

# Steering Committee Agenda

January 17, 2024 | 12:00pm-2:30pm



Welcome ..... James Washington

Vaccine Update ..... Dr Karen Lewis

ADHS Update..... Nicole Clapeck/Eugene Livar, MD

County Update ..... Maricopa/Pima

Strategic Planning ..... Peggy Stemmler, MD

**NEXT MEETING DATE:**

**Steering Committee Meeting**  
Wednesday, March 13, 2024  
12:00pm - 1:30pm

## Steering Committee

January 17, 2024  
12pm - 2:30pm




1

## Welcome

# James Washington

TAPI




2

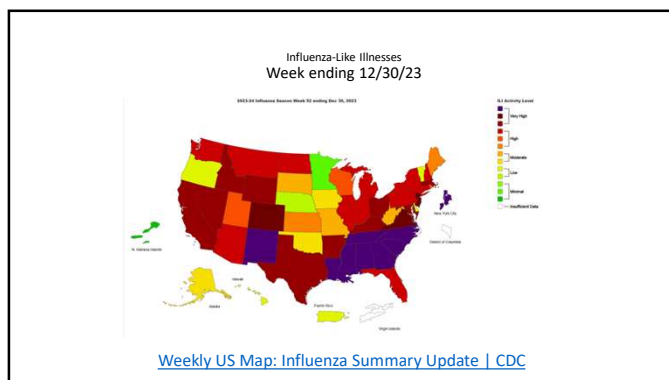
## Partner Presentation

# Karen Lewis MD,FAAP

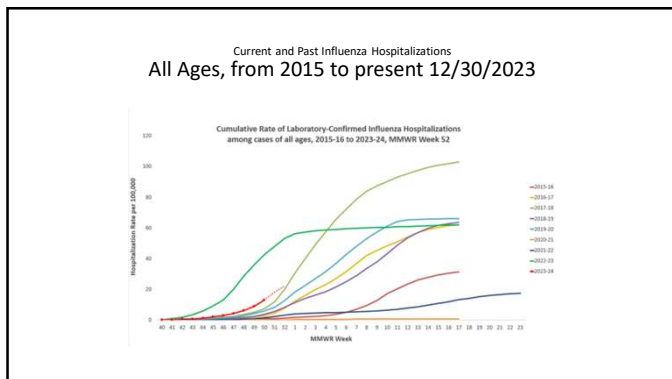
Vaccine Update  
Review of VPD's



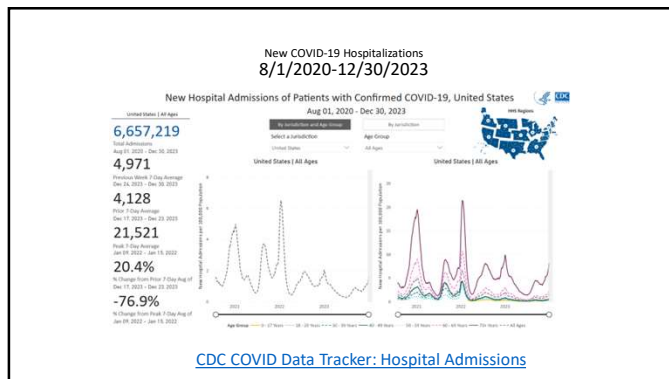
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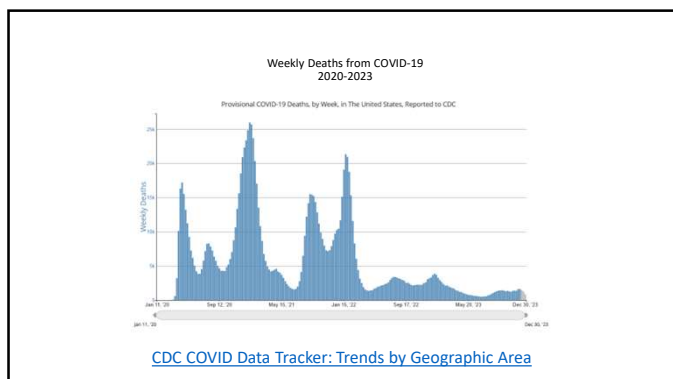
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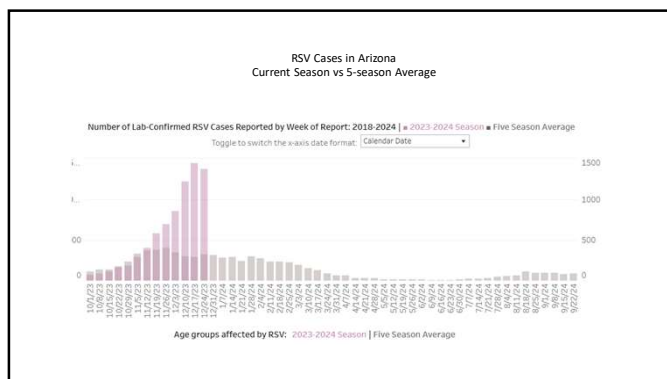
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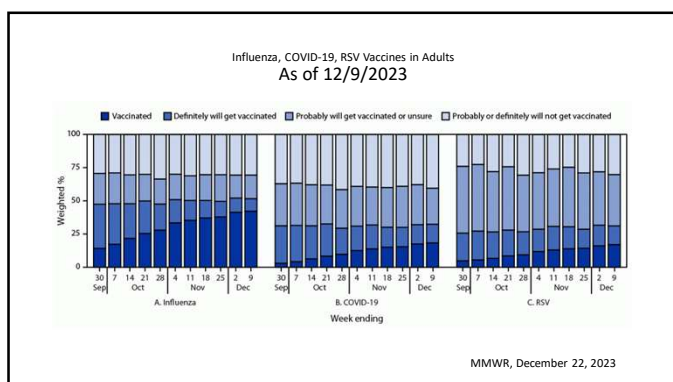
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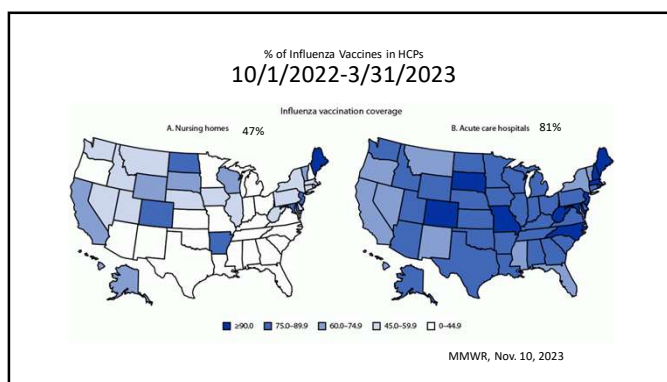
