

Community Awareness Committee Agenda

July 17, 2024, | 9:00am-10:00am



Welcome and Introductions..... Blanca Martinez

TAPI Update..... Patty Macias

Partner Presentation.....AZ Families for Vaccines

TAPI Trainings..... Laura Smith

NIAM Update.....Karin Szymanski

Preventable Disease Flyer Karin Szymanski

Website Preview/Feedback Karin Szymanski

For those of you joining us in person, we invite you to stay for the ADHS Health Equity call at 10:00am.

NEXT MEETING DATE:

Community Awareness Committee Meeting

Wednesday, September 18, 2024

9:00am - 10:00am

Community Awareness Committee


August 21, 2024
9:00am- 10:00am



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Welcome and Introductions

Blanca Martinez
TAPI



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TAPI Update

Patty Macias
TAPI



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Staffing update

Karin Szymanski, TAPI Contractor

- TAPI Website
- Educational Material development
- Social Media
- Communication (internal and external)
- Community Awareness Committee


Please feel free to reach out as needed:

Karin Szymanski, karins@whyimmunize.org



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Community of Practice



Developed by:

- Vaccine Congress and ADHS VFC
- Policy workgroup
- participants

Monthly topics:

- Staffing and training
- Back to School

Participants:

- 12 of 15 counties
- FQHS, private practice, IHS, non-profit and health depts.

Wednesday, Aug. 21, 2024
12:00 - 1:00 PM
Topic:
How do you structure staffing to support vaccine management and administration?

Communities of practice offer a framework for practitioners to connect virtually, monthly, for knowledge exchange, knowledge mentors, and mutual support.

This Community of Practice will host virtual meetings where participants can ask questions of their peers, share best practices and other best practices and learn with one another.

Designed especially for: practice managers, VFC coordinators and other leaders employed by a practice, clinic or health center.


REGISTER NOW



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Partner Presentation

Brandi Giles
AZ Families for Vaccines



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JOIN US FOR A SCREENING OF THE AWARD-WINNING FILM
Hilleman: A Perilous Quest to Save the World's Children



Register to screen the film for free and at your convenience starting on August 28 and receive an invitation to a panel discussion online featuring Dr. Paul Offit, Phyllis Arthur of BIO, Kirstin Hilleman, formaker Donald Mitchell, and Sophia Newcomer, Ph.D.


REGISTER TO SEE THE FILM  & PANEL DISCUSSION
 Friday, August 30
 10 PT 11 MT 12 CT 1 ET

the vaccine makers project Children's Hospital of Philadelphia MONTANA

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TAPI Trainings

Laura Smith
 TAPI



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Summer TIPS

Interactive training for medical assistants & vaccine coordinators

Training on Immunization Practice Strategies: **T.I.P.S.**



Summer 2024

FREE






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Summer TIPS

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Summer TIPS

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Summer TIPS


Highlights

- 13 TIPS Trainings completed
- Over 700 participants
- TAPI able to help partners immediately (questions answered, materials ordered)

Feedback


- Happy we are doing TIPS in person and coming to a location near them!
- Great presenters- passionate and knowledgeable about vaccines
- Ability to ask questions and share freely
- Appreciate updates on vaccines
- Interesting videos and real-life scenarios

"As a result of attending this training, I feel an importance in my role as vaccinator, educator, caregiver and contributing to the health and well being of our communities. Thank you!!!"




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Summer TIPS



TAPI's flyers in provider's office- staff brought back from TIPS!



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TAPI Trainings



WANT TO BOOST YOUR KNOWLEDGE ABOUT VACCINES?

10 THINGS SCHOOL NURSES AND HEALTH OFFICE STAFF NEED TO KNOW ABOUT WHY WE IMMUNIZE

THURSDAY SEPTEMBER 19, 2024 12:00 - 1:30 PM **1.5 CEU'S**

This training focuses on info to help make school nurses' jobs easier.

LEARN:

- Why vaccines work
- AZ School requirements
- Tips for completing the Immunization Data Report


REGISTER



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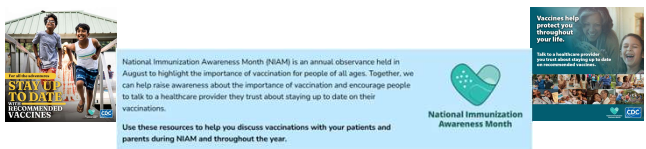
National Immunization Awareness Month

Karin Szymanski
TAPI



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National Immunization Awareness Month




National Immunization Awareness Month (NIAM) is an annual observance held in August to highlight the importance of vaccination for people of all ages. Together, we can help raise awareness about the importance of vaccination and encourage people to talk to a healthcare provider they trust about staying up to date on their vaccinations.

