

Community Awareness Committee Agenda

February 3, 2025 | 12:00pm-1:30pm



Welcome and Introductions.....	Blanca Martinez
TAPI Executive Update.....	James Washington
Arizona Families for Vaccines Event.....	Ashley Chambers
BIZS Update.....	Marcellina Lopez
Phoenix Fire Department Update	Kandy Evans
Materials and Messaging.....	Karin Szymanski
Vaccine Policy Update.....	James Washington
HPV Digital Story Project.....	Blanca Martinez
Cloud and Big Shot Awards.....	Laura Smith

NEXT MEETING DATE:


Community Awareness Committee Virtual Meeting

Monday, March 3, 2025

12:00pm - 1:30pm

Community Awareness Committee


February 3, 2025
12:00pm- 1:30pm



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Welcome and Introductions


Blanca Martinez
TAPI



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Executive update


James Washington
TAPI



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TAPI Updates



- Federal Administration transition
 - Meetings with national/local partners-consistent messaging
 - Communicate challenges and needs
 - Collect stories to share with policy makers
- Our next steps
 - Protect and archive data and information
 - Combat misinformation
 - Strategic/contingency planning



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TAPI Updates

Contact Senators Kelly and Gallego; vote **NO** on HHS nominee

January 16, 2025

The Senators We Ask:
SEN. KELLY
1100 North Central Avenue, Suite 1000
Phoenix, AZ 85004

Dear Senator Kelly:

The Arizona Partnership for Immunization (TAPI), a statewide coalition of over 80 immunization advocates, respectfully requests your support for the reappointment of the Arizona Partnership for Immunization (TAPI) to the new Secretary of Health and Human Services (HHS). The HHS Secretary plays a pivotal role in implementing the President's agenda for public health.

Qualifications for HHS Secretary:

We request that you advocate for the nomination of an HHS Secretary who:

- Has a strong background in public health, medicine, or a related scientific field.
- Has demonstrated a commitment to advancing public health and equity in the United States.
- Has a proven track record of leadership in public health, including the management of large-scale public health programs.
- Has a strong understanding of the needs of diverse communities, including rural and underserved populations.
- Has a strong understanding of the needs of diverse communities, including rural and underserved populations.


The Secretary of HHS is a critical position that will have a significant impact on the health and well-being of all Americans. We urge you to support the nomination of a qualified candidate who will lead the HHS in a way that prioritizes public health and equity.

The Importance of Public Health:

Public health is the foundation of a strong and resilient nation. It is the responsibility of the HHS Secretary to ensure that all Americans have access to the services and resources they need to stay healthy and safe.

We thank you for your leadership and support. We look forward to your response.


Blanca Martinez
TAPI
The Arizona Partnership for Immunization



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Partner Presentation

Ashley Chambers
Az Families for Vaccines



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BIZS Update

Marcellina Lopez
BISZ/ADHS



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TAPI Community Awareness Meeting

Vaccine Center Updates



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Agenda

- 2025 Arizona Immunization Conference
- Immunization Advisory Committee (ADHS IAC)
- Fall Respiratory Virus Season Vaccine Ordering
 - Influenza
 - RSV - Abrysvo and Nirsevimab (Beyfortus)
 - COVID-19
 - Special Considerations
- New 2025 CDC Immunization Schedule
- 2025-2026 Flu Prebook
- Upcoming Enhancements
- Annual Training
- Shipping Updates



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2025 Arizona Immunization Conference

- Registration is open for the conference.
- Please register at least one representative from your organization to attend.
- Early Bird pricing **ends February 14th**.
- Counties/FD are able to use SUP or EQUITY funding to cover conference costs.



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2025 Arizona Immunization Conference

- April 15th & 16th
- Great Topics and Speakers!
- Check out the conference website for details on breakout and keynote presentations, speakers, etc.
 - <https://event.me/LYWx8m>



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ADHS Immunization Advisory Committee (IAC)

- Foster collaboration and innovative strategies for advancing immunization priorities across Arizona.
- The committee will convene four times a year with in-person and virtual participation options.