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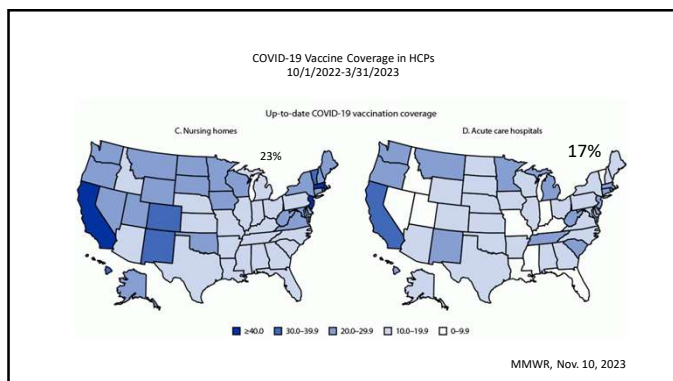
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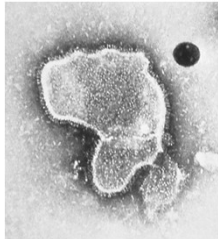
10



11

RSV Vaccine for Adults

- Abrysvo (Pfizer)
  - Pregnant women  $\geq$  30 week gestation
  - $\geq$  65 years old
- Arexvy (GSK)
  - $\geq$  65 years old



PHIL #2175

12





Partner Presentation

Machrina Leach  
Maricopa County Update



19

Partner Presentation

Crystal Rambaud  
Pima County Update



20

Pima County Vaccine Program Update

- Nirsevimab rollout update
- Adapting to homebound COVID needs
- Big promotional push for COVID+flu
- Vaccine Equity continues to be active and successful
  - 3,297 doses administered to date at a total of 269 mobile vaccine clinics.
  - Team and role expansion



A Healthy Pima County  
Every one. Every where. Every day.

21

TAPI Strategic Planning

Peggy Stemmler, MD  
Facilitator



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Thank You!

