



WHY IMMUNIZE

A newsletter for TAPI's donors

April 2021



LIFE IS BEAUTIFUL • LIVE IT HEALTHY

See the work that TAPI has done in the community thanks to donors like you!



OVERVIEW

- Arizona Gives Day
- TAPI's Current Program Updates
- Big Shot and Cloud Awards Ceremony
- Donor Highlight and Where to Find Resources



[WhyImmunize.org](https://www.whylimmunize.org)

Arizona Gives Day

TAPI participated in Arizona Gives Day on April 6th, 2021. Arizona Gives Day is a statewide effort to highlight the good that nonprofits do for our state and an opportunity for these nonprofits to ask the community for the funds to continue to fulfill their missions. TAPI's goal was to raise \$5,000 during Arizona Gives Day to help strengthen our efforts to provide reliable information to the community by funding trainings, communication tools, outreach events, and general family support.



TAPI worked on creating a campaign that highlighted the work and programs that TAPI offered to the community. We held an hour long event from between 1-2pm to highlight the work we do and the importance of fully funding these programs. Our committed staff highlighted how donations keep these materials and programs available within our Arizona community. We emphasized real feedback for those who had participated in the trainings. The event was held live on Facebook and is still available for view.

TAPI, with the help of all our donors, was able to reach our goal for Arizona Gives Day. TAPI was able to raise a total of \$5,026 in less than 24 hours. We thank you for standing with us in providing the community reliable information and education about vaccines. As a coalition, our partnership with the community is the backbone to our success.

"This is
our shot
at
keeping
Arizona
healthy!"





10 THINGS

TAPI's 10 Things Parents Need to Know about Why We Immunize held it's last training on March 4th, 2021 with 126 participants! TAPI's next training will be held June 3rd, 2021. These trainings are held quarterly.

TAPI is working with community partners to make the training available in Spanish and hopes to begin offering the training soon!

COVID-19 T.I.P.S.

TAPI has been providing weekly information sessions for medical staff who are providing COVID-19 vaccine in the community. These sessions help answer questions about storage, reporting, billing, and much more!

TAPI has also created a 10 Things to Know about the COVID-19 Vaccine training to help provide additional information to the community.



HPV WORKING GROUP

TAPI has been working in collaboration with the American Cancer Society to revive the HPV Conversations Work Group. The purpose of this work group is to share information, collaborate and to support research related to improving the HPV vaccination rates in Arizona.

TAPI facilitates the conversation monthly with partners to continue to advocate and support protecting Arizona from HPV.

Big Shots and Cloud Awards

TAPI held its annual Best Practices and Brightest Stars Awards Ceremony virtually on April 28th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 120 attendees! TAPI holds this award ceremony annually to recognize the exceptional efforts of those who work tirelessly and had used innovative strategies to improve immunization coverage levels statewide.



This year the award ceremony was held virtually and consisted of Poetry, Prizes, and Pizza! We heard from our healthcare poet laureate, Dr. Karen Lewis with the Arizona Department of Health Services, about the importance of vaccines in the community. TAPI honored 21 awardees for the Arizona Big Shots and 71 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 10 of these awards were first time Cloud winners and 6 practices received honorable mentions. Each winner of the Cloud Award receives a framed award to showcase their achievement which is recognized for two years following the achievement. You can view the full list of award winners on our website [here](#).

"Love
TAPI!
I look
forward
to this
every
year"



Donor Highlights

We had 21 donors who participated in AZ Gives Day. We would like to thank those donors who agreed to be recognized for making our Arizona Gives Day successful!

- Mark and Karla Bergman
- Margaret Winslow
- Nicholine Gilliland
- Glenn Davis
- Daniel and Kathy Aspery
- Jamie Johnson
- Larry and Patty Gast
- Carla Maldonado
- Anne Stafford
- Vicki Copeland
- Reha Escoto
- Elena Del Castillo Portal
- Bahney Dedolph
- Andrea Houfek



I would personally love to be more involved with TAPI.



WHERE TO FIND RESOURCES

COVID-19 RESOURCES

- TAPI's COVID-19 Resources Landing Page: www.whyimmunize.org/covid-19/
- TAPI's COVID-19 Toolkits: www.whyimmunize.org/covid-19-toolkits/
- Ad Council: www.adcouncil.org
- Made to Save: <https://madetosave.org>
- TAPI's COVID-19 T.I.P.S. Trainings: www.whyimmunize.org/covid-19-vaccine-t-i-p-s/
- 2-1-1: www.211.org



WhyImmunize.org

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