 19, 2026
12:00pm - 1:30pm



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