Next  
Steering Committee Meeting

March 13, 2024  
12pm-1:30pm



23

# In honor of Cervical Health Awareness Month

## Thank you for each and every HPV vaccine you administer!

**From the NCCC Arizona Chapter Leadership team:**

Blair Coe-Schweiger, MS, PhD student

Lindsay Curry

Shaundra Hall

Gail Petersen Hock, DNP, APRN, PHCNS-BC

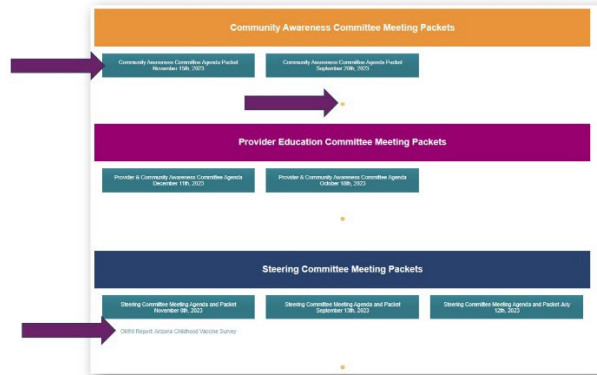
**NCCC**  
**National Cervical Cancer Coalition**  
*A program of the American Sexual Health Association*



# TAPI Committee Announcements and Updates

On our [Committee Page](#), you will be able to download our committee packets and any additional information shared via links. Click on the teal buttons to view and download a PDF version of the packet. When there are more packets gathered for the year, please use the orange dots to navigate through the different packets available.

## TAPI Committee Page

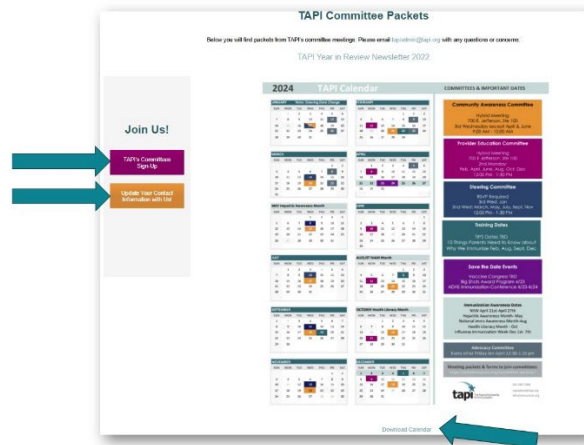


[Committee Packets - Arizona Partnership for Immunization \(whyimmunize.org\)](#)



On our [Committee Page](#), you will be able to view and download a PDF version of the TAPI calendar. This calendar will be updated throughout the year with any changes. You are also able to sign up for TAPI committees ([pink button on right](#)) or update your contact information with TAPI ([orange button on right](#)).

## TAPI Committee Page



[Committee Packets - Arizona Partnership for Immunization \(whyimmunize.org\)](#)



When you update your contact information with TAPI, (through the [committee page](#) or [this direct link](#)) you will need to provide your email to log into your own personal portal page to make any changes. When you enter your email and hit “submit”, you will receive an email with your unique link to access the portal. (You will need to use this form each time you want to update your information to get the access link, as the link will expire after a certain amount of time.)

## TAPI Contact Information Update Page

The diagram illustrates the process of updating contact information. It begins with the 'Log in to manage your info' page on WhyImmunize.org, where a user enters their email address. An arrow points to an email received from TAPI with a secure login link. Another arrow points to a confirmation message stating the link has been sent to the user's email.

[TAPI's Self Service Page \(everaction.com\)](#)

When you click the link to access your information portal page, you will be able to view and make edits to any contribution (recurring donations) or your contact information. After you “edit” your information, there will be a “save” button within each section. “Save” your update and either logout or close the window when completed with your updates. If you need to update any additional information not available to update on the portal page, please reach out to [pattym@tapi.org](mailto:pattym@tapi.org).

## TAPI Contact Information Update Page

The left screenshot shows the 'Welcome Jazmin' page with a 'Contact info' section highlighted by a red circle and an arrow pointing to the 'Manage Contact info' button. The right screenshot shows the 'Contact info' edit page with fields for Personal info, Address, Email, and Phones, each with a 'Save' button.

If you would like to update more information, such as job title or which committees you are on, please email [pattym@tapi.org](mailto:pattym@tapi.org).

