



WHY IMMUNIZE

A newsletter for TAPI's donors

December 2021



LIFE IS BEAUTIFUL • LIVE IT HEALTHY

See the work that TAPI has done in the community thanks to donors like you!



OVERVIEW

- Boo the Flu
- TAPI Project Updates
- TAPI's Year in Review
- Donor Highlight and Where to Find Resources

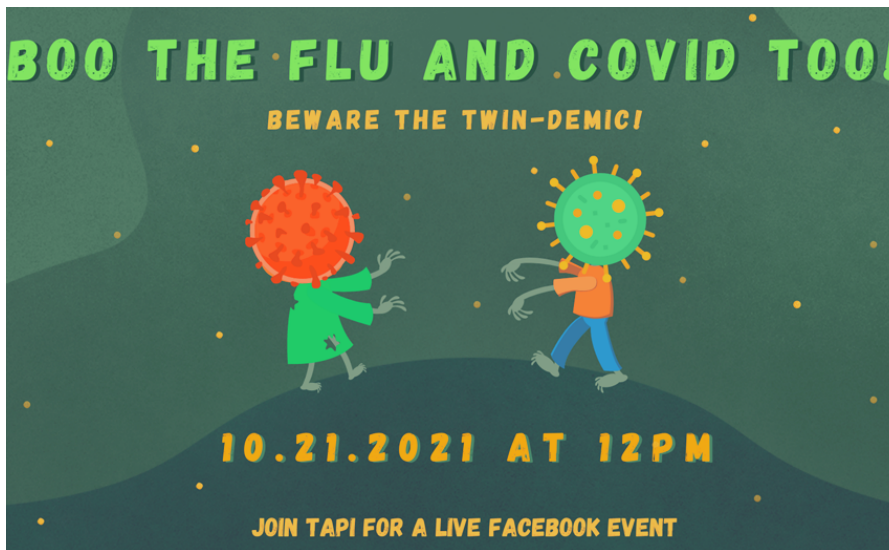


[WhyImmunize.org](https://www.whyimmunize.org)



Boo the Flu

TAPI held their 2nd annual Boo the Flu event. This year we titled the event "**Boo the Flu and COVID Too!: Beware the Twin-demic**" to discuss getting both the Flu and COVID-19 vaccines this year. This event was held on Facebook live for one hour, where we had a guest speaker, video slideshow, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child of their choice. The Boo Box included education materials about handwashing, germs, and getting vaccines, as well as Halloween games, toys and candy!



Our guest speaker Beth Trachy answered common questions about Flu and COVID-19 vaccines and provided helpful information and resources for vaccination. Beth did a such an amazing job engaging with the audience by making the presentation fun! Beth and all the TAPI staff dressed up in costumes for the event. The recorded video currently has over 115 views on our Facebook page, and if you missed out you can [watch it here](#). We also had 15 donors support TAPI's work on providing education materials to Arizona! Thank you Beth and our donors for making our Boo the Flu and COVID Too event successful!

"[Boo the Flu had] good information!"

"Such great music!"

"Love the Dr. Ouchy outfit!"





UNIVERSITY VACCINE CAMPAIGN

TAPI created a poster titled “Public Health 101: Beating a Twindemic” with 5 questions to share and educate students about the flu and COVID-19 vaccines. Students will have the option to submit the answers to the questions to be entered to win a prize.

TAPI is hosting a TikTok video challenge for students to discuss the importance of getting flu and COVID vaccines to peers. Videos will be submitted and reviewed for 1st, 2nd, and 3rd place winners receiving a cash prize.



COMMUNITY EDUCATION INITIATIVE

TAPI's Community Education Initiative program has been able to recruit over 100 medical professionals and translators to go out into the community to give educational presentations and answer questions regarding COVID-19.

Organizations have requested volunteers prior to vaccine events to help address hesitancy and requested volunteers that could speak specific languages and translate for members of their community.

VACCINE FINDER

TAPI has launched the TAPI Vaccine Finder, a new online tool to help individuals statewide find COVID-19 vaccine providers nearest to their home and to obtain free transportation to the appointment if available. From a computer, touchscreen tablet, or smart phone, volunteers can help individuals search for an address or click on a map to view nearby vaccine clinics/pop-up events, the vaccines offered, and contact information to schedule an appointment. You can view the page [here](#).

TAPI is currently working on updates to the tool to include vaccine search options, COVID-19 testing locations, and tribal boundary views.



TAPI's Year in Review



More than **51,279** materials provided to the Arizona community




1,797 Health and community workers trained




50,459 people viewed TAPI's website



150 Community events and conferences attended

334 new Likes and Follows 

18,900 people reached on Facebook

Around **2,360** posts and tweets 

Donor Highlight

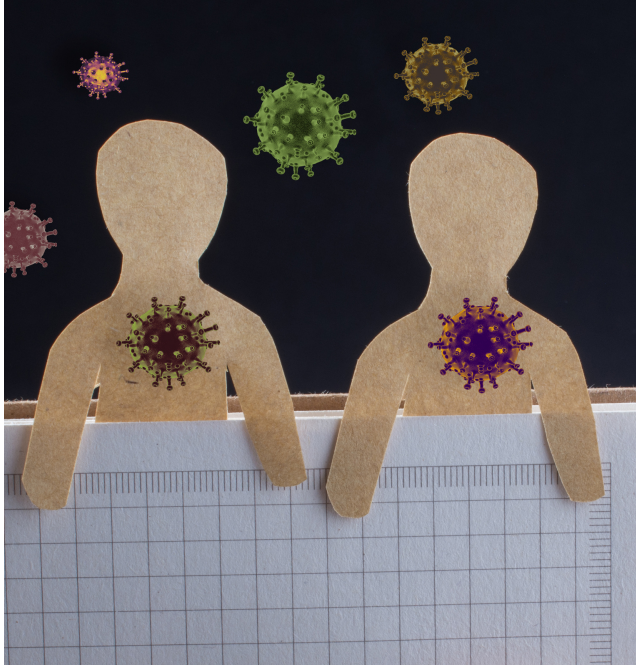
We had 15 donors who participated in Boo the Flu. We would like to thank those donors who agreed to be recognized for making our event successful!

- Andrea Houfek
- Vicki Copeland
- Mark and Karla Bergman
- Vicky King
- Natasha Munoz
- Patty Gast
- Blanca Barrera
- Sara Paul
- Rob and Gail Schultz
- Elizabeth Reifsnider
- Laura Smith
- Jim McPherson
- Zaida Dedolph
- Denise Olson
- Debbie McCune Davis



"You guys did a great job [on the Boo the Flu event]!"

WHERE TO FIND RESOURCES



IMMUNIZATION RESOURCES

- TAPI's COVID-19 Resources Landing Page: www.whyimmunize.org/covid-19/
- CDC Growing Up with Vaccines: [Growing Up with Vaccines: What Should Parents Know?](https://www.cdc.gov/vaccines/imz/downloads/growing-up-with-vaccines-what-should-parents-know.pdf)
- Health Action Alliance: <https://www.healthaction.org/resources>
- Made to Save: <https://madetosave.org>
- Together by St. Jude: [COVID-19 Resources and Coloring Books](https://www.stjude.org/COVID-19-Resources-and-Coloring-Books)
- 2-1-1: www.211.org
- AACHC How to Find Provider: [Interactive Map | AACHC](https://www.aachc.org/interactive-map)