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2024-2025 Season Influenza Vaccines

As of 01/28/2025

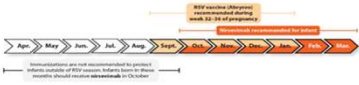
- 154,810 VFC flu doses ordered
- 95,290 doses available
- 9,500 does VFA flu doses ordered
- 600 doses available



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RSV - Abrysvo and Nirsevimab Beyfortus


The table below indicates when ABRYVSO® or Nirsevimab should be administered:



- On 01/30/2025 BIZS sent out a Granicus regarding [Important Update: Sunsetting VFC Pediatric Maternal RSV Vaccine by 01/31/2025](#) for the season.
- Ordering cap for 100 mg presentation was reduced based on the remaining allocation for the rest of the season. If additional doses are needed please send an email to Arizona.VFC@azdhs.gov.

Nirsevimab/Beyfortus® Presentation Ordering Caps			
Immunization Name	NDC	NDC Description	Ordering Cap
Nirsevimab/Beyfortus®	46281-0575-15	RSV, 50mg, SYR, 5-pack	100 doses per order
Nirsevimab/Beyfortus®	46281-0574-15	RSV, 100mg, SYR, 5-pack	20 doses per order


Dosage	February Threshold Top Offs: 02/03 and 02/17
50mgs	2840
100mgs	330



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2024-2025 COVID-19 Vaccines

- Pfizer, Moderna, and Novavax are available to order in ASIS for VFC/VFA
- If a presentation is not currently available, it will show as "unavailable" on the ASIS order screen, and you will need to wait until it becomes available. There are no guarantees of when presentations will become available.




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Special Considerations

Borrowing Exceptions:

- One-directional borrowing of private vaccines is allowable and unique to the *seasonal influenza vaccine*.
- VFC providers who *maintain private stock of COVID-19 vaccine and nirsevimab* for privately insured children, bidirectional borrowing will be allowed for the 2024-2025 respiratory virus season. (See [Module 10 - Addendum: Special Considerations for COVID-19 Vaccine and Nirsevimab](#))

Resources: [borrowing report](#)



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New 2025 CDC Immunization Schedule

- On 12/02/2024 the Clinical Team sent out a [New 2025 CDC Immunization Schedules Granicus](#).
 - The 2025 Immunization Schedules approved by ACIP and adopted by the CDC Director on October 24, 2024.
 - There are several notable [2025 CDC schedule changes](#) from 2024

Clinical Staff

Kate Whitman, MSE, BSN, Kathleen.Whitman@azdhs.gov, 480-259-5342

Sharon Sweeney, MPH, BSN, Sharon.Sweeney@azdhs.gov, 480-261-5557



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2025-2026 VFC Flu Pre-Book Survey

Hello VFC Providers,

In an effort to offer influenza vaccines best suited to your patient population, the Bureau of Immunization Services (BIZS) is asking for your feedback and participation in the survey link below. This survey will enable you to express the needs of your office and help us plan for the 2025-2026 Flu season. The deadline to complete the survey is the end of the business day on **Friday, 02/07/2025**.


Survey Link: <https://redaas01.azdhs.gov/survey/25-CALDE4E86NUT7M8R>

Bureau of Immunization Services
Arizona Department of Health Services

150 N. 18th Ave., Suite 200
Phoenix, AZ 85007

Phone: 602-364-3642
Fax: 602-364-5176
Email: AZImmun@azdhs.gov
Website: azdhs.gov

CONFIDENTIALITY NOTICE: This e-mail is the property of the Arizona Department of Health Services and contains information that may be PROPRIETARY, CONFIDENTIAL, or otherwise exempt from disclosure by applicable law. It is intended only for the person(s) to whom it is addressed. If you have received this communication in error, please do not retain or distribute it. Please notify the sender immediately by e-mail at the address shown above and delete the original message.



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VFC Enhancements

Immunization Program Feedback

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VFC Enhancements

Immunization Project Enhancements

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VFC Enhancements

Immunization Program Feedback

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VFC Annual Coordinator Training

- The BIZS is updating the AIPOTrain Learning Management System. During this time, the Annual VFC Coordinator training course will not be available.
 - If your annual training has expired or you need to renew your training in the meantime, please complete the 2025 CDC's "You Call the Shots" training. You can choose either the [Vaccines for Children \(VFC\)](#) module or the [Vaccine Storage and Handling](#) module.

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Shipping Updates

VFC/VFA No Vaccine Deliveries on:

- President's Day - Monday, 02/17/2025

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Thank you!