[TAPI's Self Service Page \(everaction.com\)](#)



TAPI has moved to a new emailing system through EveryAction. You have already begun to receive these new emails. As we have moved to hybrid meetings this year, please use the links shown on the email below with the **purple arrows** to register via Zoom to get both in-person and virtual information and calendars invites for the whole year. You only need to register once to get all the meetings. You do not need to register through Zoom for each meeting.

Once you click the link and register through Zoom, you will get an email confirmation where you can download the invite to your calendar. Click on your calendar link (Outlook, Google, or Yahoo) and download the invite. Click on the downloaded invite to add to your calendar.

Some calendars might ask if you want to open the calendar as new or import it. Importing it will add it to your current calendar with any other scheduled meetings. If you happen to have any issues adding the calendar on your mobile device, try using a computer.

If you run into any issues, please reach out to [pattym@tapi.org](mailto:pattym@tapi.org).

## TAPI Committee Emails & Meetings

The collage illustrates the process of receiving and acting on TAPI committee meeting information. It includes:

- Community Committee Meeting Reminder:** An email with details for a meeting on Wednesday, January 17, 2023, at 9:00am - 10:00am. It provides a location at 700 E. Jefferson Street, Suite 100, and a virtual link. A purple arrow points to the virtual link.
- Zoom Registration Page:** A screenshot of the Zoom registration form for the 2024 TAPI Hybrid Community Awareness Meeting. It includes fields for First Name, Last Name, and Email Address.
- Confirmation Email:** An email confirming registration for the 2024 TAPI Hybrid Community Awareness Meeting. It lists a schedule of dates and times from January 17 to December 18, 2024. A purple arrow points to the "Add to Calendar" link.
- Outlook/Downloads Interface:** A screenshot showing the "Downloads" folder in Microsoft Outlook. A file named "meeting-83191464283 (1).ics" is highlighted. A purple arrow points to the "Import" button in the "Do you want to open this calendar as a new calendar or import its items into your calendar?" dialog box.

The TAPI logo and the text "The Arizona Partnership for Immunization" and "WhyImmunize.org" are visible in the bottom right corner.

In each committee meeting email invite/reminder, there will be option to RSVP to attend the meeting in-person. This link will be updated for each meeting. So, please RSVP each time you plan to attend in-person. This allows us to accommodate food (numbers and dietary restrictions) and provide you with a name tag.

## TAPI Committee Emails & Meetings

**Community Committee Meeting Reminder**

**Community Awareness Committee Meeting Reminder**  
1.17.24 at 9:00am - 10:00am  
Zoom and In-Person

**DATE:** Wednesday, January 17, 2024  
**TIME:** 9am - 10am  
**LOCATION:** 700 E. Jefferson Street, Suite 100, Phoenix, AZ 85034 (1st Floor Conference Room)  
**VIRTUAL LINK:** Register [HERE](#) for both in-person and zoom information.  
**ADMIN PHONE:** (602) 288-7568  
**EMAIL:** [info@tapi.org](mailto:info@tapi.org)

**Hello Community Awareness Committee Members,**

We miss you! So, we will be hosting the January 17th meeting at the TAPI office, in the 1st floor conference room. Please let us know if you plan to attend in person by [RSVP'ing here](#). If you are unable to attend in person, please join through zoom.

The meeting agenda, materials and committee calendar will be available on the TAPI committee page just prior to the meeting.

If your organization has an upcoming events, flyers or just important information you would like to share with partners at the meeting or in our E-packets please send to [info@tapi.org](mailto:info@tapi.org).

For those of you joining us in person, we invite you to stay for the ADHS Health Equity call from 10am-10:30am.

Thank you for all you do and for being part of the Community Awareness Committee team!

[Download Meeting Invite Here](#)   [View Packet & Events Here](#)

If you have trouble connecting or finding the meeting, please email Patty Macias at [patty@tapi.org](mailto:patty@tapi.org) for assistance.

**tapi** The Arizona Partnership for Immunization  
**WhyImmunize.org**

**Community Awareness Committee Meeting 1.17.2024 In-Person RSVP**

**DATE:** Wednesday, January 17, 2024  
**TIME:** 9am - 10am  
**LOCATION:** 700 E. Jefferson Street, Suite 100; Phoenix, AZ 85034 (1st Floor Conference Room)  
**ADMIN PHONE:** (602) 288-7568  
**EMAIL:** [tapiadm@tapi.org](mailto:tapiadm@tapi.org)  
**PACKET:** [View Here](#)

If you have trouble finding the meeting, please email Patty Macias at [patty@tapi.org](mailto:patty@tapi.org) for assistance.

