Community Awareness Committee Agenda December 1, 12:00pm-1:30pm

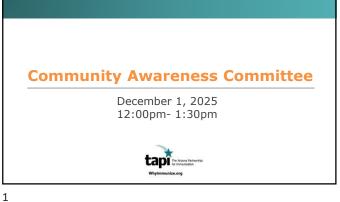


Welcome and Introductions	Karin Szymanski
CDC Update	Karin Szymanski
BIZS Update	Marcellina Lopez
Vaccines National Strateg	Jennifer Tinney
Provider Education Committee Update	Wendy O'Donnell
CHW Listening Session	Blanca Martinez
National Influenza Vaccination Week	Karin Szymansk
Partnership with Voices For Vaccines	Karin Szymanski
2026 Planning	All

NEXT MEETING DATE:

Community Awareness Committee Virtual Meeting

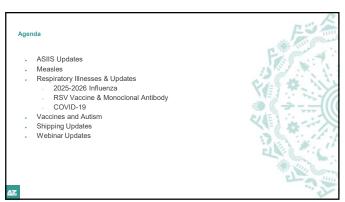
Wednesday, January 7, 2026 12:00pm-1:00pm



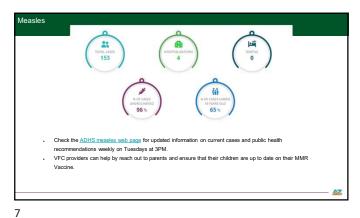


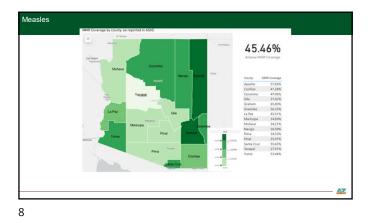


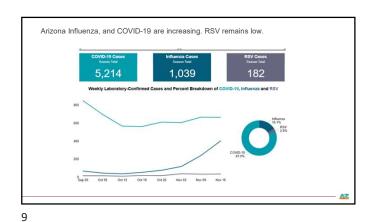


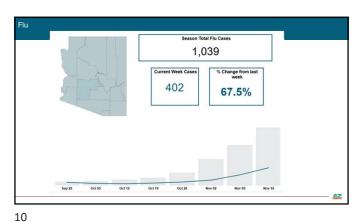












Individuals aged 18-49 years are most affected in the current flu season.

459

13%

55-179

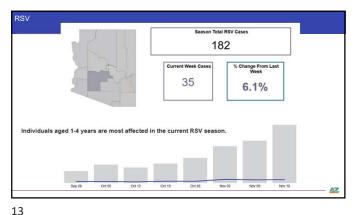
37%

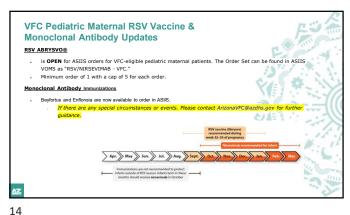
13-49

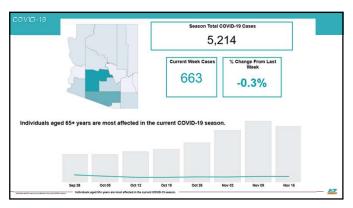
31%

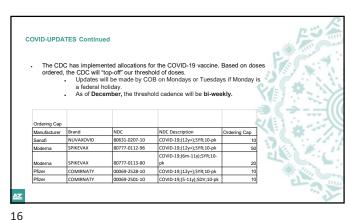


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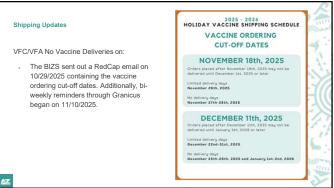