ARIZONA

Marcellina Lopez | Marcellina.Lopez@azdhs.gov
Bureau of Immunization Services/Preparedness

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Partner Presentation


Kandy Evans
Phoenix Fire Dept.



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Materials

Karin Szymanski
TAPI




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Materials



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Materials



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Messaging

Karin Szymanski
TAPI




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Messaging

RSV messaging input: RSV vaccine versus RSV immunization

Question for the committee:


How are you talking to patients about the vaccine versus the immunization?
Do you hear about any confusion between the two?
Do you ever say RSV antibody?




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Messaging into 2025

Back to the Basics




Focus on disease education - what they are, symptoms, impact to health, etc.



Storytelling to provide a history since today many diseases are not a concern.



Where will science fit in with messaging with new administration?



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Messaging into 2025


Public Opinion Research on Vaccinations

Findings From a National Survey of Registered Voters April 2024

This bipartisan poll was designed and administered by Lake Research Partners and The Tarrance Group. The survey reached a total of 1,000 registered voters nationwide. The survey was conducted online from January 25 - February 1, 2024.

Key Findings:

- Most people find **protecting themselves** to be the most compelling reason to get vaccinated, followed by protecting their families or others they care about.
- Voters do see the more abstract concepts of protecting the vulnerable or others in your community as important, but **less compelling** than protecting those they **know personally**.
- The most compelling reason **not to get vaccinated** is **concern about serious and long-term health impacts**.
- Many vaccine-skeptical voters want to **wait and see for themselves** that a new vaccine is safe before they would be willing to get it.
- People's **own doctors** are by far their most trusted messengers on vaccines and other health-related issues.



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Messaging into 2025

Back to the Basics

Incorporating vaccines as the best defense and other 'healthy habits'.



Community Immunity - can this important concept find a place in our state now?



Chickenpox parties - what did we learn in messaging?




We need to hear from you!
Your Input - Your Experiences...




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Messaging into 2025



Vaccines are our best defense. Protecting yourself and loved ones. Looking for stories we can share.

Discussion:
Any experiences or thoughts you can share?




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Vaccine Policy Update

James Washington

TAPI



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<p>Bills to watch</p> <ul style="list-style-type: none"> ① EUA exemptions HB2012 ② Requirements/exemptions HB2055 ③ Parental rights vaccine HB2057 ④ School exemptions HB2058 ⑤ Notification/exemptions HB2059 ⑥ NCS vaccine placement HB2071 ⑦ Advertising requirements HB2199 ⑧ Refusal of care HB2702 	<h3>Action Items - 01/31/2025 Update</h3> <p>Sign in opposed: HB2257, HB2063, HB2055 Keep an eye on: HB2012, HB2057, HB2058, HB2199 Review: New bill HB2702</p>
<p>Resources</p> <ul style="list-style-type: none"> • TAPI 2025 Bill list link • TAPI SharePoint drive with talking points, bills, and weekly legislative updates link • Sign up for TAPI's Advocacy Committee to follow immunization legislation link • Arizona Families for Vaccines (grassroots advocacy) link • How to guide for AZ's Request to Speak to enter support/opposed slips link • AZ Legislature bill search link • AZ Legislature 2025 Member Roster link • AZ Legislature live feed schedule link 	<div style="background-color: #0070C0; color: white; padding: 5px; border-radius: 5px;"> <p>① HB2012: EMERGENCY USE PRODUCTS; EMPLOYERS; PROHIBITION</p> </div> <p>HB2012: EMERGENCY USE PRODUCTS; EMPLOYERS; PROHIBITION – (Kupper) Adds prohibition for employers, government entities and health care entities from requiring administration of EUA product as a condition of employment.</p> <ul style="list-style-type: none"> • Opposed: This bill erodes the ability of employers to protect their workplaces as they deem necessary. • Message: Employers must retain the flexibility to protect their employees, customers, and operations, particularly during public health emergencies. Prohibiting employers from requiring certain immunizations undermines workplace safety and could make it harder to contain outbreaks, putting everyone at risk.