[Registration](#)

**Contact Information**

First Name:  Last Name:   
Job:  Role:   
Email:

Yes, sign me up for email updates.  
 Update my Facebook profile with this information.

**Employer Information**

Employer:

**Additional Information**

Please list any dietary restrictions you have. (Optional)







# 31ST ANNUAL IMMUNIZATION CONFERENCE

**Registration Now Open**

**Mesa Convention Center**

**April 23-24, 2024**

**Join 500 Arizona immunization providers including physicians, nurses, medical assistants, pharmacists, public health personnel, and other interested partners at the 2024 Annual Arizona Immunization Conference.**

**Attendees will be provided professional development, immunization updates, and practical program guidance as we celebrate past successes and travel toward the future.**

# Messaging Guide: Respiratory Illness Season

There are many viruses that circulate during the fall and winter. Some of the most serious ones have vaccines that can help our body to protect itself. Depending on your age and health, you may be at risk for RSV, COVID-19, and Flu.

The good news is immunizations against RSV, COVID-19, and Flu are safe and available to you this year! However, it is up to us to educate our community members and help them develop confidence in vaccines for themselves and their family members.

## When sharing information about immunizations, CDC focus groups responded to the following:

- Leaning into emotional ties
- Emphasizing protecting your vulnerable family members
- Using storytelling when communicating

## Key Messages Developed with TAPI Community Partners: (TAPI's campaign developed around these points is available [here](#) and [here](#))

1. For the first time ever, immunizations are available for three major fall and winter respiratory illnesses – RSV, COVID-19, and Flu.
2. It is safe to get the RSV, COVID-19, and Flu vaccines at the same time, including pregnant people who want to protect their babies.
3. 2023/2024 updated COVID-19 vaccines are now recommended for everyone age 6 months and older. If you haven't received one since September 2023, make sure to get your updated dose!
4. Get vaccinated, wash hands, wear a mask, improve airflow to places where people live and work, and stay home when you are sick to stop the spread of illnesses.



## Social Media Messaging Hashtags to Use in Posts

- **Project Hashtag** - #WeVaccinate
- **General Hashtags** – #GetVaccinated #FightFlu #RSV #COVID #Covid #COVIDJN1



## Pre-made Communication Tools and Resources:

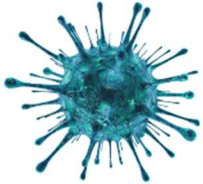
Author/Org	Summary	Link
AzAAP/TAPI	Respiratory Illnesses: RSV, COVID-19, and Flu Social Media Tiles	<a href="https://www.whymmunize.org/">TAPI Toolkits - Arizona Partnership for Immunization (whyimmunize.org)</a>
CDC	CDC hub page for all information and tools for RSV, COVID, and Flu for Community, Partners, and Providers.	<a href="https://www.cdc.gov/">Protect yourself from COVID-19, Flu, and RSV (cdc.gov)</a>
CDC	CDC is posting updates on the respiratory illness season here every week.	<a href="https://www.cdc.gov/respiratory/virusupdates/">CDC Respiratory Virus Updates   CDC</a>
CDC	“Health of Your Everything” Campaign for Fall and Winter Virus Season	<a href="https://www.cdc.gov/healthofyoureverything/">Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov)</a>  <a href="https://www.cdc.gov/healthofyoureverything/">Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov)</a>  <a href="https://www.youtube.com/watch?v=...">Protect the health of your everything with recommended vaccines (youtube.com)</a>
CDC	“Wild to Mild” Social Media Campaign for Flu	<a href="https://www.cdc.gov/wildtomild/">Wild to Mild   CDC</a>
CDC	Health Education and Communication Tools for RIM Communities and Other Limited-English-Proficient Populations	<a href="https://www.cdc.gov/immigrantsrefugees/">Health Education Materials and Resources for Immigrants, Refugees, and Migrants   CDC</a>
NFID	2023 National Survey: Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease	<a href="https://www.nfid.org/">Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease (nfid.org)</a>
NRC-RIM	Tools for Preventing Respiratory Illnesses in multiple languages: flyers, tiles, and information/FAQs	<a href="https://www.nrcrim.org/">Tools for Preventing Respiratory Illnesses   National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) (nrcrim.org)</a>
Public Health Communications Collaborative	Social Media Toolkit: Fall and Winter 2023 Vaccination Promotion	<a href="https://www.phcc.org/">Toolkit: Fall and Winter 2023 Vaccination Promotion - Public Health Communications Collaborative (PHCC)</a>

