



WHY IMMUNIZE

End of the year newsletter

December 2022



LIFE IS BEAUTIFUL · LIVE IT HEALTHY

See the work that TAPI has done in the community thanks to supporters like you!



[WhyImmunize.org](https://www.whyimmunize.org)

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ARIZONA FAMILIES FOR VACCINES

TAPI is pleased to announce the formation of one of our newest partners: Arizona Families for Vaccines! Arizona Families for Vaccines is a grassroots, volunteer-led organization dedicated to political advocacy around vaccination. They are a 501(c)(4) organization and able to do some lobbying, endorsement of political candidates, and leadership and advocacy training for their members. Website and more information will be shared soon, but in the meantime please follow their new social media accounts: [Facebook](#), [Instagram](#), [Twitter](#).

MATERNAL CHILD HEALTH

The Maternal Immunization Education Project is a collaborative effort to assess the barriers and gaps in education and administration of vaccines for first-time mothers in practices that offer prenatal services and use this information to develop approaches to engage both parents and prenatal providers. The project was awarded a year-long grant planning grant through Vitalyst ending in June 2023. The team is working on gathering vaccine perceptions from pregnant women through survey administration.



CHILDHOOD VACCINE PROVIDER PROJECT

Data shows a decrease in childhood vaccine providers over several years preceding the COVID pandemic, along with a significant (~10%) decrease in vaccine uptake. TAPI is working on a grant to determine if a decrease in providers has increased vaccination hurdles, exacerbated inequitable vaccine access and led to a lower vaccination rate in this population. We intend to propose policy changes, create a plan to pursue those changes, and initiate efforts to implement these policies. For more information contact Jennifert@tapi.org

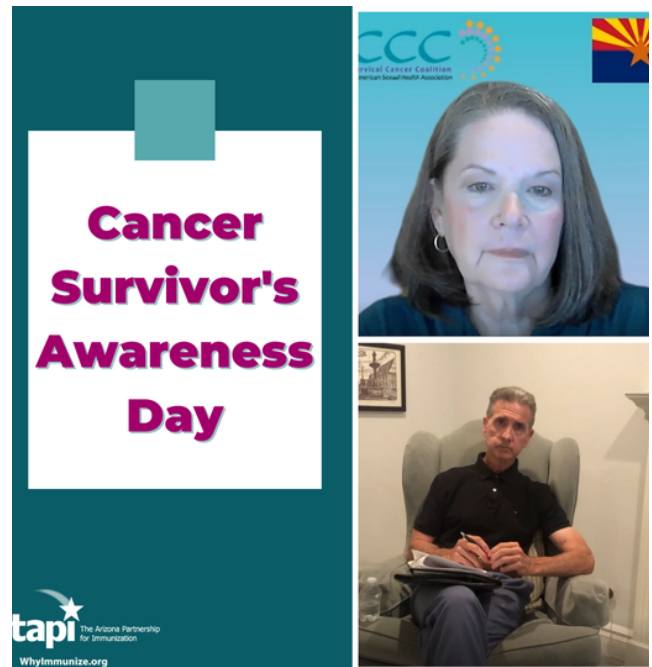


NIAM

August was National Immunization Awareness Month. TAPI partnered with 16 agencies to share positive messages about vaccines on social media. Throughout the month TAPI highlighted vaccines throughout the lifetime. TAPI started the month with vaccines during pregnancy and ended on adulthood. TAPI also highlighted vaccines for pets! Throughout the month of NIAM, all engagements and impressions on social media totaled to 15,649!

HPV VIDEOS

TAPI created some HPV survivor videos for National Cancer Survivors Day in June. Two of TAPI's supports, Dr. Gail Peterson Hock and Robert Mock shared their stories and the importance of the HPV vaccine. The full videos are still shareable and can be viewed on YouTube. [Dr. Gail Peterson Hock's video](#) and [Robert Mock's video](#). TAPI thanks them for sharing their stories for National Cancer Survivors Day.



MOHAVE COUNTY

The Mohave County Childhood Immunization Team supported the Havasu Community Health Foundation at the 15th Annual Back to School Health Fair in August! This National Leadership Academy for the Public's Health (NLAPH) team consisted of TAPI, Health Choice Arizona, Mohave County Department of Public Health, and Candelen. The team worked during their NLAPH program to plan for and start the Mohave County Childhood Immunization Coalition that is made of a diverse group of partners who meet monthly to discuss ways to increase childhood immunization in Mohave County.



BOO THE FLU

TAPI held their 3rd annual Boo the Flu event. This year we titled the event "**Boo the Flu and Grab Your BOOSTERS TOO!**" to discuss getting both the Flu and COVID-19 vaccines this year. This event was held on Facebook live for one hour, where we had a guest speakers Dr. Bob England and Machrina Leach, video slideshows, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child or a dog of their choice. The recorded video currently has over 81 views on our Facebook page, and if you missed out you can [watch it here](#).

TAPI BILLING PROGRAM

TAPI's Centralized Billing Program just finished its 13th year in bringing in insurance revenue to support Arizona's Public Health Departments. Billing for COVID-19 and Monkeypox immunizations is still going strong, and combining that with Influenza, back-to-school, and catch-up immunizations, our billing team is continuing to stay super-busy. The insurance revenue brought in helps sustain the county health department programs, and has helped them expand their community outreach and other services. In the spirit of this holiday season, it is gratifying to be a part of this critical infrastructure that supports Public Health!



10 THINGS

In 2022, TAPI held quarterly "10 Things Parents Need to Know about Why We Immunize" trainings, and one "10 Things School Nurse and Health Office Staff Need to Know about Why We Immunize" training. There were over 700 participants, reaching across all 15 counties in Arizona.

Participants included medical assistants, community health workers, registered nurses, vaccine coordinators, school nurses, and many more. TAPI, in partnership with the Central Arizona Area Health Education Center (CAAHEC) administered dozens of hours of CEUs for participants.



TAPI AWARDS

TAPI held its annual Best Practices and Brightest Stars Awards Ceremony in person on April 27th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 400 attendees! TAPI honored 37 awardees for the Arizona Big Shots and 83 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 10 of these awards were first time Cloud winners and 3 practices received honorable mentions. You can view the full list of award winners on our website [here](#).

TAPI COMMUNITY OUTREACH

TAPI continues their partnership with Heart of Isaac every month we gather for Resource Day alongside other community organizations to serve the community. In November we participated and reached over 300 families, families were provided the opportunity to receive coats for their children, flu shots, fresh fruits and vegetables and much more goodies with LOTS of great resources. Vaccine information was given to all families that attended the event.

TAPI joined Equality Health Foundation at Roosevelt School District in their 6th Annual 1,000 Turkey Giveaway and many other organizations. Families were provided with vaccine education, health screenings, flu shots, and many other free services.

TAPI continues to partner with many community partners to provide positive vaccine information to the community all year long!




TAPI's Year in Review




More than **41,544** materials provided to the Arizona community


 **1,665** Health and community workers trained

 **43,710** people viewed TAPI's website

 **92** Community events and conferences attended & hosted

143 new Likes and Follows 

90,474 impressions and people reached

 Around **1,328** posts and tweets



Over **216,336** Emails read and sent by TAPI staff 