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<p>Bills to watch</p> <ul style="list-style-type: none"> 1 EUA exemptions HB2019 2 Requirements/Exemptions HB2055 3 Parents rights/vaccine HB2057 4 School exemptions HB2058 5 Notification/Exemptions HB2063 6 DCS Vaccine placement HB2257 7 Advertising requirements HB2199 8 Refusal of care HB2702 <p>Resources</p> <ul style="list-style-type: none"> • TAPI 2025 Bill list Link • TAPI SharePoint drive with talking points, bills, and weekly legislative updates Link • Sign up for TAPI's Advocacy Committee to follow immunization legislation Link • Arizona Families for Vaccines (grassroots advocacy) Link • How to guide for AZ's Request to Speak to enter support/opposed slips Link • AZ Legislature bill search Link • AZ Legislature 2025 Member Roster Link • AZ Legislature live feed schedule Link 	<p style="text-align: center;">Action Items - 01/31/2025 Update</p> <p>Sign in opposed: HB2257, HB2063, HB2055 Keep an eye on: HB2012, HB2057, HB2058, HB2199 Review: New bill HB2702</p> <p style="text-align: center; background-color: #9e9e9e; color: white; padding: 5px;">2) HB2055 IMMUNIZATIONS; REQUIREMENTS; EXEMPTIONS</p> <p>HB2055 IMMUNIZATIONS; REQUIREMENTS; EXEMPTIONS - (Fink: Heap, Powell, Way) Declares that school/employer immunization requirements include exemption based on strict criteria: FDA approved, long term eval for cancer/infertility, 2 year post clinical trials against placebo/similar vaccine, ADHS post injuries/disease caused by vaccine, clinical trials alone and co administered, proof injury from vaccine fewer than disease, vaccine manufacturer liability, no conditions to claim exemption.</p> <ul style="list-style-type: none"> • Opposed: Arizona law already allows parents to obtain an exemption from any required vaccine for personal belief reasons. Employers have the ability to enact policies for employees to claim exemptions if they deem it safe to do so. Safety monitoring is already robust. • Message: Arizona already provides robust options for vaccine exemptions based on personal beliefs. This legislation introduces unnecessary and overly restrictive criteria that could harm public trust in vaccines and delay timely protection against preventable diseases. Existing safety monitoring and approval processes by the FDA and CDC are rigorous and transparent.
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The screenshot shows a document from TAPI (The Arizona Parents for Immunization) regarding the federal government's release of adverse event reports. The document discusses the importance of transparency in vaccine safety and mentions that the federal government has made these reports available. It also includes a signature block for Arlene Washington, CEO of TAPI.

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<p>Bills to watch</p> <ul style="list-style-type: none"> 1 EUA exemptions HB2019 2 Requirements/Exemptions HB2055 3 Parents rights/vaccine HB2057 4 School exemptions HB2058 5 Notification/Exemptions HB2063 6 DCS Vaccine placement HB2257 7 Advertising requirements HB2199 8 Refusal of care HB2702 <p>Resources</p> <ul style="list-style-type: none"> • TAPI 2025 Bill list Link • TAPI SharePoint drive with talking points, bills, and weekly legislative updates Link • Sign up for TAPI's Advocacy Committee to follow immunization legislation Link • Arizona Families for Vaccines (grassroots advocacy) Link • How to guide for AZ's Request to Speak to enter support/opposed slips Link • AZ Legislature bill search Link • AZ Legislature 2025 Member Roster Link • AZ Legislature live feed schedule Link 	<p style="text-align: center;">Action Items - 01/31/2025 Update</p> <p>Sign in opposed: HB2257, HB2063, HB2055 Keep an eye on: HB2012, HB2057, HB2058, HB2199 Review: New bill HB2702</p> <p style="text-align: center; background-color: #9e9e9e; color: white; padding: 5px;">6) HB2257 DCS; VACCINATIONS; CHILD PLACEMENT</p> <p>HB2257 DCS; VACCINATIONS; CHILD PLACEMENT - (Fink: Keshel) Prohibits DCS from not placing a child in a foster home due to vaccination status of the other children living in the home.</p> <ul style="list-style-type: none"> • Hearing: Government Wednesday 2/5/2025 at 9:00am, Room HHR5 agenda • Opposed: This puts already vulnerable children at risk of infectious disease • Message: Many children entering foster care have not received timely healthcare services, including well child visits and immunizations. While they are "catching up" on these services, they are at higher risk for contracting contagious diseases. These children should be placed in homes where other children are immunized and the likelihood of contracting a disease in the foster home is therefore lower.
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Bills to watch ① EUA exemptions HB0019 ② Requirements for optometrists HB2055 ③ Parents rights vaccine HB0257 ④ School exemptions HB2765 ⑤ Notification/consent optometrists HB0063 ⑥ DCS Vaccine placement HB2257 ⑦ Advertising requirements HB2199 ⑧ Refusal of care HB2702	Action Items - 01/31/2025 Update Sign in opposed: HB2257, HB2063, HB2055 Keep an eye on: HB2012, HB2057, HB2058, HB2199 Review: New bill HB2702
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Bills to watch ① EUA exemptions HB0019 ② Requirements for optometrists HB2055 ③ Parents rights vaccine HB0257 ④ School exemptions HB2765 ⑤ Notification/consent optometrists HB0063 ⑥ DCS Vaccine placement HB2257 ⑦ Advertising requirements HB2199 ⑧ Refusal of care HB2702	Action Items - 01/31/2025 Update Sign in opposed: HB2257, HB2063, HB2055 Keep an eye on: HB2012, HB2057, HB2058, HB2199 Review: New bill HB2702
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HPV Digital Story Project