Use these resources to help you discuss vaccinations with your patients and parents during NIAM and throughout the year.

Webpage - www.cdc.gov/vaccines/events/niam
Resource link: [National Immunization AwarenessMonth\(NIAM\).ICDC](http://National Immunization AwarenessMonth(NIAM).ICDC)

Any activities or events for NIAM that you would like TAPI to highlight on social media, send to kszymanski@whyimmunize.org



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Vaccine Preventable Disease Materials

Karin Szymanski
TAPI





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Vaccine Preventable Disease Materials

Poster

- All vaccine preventable diseases listed (through the lifespan)
- Description of the disease with photo
- Vaccine schedule OR vaccine available
- QR Code that can link to an internal only page on the website that can provide more information

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Vaccine Preventable Disease Materials

Flyer OR Postcard

- This is the take-away for the parent/patient
- More message driven
- What is important content on this piece?
- QR Code can still be utilized to provide more information
- TAPI is looking into reminder recalls being used in that manner – feedback from group!

The flyer features a collage of diverse families and children, with the headline 'Surround Your Loved Ones With Vaccinated Families'. The postcard is orange and white, with the headline 'Make Your Appointment TODAY!' and a QR code. Both materials include the TAPI logo and website information.

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Website Review

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TAPI

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TAPI Website redesign

The mockup features a hero section with a photograph of a woman holding a young child. The text reads 'PROTECTING HEALTH WITH VACCINES' and 'We believe that every individual deserves to live a healthy life, access to life-saving vaccines, and trusted resource for informed immunization choices.' A 'READ MORE' button is visible. The navigation bar includes 'GET INFO', 'RESOURCES', 'GET INVOLVED', 'WHAT WE DO', 'WHY IMMUNIZE', and 'DONATE'.

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TAPI Website redesign

The mockup shows a 'FREE RESOURCES' section with a list of links and a 'VACCINES THROUGH THE LIFESPAN' section featuring a family photo. The navigation bar is consistent with the previous slide.

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TAPI Website redesign

FREQUENTLY ASKED QUESTIONS

Is TAPI for my baby or older child?
Does TAPI cover travel immunizations?
Should my grandchild have these vaccines?
Does TAPI cover vaccine cost?
Can't find what you need?
Need more information?

Functionality:

- Tab at bottom; Spanish
- Tab on right; accessibility tools

Feedback needed:

- Red flags on layout and functionality
- Screenshots with feedback

Pages to review:

- Home
- Vaccines Through the Lifespan
- Parents
- Why Immunize
- Resources (download and checkout features)

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Social Media



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TAPI

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Social Media

Platforms | followers

- Facebook – 1,173
- X – 948 @WhyImmunize
- Instagram – 290 @WhyImmunize
- Tick Tock
- Linked In
- YouTube



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Thank You!

Next

Community Awareness Committee Meeting

September 18, 2024
9:00am - 10:00am



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**Join us for the
Vaccine Equity Task Force Meeting**

Virtually at 10:00am

[Meeting Link](#)



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July 10, 2024 – Nourish PHX

1 child given 1 vaccine. 5 additional children were screened but up to date at this time.

1 adult given 2 vaccines. 6 adults were screened but we did not have the vaccine needed.

July 13, 2024 – Maggi's Place

7 children given 11 vaccines. All received vaccines needed at this time.

July 13, 2024 – Vernell Coleman Park-Aeroterra

2 children given 2 vaccines. 2 additional children screened but were up to date at this time.

3 adults given 3 vaccines. 3 adults were screened but we did not have the vaccines needed.

July 15, 2024 – IRC

8 children given 21 vaccines. All received vaccines needed at this time.

5 adults given 5 vaccines.

July 16, 2024 – Aeroterra Community Center

6 children given 12 vaccines. 12 additional children were screened but were up to date at this time.

8 adults given 8 vaccines. 3 additional adults were screened but we did not have the vaccines needed.

July 20, 2024 – Isaac Middle School

60 children given 153 vaccines. 24 additional children were screened but were up to date at this time.

2 adults given 3 vaccines. 3 additional adults were screened but we did not have the vaccines needed.

July 20, 2024 – Telemundo

8 children given 21 vaccines. 3 additional children were screened but up to date at this time.