		<a href="http://publichealthcollaborative.org">publichealthcollaborative.org</a>
TAPI	Free Printed Materials: Flyers, Posters, Postcards, Stickers, etc.	<a href="http://www.whymmunize.org">Free Materials - Arizona Partnership for Immunization (whymmunize.org)</a>
Vaccinate Your Family	"Not Just Flu" Toolkit with Information and Social Media Tiles	<a href="http://www.whymmunize.org">2023-24 Flu Season - Vaccinate Your Family</a>

# SAVE THE DATE

## Big Shots for Arizona Awards Ceremony

Honoring the Dr. Daniel T. Cloud Outstanding Practices & Arizona Big Shots



DoubleTree by Hilton Phoenix Mesa

April 23, 2024

5:00pm-8:00pm

### Nominations open soon for Cloud & Big Shots awards



**Cloud** - Honors practices that have improved immunization coverage levels. Verified by ASIIS assessments. **Open 1/25**



**Big Shots** - These awards recognize exceptional efforts of individuals & organizations. **Open 2/6**



WhyImmunize.org

# 2024

# TAPI Calendar

## COMMITTEES & IMPORTANT DATES

**JANUARY** Note: Steering Date Change

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**FEBRUARY**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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25	26	27	28	29		

**MARCH**

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**APRIL**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**MAY Hepatitis Awareness Month**

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**JUNE**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**JULY**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**AUGUST NIAM Month**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**SEPTEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**OCTOBER Health Literacy Month**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**NOVEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**DECEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### Community Awareness Committee

Hybrid Meeting  
700 E. Jefferson, Ste 100  
3rd Wednesday except April & June  
9:00 AM - 10:00 AM

### Provider Education Committee

Hybrid Meeting  
700 E Jefferson, Ste 100  
2nd Monday:  
Feb, April, June, Aug, Oct, Dec  
12:00 PM - 1:30 PM

### Steering Committee

RSVP Required  
3rd Wed: Jan  
2nd Wed: March, May, July, Sept, Nov  
12:00 PM - 1:30 PM

### Training Dates

TIPS Dates: TBD  
10 Things Parents Need to Know about  
Why We Immunize:  
Feb, Aug, Sept, Dec

### Save the Date Events

Vaccine Congress TBD  
Big Shots Award Program 4/23  
ADHS Immunization Conference 4/23-4/24

### Immunization Awareness Dates

NIIW April 21st-April 27th  
Hepatitis Awareness Month- May  
National Immz Awareness Month-Aug  
Health Literacy Month - Oct  
Influenza Immunization Week-Dec 1st- 7th

### Advocacy Committee

Every other Friday Jan-April 1:30-2:30pm

### Meeting packets & forms to join committees:

<https://whyimmunize.org/committee-packets/>



602.288.2568  
tapiadmin@tapi.org  
WhyImmunize.org



# WHY IMMUNIZE

*Year in Review*

*December 2023*



**LIFE IS BEAUTIFUL · LIVE IT HEALTHY**

*See the work that TAPI has done in the community thanks to supporters like you!*



[WhyImmunize.org](https://www.whyimmunize.org)

**FOLLOW US:**







## VACCINE CONGRESS

State and local leaders from the healthcare community joined in an important conversation about Arizona's declining childhood immunization rates at the Arizona Vaccine Congress in March and October. Attendees gathered to address common concerns, identify and prioritize key problems, and begin to work on solutions that will provide access to all recommended vaccines. Attendees included state and county health departments, private practices, federally qualified health centers, vaccine manufacturers, pharmacists, school representatives, and other coalition partners.

## MATERNAL CHILD HEALTH

The Maternal Immunization Education Project is a collaborative effort to assess the barriers and gaps in education and administration of vaccines for first-time mothers in practices that offer prenatal services and use this information to develop approaches to engage both parents and prenatal providers. We completed 293 surveys with expecting mothers and 5 interviews with OBs on their perceptions around vaccine information for children during pregnancy. 87% of the respondents stated that they wanted to get vaccine information for their child during their pregnancy. The OBs stated they would be willing to provide the information with the right tools and confidence. Next steps for the project are working with provider offices to give resources, training, etc. to help them engage in those conversations with their pregnant patients.