Blanca Martinez

TAPI

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HPV Digital Story Project

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Cloud and Big Shot Awards

Laura Smith

TAPI

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Awards Ceremony Nominations

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Awards Ceremony Nominations


Dr. Daniel T. Cloud Outstanding Practice Awards

NOMINATION DETAILS

Vaccine Series by Age Group

- Each Cloud Award recognizes the recipient for two full years. However, practices may apply for the award of their choice, toddler and/or teen, for 2025 (even if the award was received the previous year.)
- In order to be an award winner, you must be at 90% or more for coverage levels for toddler and/or teen award(s) for the following series.

Toddler	FOR PRACTICES WITH 100+ VACCINE PATIENTS IN THE AGE GROUP (TODDLER OR TEEN)
Series: 4 DTP, 3 Polio, 1 Hib, 3 Hep B, 3 Hib, 1 Varicella and 4 PCV	Submission Series Completion %: Award Type: CLOUD WINNER
Age: 24 months - 36 months and 364 days as of the day you run your ASIS report	Submission 1st or 2nd report showing 90% or above
Teen	FOR PRACTICES WITH 100+ TEEN PATIENTS IN THE AGE GROUP (TODDLER OR TEEN)
Series: 1 Hep, 1 MCV, 1 DTP	Submission Series Completion %: Award Type: CLOUD HONORABLE MENTION WINNER
Age: 13 years - 19 years and 364 days as of the day you run your ASIS report	Submission 1st or 2nd report showing 90% or above




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Awards Ceremony Nominations

★ Big Shots of Arizona Awards ★

We look forward to recognizing exceptional efforts of those whose tireless work and innovative strategies have improved immunization coverage levels statewide.

**Nominations open
February 4, 2025**

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Awards Ceremony Save the Date

SAVE THE DATE

Big Shots for Arizona Awards Ceremony

Honoring the Dr. Daniel T. Cloud Outstanding Practices & Arizona Big Shots



Location: DoubleTree by Hilton Phoenix Mesa
Date: April 15, 2025
Time: 5:00pm-8:00pm

Cloud Awards - Honors practices that have improved immunization coverage levels. Verified by ASIIS assessments.

Big Shots Awards - These awards recognize exceptional efforts of individuals & organizations.

Celebrating 30 years of science, education and advocacy.




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Awards Ceremony Silent Auction

TAPI Needs Your Help with the Awards Ceremony Silent Auction!

TAPI is looking for in-kind items and basket donations for the silent auction held during the **Big Shots for Arizona Awards Ceremony** on April 15, 2024. The buttons below have a blank in-kind solicitation letter if you wish to ask an organization for a donation and a TAPI Donation Form which is to be completed to provide information about the donation/basket for the event. If you or your agency is interested in providing a basket or item for the event, please email Sharons@tapi.org.

Some ideas for baskets:

- Family Fun Basket
- Date Night Basket
- Book Basket
- Sports Basket
- Outdoor Basket
- Art Basket
- Dinner Basket







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Thank You!

Next

Community Awareness Committee Meeting

Monday, March 3, 2025
12:00pm - 1:30pm



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February 2025

Dear Silent Auction Donor,

I hope this letter finds you well. Every day, in your local community, hardworking individuals throughout public health and medicine put their energy and dedication into vaccinating Arizonans. The Arizona Partnership for Immunization (TAPI) will be honoring them at our **30th Annual Big Shots for Arizona Awards Ceremony**.

