



WHY IMMUNIZE

Year in Review

December 2023



LIFE IS BEAUTIFUL · LIVE IT HEALTHY

See the work that TAPI has done in the community thanks to supporters like you!



[WhyImmunize.org](https://www.whyimmunize.org)

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VACCINE CONGRESS

State and local leaders from the healthcare community joined in an important conversation about Arizona's declining childhood immunization rates at the Arizona Vaccine Congress in March and October. Attendees gathered to address common concerns, identify and prioritize key problems, and begin to work on solutions that will provide access to all recommended vaccines. Attendees included state and county health departments, private practices, federally qualified health centers, vaccine manufacturers, pharmacists, school representatives, and other coalition partners.

MATERNAL CHILD HEALTH

The Maternal Immunization Education Project is a collaborative effort to assess the barriers and gaps in education and administration of vaccines for first-time mothers in practices that offer prenatal services and use this information to develop approaches to engage both parents and prenatal providers. We completed 293 surveys with expecting mothers and 5 interviews with OBs on their perceptions around vaccine information for children during pregnancy. 87% of the respondents stated that they wanted to get vaccine information for their child during their pregnancy. The OBs stated they would be willing to provide the information with the right tools and confidence. Next steps for the project are working with provider offices to give resources, training, etc. to help them engage in those conversations with their pregnant patients.



T.I.P.S.

TAPI has been busy offering free training for vaccine administrators. The Training on Immunization Practice Strategies (T.I.P.S) program highlights vaccine basics, storage and handling, vaccine administration and documentation, and best practices. TAPI has held 15 statewide training courses over the summer, with 950 attendees representing 273 organizations.



NIAM

August was National Immunization Awareness Month. TAPI partnered with 16 agencies to share positive messages about vaccines on social media. Throughout the month TAPI highlighted vaccines throughout the lifetime. TAPI started the month with vaccines during pregnancy and ended on late adulthood. TAPI also highlighted vaccines for pets! Throughout the month of NIAM, all engagements and impressions on social media totaled to 15,147!

GRANTS AWARDED

TAPI was a recipient of the inaugural GSK grant program of the COIMMUNITY Initiative, a multipronged effort to support the design of a more systematic, collaborative and equitable approach to helping increase adult immunization rates in the United States. TAPI is using these funds to help address long-standing barriers to adult immunization in Arizona.



INTERNS

TAPI has been expanding its internship program this last year, and recently had over 8 interns during 2023. These interns included master, nursing, undergraduate, and high school students. Each intern works on their own individual project that aligns with both their interest and TAPI's needs. Projects have included material (print & social media) creation/updates/translation, webpage creation, partner coordination, and event assistance.



BOO THE FLU

TAPI held their 4th annual Boo the Flu event. This year we titled the event "**Boo the Flu and Other Viruses Too!**" to discuss information about the respiratory illness season. This event was held on Facebook live for one hour, where we had a guest speakers Dr. Bob England and Dr. Edmond Baker from Equality Health, video slideshows, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child or a dog of their choice. The recorded video currently has over 71 views on our Facebook page, and if you missed out you can [watch it here.](#)

TAPI BILLING PROGRAM

TAPI's Centralized Billing Program finishes strong for it's 14th year providing support to Arizona Local Health Department's. We have billed over 51,000 thousand claims utilizing five different claims systems. The insurance revenue collected allows the county health departments to purchase more vaccines for the communities they support. In 2023 we went through two COVID 19 vaccine code updates; introduced 3 new RSV vaccines.



10 THINGS

In 2023, TAPI held quarterly "10 Things Parents Need to Know about Why We Immunize" trainings, and two "10 Things School Nurse and Health Office Staff Need to Know about Why We Immunize" training. There were over 700 participants, reaching across all 15 counties in Arizona.

Participants included medical assistants, community health workers, registered nurses, vaccine coordinators, school nurses, and many more. TAPI, in partnership with the Central Arizona Area Health Education Center (CAAHEC) administered dozens of hours of CEUs for participants.





TAPI AWARDS

TAPI held its annual Best Practices and Brightest Stars Awards Ceremony in person on April 19th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 350 attendees! TAPI honored 20 awardees for the Arizona Big Shots and 102 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 17 of these awards were first time Cloud winners and 2 practices received honorable mentions. You can view the full list of award winners on our website [here](#).

TAPI COMMUNITY OUTREACH

TAPI continues to partner with many community partners to provide positive vaccine information to the community all year long! Some events we attended this year included:

Heart of Isaac every month we gather for Resource Day alongside other community organizations to serve the community. In November we participated and reached over 300 families, families were provided the opportunity to receive coats for their children, flu shots, fresh fruits and vegetables and much more goodies with LOTS of great resources. Vaccine information was given to all families that attended the event.

Equality Health Foundation at Roosevelt School District in their 6th Annual 1,000 Turkey Giveaway and many other organizations. Families were provided with vaccine education, health screenings, flu shots, and many other free services.

Lake Havasu Community Health Foundation's 16th Annual Back to School Health Fair with over 700 people attending the fair and over 100 school required vaccines administered.



TAPI's Year in Review



More than **109,308** materials provided to the Arizona community



Over

298,146

Emails read and sent by TAPI staff

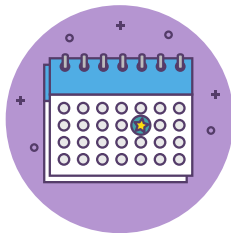


1,650

Health and community workers trained



38,984 people viewed TAPI's website



36

Community events and conferences attended

6



Legislative visits

148 new Likes and Follows

65,200 impressions and people reached



Around **1,328** posts and tweets