## T.I.P.S.

TAPI has been busy offering free training for vaccine administrators. The Training on Immunization Practice Strategies (T.I.P.S) program highlights vaccine basics, storage and handling, vaccine administration and documentation, and best practices. TAPI has held 15 statewide training courses over the summer, with 950 attendees representing 273 organizations.





## NIAM

August was National Immunization Awareness Month. TAPI partnered with 16 agencies to share positive messages about vaccines on social media. Throughout the month TAPI highlighted vaccines throughout the lifetime. TAPI started the month with vaccines during pregnancy and ended on late adulthood. TAPI also highlighted vaccines for pets! Throughout the month of NIAM, all engagements and impressions on social media totaled to 15,147!

## GRANTS AWARDED

TAPI was a recipient of the inaugural GSK grant program of the COIMMUNITY Initiative, a multipronged effort to support the design of a more systematic, collaborative and equitable approach to helping increase adult immunization rates in the United States. TAPI is using these funds to help address long-standing barriers to adult immunization in Arizona.



## INTERNS

TAPI has been expanding its internship program this last year, and recently had over 8 interns during 2023. These interns included master, nursing, undergraduate, and high school students. Each intern works on their own individual project that aligns with both their interest and TAPI's needs. Projects have included material (print & social media) creation/updates/translation, webpage creation, partner coordination, and event assistance.



## BOO THE FLU

TAPI held their 4th annual Boo the Flu event. This year we titled the event "**Boo the Flu and Other Viruses Too!**" to discuss information about the respiratory illness season. This event was held on Facebook live for one hour, where we had a guest speakers Dr. Bob England and Dr. Edmond Baker from Equality Health, video slideshows, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child or a dog of their choice. The recorded video currently has over 71 views on our Facebook page, and if you missed out you can [watch it here.](#)

## TAPI BILLING PROGRAM

TAPI's Centralized Billing Program finishes strong for it's 14th year providing support to Arizona Local Health Department's. We have billed over 51,000 thousand claims utilizing five different claims systems. The insurance revenue collected allows the county health departments to purchase more vaccines for the communities they support. In 2023 we went through two COVID 19 vaccine code updates; introduced 3 new RSV vaccines.



## 10 THINGS

In 2023, TAPI held quarterly "10 Things Parents Need to Know about Why We Immunize" trainings, and two "10 Things School Nurse and Health Office Staff Need to Know about Why We Immunize" training. There were over 700 participants, reaching across all 15 counties in Arizona.

Participants included medical assistants, community health workers, registered nurses, vaccine coordinators, school nurses, and many more. TAPI, in partnership with the Central Arizona Area Health Education Center (CAAHEC) administered dozens of hours of CEUs for participants.







## TAPI AWARDS

TAPI held its annual Best Practices and Brightest Stars Awards Ceremony in person on April 19th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 350 attendees! TAPI honored 20 awardees for the Arizona Big Shots and 102 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 17 of these awards were first time Cloud winners and 2 practices received honorable mentions. You can view the full list of award winners on our website [here](#).

## TAPI COMMUNITY OUTREACH

TAPI continues to partner with many community partners to provide positive vaccine information to the community all year long! Some events we attended this year included:

**Heart of Isaac** every month we gather for Resource Day alongside other community organizations to serve the community. In November we participated and reached over 300 families, families were provided the opportunity to receive coats for their children, flu shots, fresh fruits and vegetables and much more goodies with LOTS of great resources. Vaccine information was given to all families that attended the event.

**Equality Health Foundation at Roosevelt School District** in their 6th Annual 1,000 Turkey Giveaway and many other organizations. Families were provided with vaccine education, health screenings, flu shots, and many other free services.

**Lake Havasu Community Health Foundation's 16th Annual Back to School Health Fair** with over 700 people attending the fair and over 100 school required vaccines administered.



# TAPI's Year in Review



More than **109,308** materials provided to the Arizona community



Over

**298,146**

Emails read and sent by TAPI staff

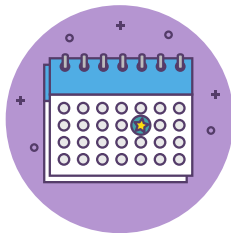


**1,650**

Health and community workers trained



**38,984** people viewed TAPI's website



**36**

Community events and conferences attended

**6**



Legislative visits

**65,200** impressions and people reached

**148** new Likes and Follows



Around **1,328** posts and tweets