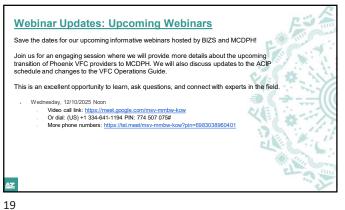




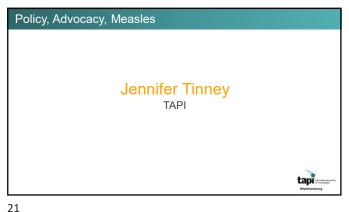


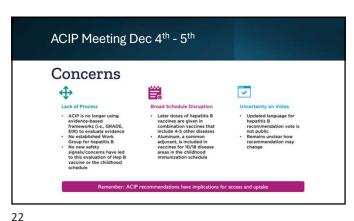




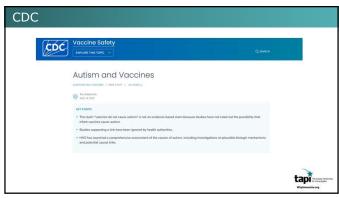








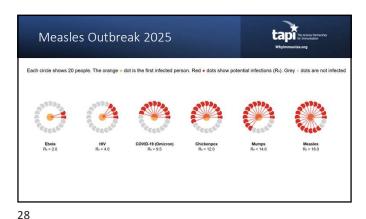


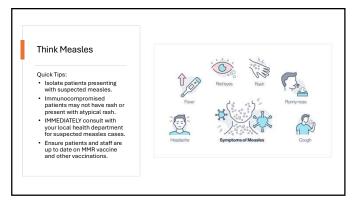






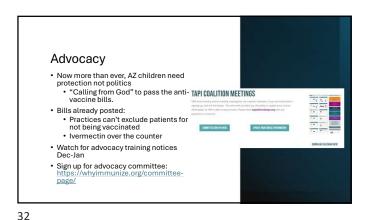














Partner Presentations Vaccinate Your Family Support in Action: The Power of Our SQUAD™ Community Date: Thursday, December 11, 2025 Time: 4:00-5:00 PM Voices for Vaccines orytelling for Social Change: Changing the Vaccine Narrative Date: December 16 Time: 11:00 AM-12:00 PM Civic Engagement Beyond Voting Monday, January 5 at 6:30 PM — Request to Speak (RTS) Training Monday, January 12 at 6:30 PM — Request to Speak (RTS) Training tapi

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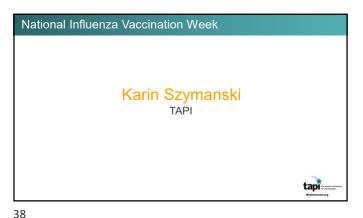


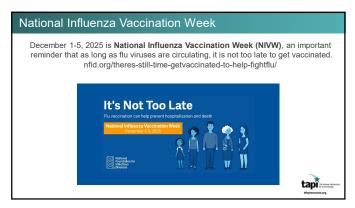


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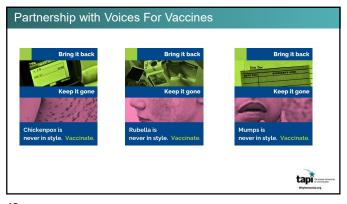


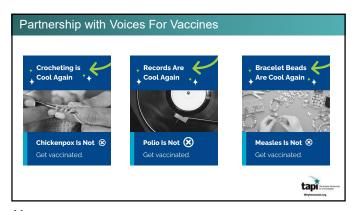








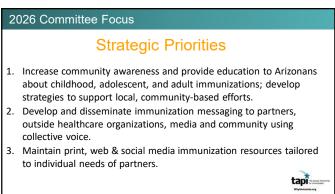








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TAPI Community Awareness Committee Strategic Priorities 2024-2027			
Priorities the support Community Awareness	Who	When	Staff Support
Update messaging to appeal to the worldview of today's parents	Community Members	2026	
Develop social media messaging & message maps that partners can use for outreach	Community Members	2026	
Teach non-medical professionals to have peer-to-peer conversations and serve as advocates	Community Members	Quarterly	
Involve public relations professionals of associations & plans in committee	Community Members	2026	
Develop education materials to answer general, safety, coverage and schedule questions for babies, teens & adults. Review & update frequently based on emerging hesitancy.	Community Members	Monthly reviews	
Partner with identified agencies on committee updates, messaging, events, and outreach	Community Members	2026	
Develop where to find vaccine locations map	Community Members	2026-2027	
Develop centralized messaging, photo gallery, and immunization talking points for cohesive outreach used by partners and AZ agencies (photos that look like me, AZ landscape)	Community Members	2026	
Host and promote Big Shots for AZ awards event	Community Members	Annual	
Develop insurance coverage and VFC eligibility guides for patients	Community Members	2026	
When possible, include immunization education in community-based events	Community Members	Monthly	
TAPI Program Support/Staff Projects			
10 Things Parents Need to Know about Why We Immunize	TAPI Staff	Quarterly	
Dinner planning	TAPI Staff	Q1 annual	
Community events	TAPI Staff	On going	
Material Design/production/distribution (including custom materials for partners)	TAPI Staff	On going	
Marketing & Social Media Management	TAPI Staff	On going	

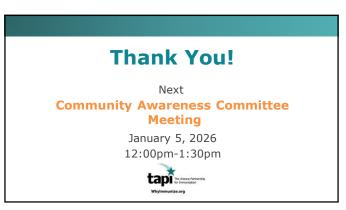
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Who is missing?

health frequentanccs support systems medical clinics azdhs physician supdates



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