5 adults given 7 vaccines. 1 additional adult was screened but we did not have the vaccines needed.

July 22, 2024 – Arts Academy Of Estrella Mountain

30 children given 67 vaccines. 22 additional children were screened but were up to date at this time.

10 adults received 10 vaccines. 3 additional adults were screened but we did not have the vaccines needed.

July 23, 2024 – Kenilworth Family Resource Center

3 children given 6 vaccines. 2 additional children were screened but were up to date at this time.

July 27, 2024 – Alhambra High School

25 children given 86 vaccines. 4 additional children were screened but were up to date at this time.

1 adult given 1 vaccine. 7 additional adults were screened but we did not have the vaccines needed.

July 27, 2024 – Nosotros Foundation

28 children given 6 vaccines. 2 additional children were screened but were up to date at this time.

1 adult given 2 vaccines. 12 additional adults were screened but we did not have the vaccines needed.



Phoenix Fire Department providing over 300,000 vaccinations since 1994



Our Family Helping Yours

El Departamento de Bomberos de Phoenix ha proveído más 300 mil vacunas desde 1994

2024 Public Health and Vaccination Clinics

Vaccine Preventable Diseases

Child/Niño

- Meningitis
- Tetanus
- Pertussis
- HPV Measles
- Mumps
- Rubella
- Diphtheria
- Hepatitis A/B
- Polio
- Pneumonia
- Hib
- Rotavirus
- Varicella
- Influenza
- RSV
- COVID-19

Adult/Adulto

- Tetanus
- Shingles
- Pneumonia
- M/M/R
- Hepatitis A/B
- Pertussis
- Influenza
- Varicella

Day / Día	Date / Fecha	Time / Tiempo	Location / Ubicación	Address / Dirección
Saturday/Sabado	07/27/2024	8:00am-1:00pm	Alhambra High School	3839 W. Camelback Rd.
Saturday/Sabado	07/27/2024	9:00am-2:00pm	Nosotros Foundation	3002 N. 27 th Avenue
Thursday/Jueves	08/01/2024	4:00pm-6:00pm	Isaac School District	1700 N. 41 st Ave.
Wednesday/Miercoles	08/07/2024	8:30am-11:30am	Nourish PHX	501 S. 9 th Ave
Saturday/Sabado	08/17/2024	8:00am-12:00pm	Cholla Middle School	3120 W. Chollas St.
Wednesday/Miercoles	08/21/2024	9:00am-1:00pm	Burnidge Soup Kitchen	3402 W. Osborn Road



Call 602•534•BABY (2229) or Visit: www.phoenix.gov/fire/babyshots.html

FREE IMMUNIZATIONS

Birth to 18 years of age
(Please see eligibility requirements below)



Mesa Fire/Medical Department Superstition Springs Center

6555 E Southern Ave
Mesa, AZ 85206

For general information please call 480-644-3459
(For clinic location within the mall, text 480-409-7900)

MONTHLY IMMUNIZATION CLINICS

Second Wednesday of the Month

5:00 pm – 7:00 pm

(Exceptions: NO clinic in December)

All childhood immunizations provided

Please Bring All Immunization Records

To be eligible for these free immunizations the child must: be covered by AHCCCS, be uninsured, have insurance that does not cover immunizations, be Native American or an Alaskan Native.

Children with private insurance that covers 100 percent of immunizations must visit their private health care provider.

INMUNIZACIONES GRATIS

(Para los niños recién nacidos hasta los 18 años de edad)



Mesa Fire/Medical Department Superstition Springs Center

6555 E Southern Ave
Mesa, AZ 85206

Para información llame 480-644-3459

(Para obtener información sobre la ubicación de la clínica en el centro comercial,
envíe un mensaje de texto a 480-409-7900)

CLÍNICAS DE INMUNIZACIÓN MENSUAL

EL SEGUNDO MIÉRCOLES DEL MES

5:00 – 7:00 PM

(Excepciones: NO HAY clínica en diciembre)

¡Ofrecemos todas las inmunizaciones GRATIS para los niños!

Para ser elegible para estas vacunas el niño debe estar cubierto por AHCCCS, no tiene seguro médico, tiene seguro médico que no cubre las vacunas, es Indio Nativo Americano o nativo de Alaska.

Por favor traiga todos los documentos de inmunizaciones de su niño a la clínica.
El personal de la clínica podrá contestar sus preguntas.

Los niños con seguro privado que cubre cien por ciento las inmunizaciones deben visitar a su proveedor médico. Si usted no está seguro si su seguro médico cubre las vacunas, por favor, llama a su seguro médico para verificar.