I am reaching out to invite you to support the **30th Annual Big Shots for Arizona Awards Ceremonies' silent auction**, which will take place on **April 15, 2025**, at DoubleTree by Hilton Phoenix Mesa. **We invite you to celebrate the event with us by making an in-kind donation to our silent auction.**

Your generosity will help us raise crucial funds, which will go directly to help us achieve our goal of delivering appropriate age immunizations beyond the year 2025 to Arizona's two-year-olds, teenagers, and broader community. Donations also support education and community-based training for parents, healthcare professionals, and other Arizonans. You and your organization will be prominently acknowledged alongside your generous contribution on the auction table.

Some examples of items that would make excellent silent auction donations include:

- Gift certificates or vouchers
- Unique experiences or services (e.g., spa treatments, cooking classes, tickets to events)
- Products or merchandise

To donate, simply email the attached donation form to business@tapi.org or mail the form to TAPI at 3838 N. Central Avenue, Suite 1650, Phoenix, AZ 85012 by **April 1, 2025**

Thank you in advance for considering this request. This awards ceremony is a chance for all the unsung heroes supporting our vaccination systems to take a step away from their front lines and to be recognized for the incredible work they do in our great state. Your support will have a meaningful impact, and we appreciate your involvement. Should you have any questions or need further information, please do not hesitate to reach out.

Sincerely,

A handwritten signature in black ink, appearing to read "James Washington", written in a cursive style.

James Washington CEO
The Arizona Partnership for Immunization



Big Shots for Arizona Awards Ceremony
Celebrating 30 Years of Science, Education & Advocacy
Silent Auction Donation Form

DONOR INFORMATION (please print)

Name of donor as you would like it to appear in program	Business name (if applicable)
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CONTACT

Name		
Mailing address		
City	State AZ	Zip
Phone	Email	

DONATION INFORMATION (please check one of the boxes).

I will be donating Individual Items. I will be donating a Gift Basket. I will be donating a Gift Certificate.
Estimated fair market value \$ _____

Please provide a detailed description of the donated item/s.

DONATION DELIVERY METHOD (please check one of the boxes).

I will deliver. Please contact me to arrange a pick-up. I will mail (certificate).
Donation needed by: April 1st.

Thank you for your support!
 The Arizona Partnership for Immunization (TAPI)
 3838 N. Central Avenue, Suite 1650
 Phoenix, AZ 85012
 602.288.7568

Your donation may be tax deductible. Please consult your tax advisor. Federal Tax ID No: 45-4185015

Questions? Reply to: sharons@tapi.org



Phoenix Fire Department providing over 300,000 vaccinations since 1994



Our Family Helping Yours

El Departamento de Bomberos de Phoenix ha proveído más 300 mil vacunas desde 1994

2025 Public Health and Vaccination Clinics

Vaccine Preventable Diseases

Child/Niño

- Meningitis
- Tetanus
- Pertussis
- HPV Measles
- Mumps
- Rubella
- Diphtheria
- Hepatitis A/B
- Polio
- Pneumonia
- Hib
- Rotavirus
- Varicella
- Influenza
- RSV
- COVID-19

Adult/Adulto

- Tetanus
- Shingles
- Pneumonia
- M/M/R
- Hepatitis A/B
- Pertussis
- Influenza
- Varicella

Day / Día	Date / Fecha	Time / Tiempo	Location / Ubicación	Address / Dirección
Saturday/Sabado	2/1/2025	11:00am-2:00pm	Edison Park	901 N. 19 th St.
Saturday/Sabado	2/8/2025	8:00am-12:00pm	Cholla Middle School	3120 W Cholla St.
Saturday/Sabado	2/8/2025	9:00am-11:00am	Zito Elementary School	4525 E. Encanto Blvd.
Saturday/Sabado	2/22/2025	10:00am-1:00pm	Matthew Henson Park	803 W Tonto St,
Saturday/Sabado	3/1/2025	11:00am-2:00pm	Kuban Neighborhood	3275 W. Sherman St.



Call 602•534•BABY (2229) or Visit: www.phoenix.gov/fire/babysshots.html