ALL VACCINES NEEDED
FOR SCHOOL
with or without insurance welcome

JULY

**Buckeye Family
Resource Center**
210 S.6th St. Bldg. 700
Buckeye, AZ 85326
Tuesday, July 16, 2024
2:00 p.m. - 5:30 p.m.

ECEC Gathering Place
4836 N. Center Street,
Scottsdale, AZ 85256
Friday, July 19, 2024
1:00 p.m. - 5:00 p.m.

**Laveen Elementary School
District Office**
5001 W. Dobbins Rd.
Laveen, AZ 85339
Monday, July 22, 2024
2:00 p.m. - 5:30 p.m.

**Murphy Education &
Health Center**
3140 W. Buckeye Rd.
Phoenix, AZ 85009
Tuesday, July 23, 2024
2:00 p.m. - 5:30 p.m.

Gilbert Unified School District
140 S. Gilbert Rd.
Gilbert, AZ 85296
Friday, July 26, 2024
2:00 p.m. - 5:30 p.m.

Barcelona Elementary School
6530 N. 44th Ave.
Glendale, AZ 85301
Monday, July 29, 2024
2:00 p.m. - 5:00 p.m.

AUGUST

**C.O. Greenfield
Academy of Design & Innovation**
7009 S. 10th St.
Phoenix, AZ 85042
Friday, August 2, 2024
2:00 p.m. - 5:30 p.m.

North Canyon High School
1700 E. Union Hills Dr.
Phoenix, AZ 85024
Saturday, August 3, 2024
Saturday, September 7, 2024
9:00 a.m. - 12:00 p.m.

GESD System of Care Center
7677 W Bethany Home Rd.
Glendale, AZ 85303
Thursday, August 8, 2024
2:00 p.m. - 5:30 p.m.

Marc T. Atkinson Gifted Academy
4315 N. Maryvale Pkwy.
Phoenix, AZ 85031
Friday, August 9, 2024
2:00 p.m. - 5:30 p.m.

Constitution Elementary School
18440 N. 15th Ave,
Phoenix, AZ 85023
Friday, August 16, 2024
2:30 p.m. - 5:30 p.m.
Friday, October 18, 2024
1:30 p.m. - 5:00 p.m.

**Granada Elementary School
East Campus**
3022 W. Campbell Ave.
Phoenix, AZ 85017
Friday, August 30, 2024
2:00 p.m. - 5:30 p.m.



**BRING YOUR CHILD'S SHOT RECORD
AND INSURANCE CARD IF AVAILABLE.**



**For Questions call
602 506-6767**



VACUNAS PARA LA ESCUELA

Con o sin seguro médico son
bienvenidos

JULIO

**Buckeye Family
Resource Center**
210 S.6th St. Bldg. 700
Buckeye, AZ 85326
Martes, 16 de julio, 2024
2:00 p.m. - 5:30 p.m.

ECEC Gathering Place
4836 N. Center Street,
Scottsdale, AZ 85256
Viernes, 19 de julio, 2024
1:00 p.m. - 5:00 p.m.

Oficina del Distrito Escolar
Laveen Elementary
5001 W. Dobbins Rd.
Laveen, AZ 85339
Lunes, 22 de julio, 2024
2:00 p.m. - 5:30 p.m.

**Murphy Education &
Health Center**
3140 W. Buckeye Rd.
Phoenix, AZ 85009
Martes, 23 de julio, 2024
2:00 p.m. - 5:30 p.m.

Distrito Unificado
Gilbert Unified School District
140 S. Gilbert Rd.
Gilbert, AZ 85296
Viernes, 26 de julio, 2024
2:00 p.m. - 5:30 p.m.

Escuela Primaria
Barcelona Elementary School
6530 N. 44th Ave.
Glendale, AZ 85301
Lunes, 29 de julio, 2024
2:00 p.m. - 5:00 p.m.

AGOSTO

C.O. Greenfield
Academy of Design & Innovation
7009 S. 10th St.
Phoenix, AZ 85042
Viernes, 2 de agosto, 2024
2:00 p.m. - 5:30 p.m.

Preparatoria North Canyon
High School
1700 E. Union Hills Dr.
Phoenix, AZ 85024
Sábado, 3 de agosto, 2024
Sábado, 7 de septiembre, 2024
9:00 a.m. - 12:00 p.m.

GESD System of Care Center
7677 W Bethany Home Rd.
Glendale, AZ 85303
Jueves, 8 de agosto, 2024
2:00 p.m. - 5:30 p.m.

Escuela Marc T. Atkinson
Gifted Academy
4315 N. Maryvale Pkwy.
Phoenix, AZ 85031
Viernes, 9 de agosto, 2024
2:00 p.m. - 5:30 p.m.

Escuela Constitution Elementary
18440 N. 15th Ave,
Phoenix, AZ 85023
Viernes, 16 de agosto, 2024
2:30 p.m. - 5:30 p.m.
Viernes, 18 de octubre, 2024
1:30 p.m. - 5:00 p.m.

Escuela Granada Elementary
East Campus
3022 W. Campbell Ave.
Phoenix, AZ 85017
Viernes, 30 de agosto, 2024
2:00 p.m. - 5:30 p.m.



**TRAIGA EL RECORD DE VACUNACIÓN Y
TARJETA DE SEGURO MÉDICO SI LO TIENE
DISPONIBLE.**



**For Questions call
602 506-6767**

Children's Immunization Clinics



Central Phoenix

Roosevelt Clinic (Across from Ranch Market)

1645 E. Roosevelt Street
Phoenix, AZ 85006

Clinical Hours:

M-F 8:00 AM – 4:30 PM

Closed for lunch 12:00-1:00PM



East Valley

Mesa Clinic (Located on Olive St. and Broadway, between Mesa and Stapley Drive)

635 E. Broadway Road
Mesa, AZ 85204

Clinical Hours:

M-F 8:00 AM – 4:30 PM

Closed for lunch 12:00-1:00PM



West Valley

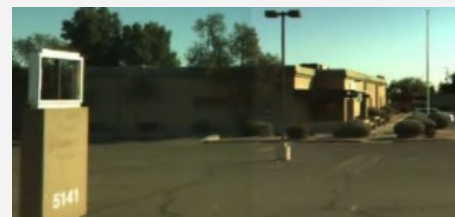
West Clinic

1850 N. 95th Avenue Suite 184
Phoenix, AZ 85037

Clinical Hours:

M-F 8:00 AM – 4:30 PM

Closed for lunch 12:00-1:00PM



Northwest-Glendale

Northwest Clinic

5141 W. Lamar Rd
Glendale, AZ 85301

Clinical Hours:

M-F 8:00 AM – 4:30 PM

Closed for lunch 12:00-1:00PM

Appointments Highly Recommended:

- All immunization clinics are seeing patients through scheduled appointments.
- Walk-ins are welcome but will be based on clinic availability.
- Please call [602-506-6767](tel:602-506-6767) to schedule. **Appointments are highly recommended.**

Prepare for Your Visit

- Please bring the person needing vaccinations, their immunization record, and insurance card (if insured). If uninsured we will see you with no out of pocket cost to you.

Las Clínicas de Inmunización de Niños



Centro de Phoenix

Clínica Roosevelt (en frente del Rancho Market)

1645 E. Roosevelt Street
Phoenix, AZ 85006

Horario clínico:

Lunes a Viernes: 8:00 AM – 4:30 PM
Cerrado para almuerzo: 12:00-1:00PM



Este del Valle

Clínica de Mesa (ubicada en la calle Olive & Broadway entre Mesa & Stapley Dr.)

635 E. Broadway Road
Mesa, AZ 85204

Horario clínico:

Lunes a Viernes: 8:00 AM – 4:30 PM
Cerrado para almuerzo: 12:00-1:00PM



Clínica del Oeste

1850 N. 95th Avenue
Suite 184
Phoenix, AZ 85037

Oeste del Valle

Horario clínico:

Lunes a Viernes: 8:00 AM – 4:30 PM
Cerrado para almuerzo: 12:00-1:00PM



Noroeste del Valle– Glendale

Clínica del Noroeste

5141 W. Lamar Rd
Glendale, AZ 85301

Horario clínico:

Lunes a Viernes: 8:00 AM – 4:30 PM
Cerrado para almuerzo: 12:00-1:00PM

Citas son recomendadas:

- Las clínicas de inmunización están viendo a clientes con cita.
- Visitas sin cita se basara en la disponibilidad de la clínica
- Por favor llame al [602-506-6767](tel:602-506-6767) para hacer una cita. **Citas son altamente recomendadas.**

Prepárese para su Visita

- Por favor traiga a la persona que va ser vacunada , su cartilla de vacunación, y tarjeta de seguro si esta asegurado. Si no tiene seguro médico lo podemos atender sin costo.