

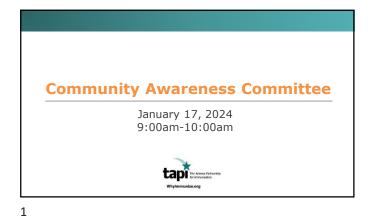
<ul> <li>Welcome and Introductions</li> <li>Changes in meeting invites and registration for 2024</li> </ul>
Executive Update James Washington
<ul> <li>Vaccine Congress Summary and Next Steps</li> </ul>
ADHS/AIPO Update Marcellina Lopez
Respiratory Illness Season Messaging
Advocacy and Social Media Denise Kesler Olson
Big Shots for Arizona Awards CeremonyLaura Smith/Jazmin Michael

For those of you joining us in person, we invite you to stay for the ADHS Health Equity call at 10:00am.

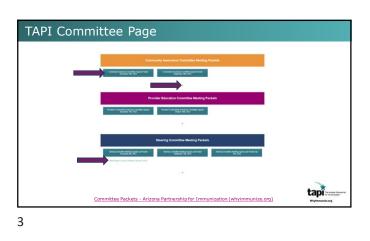
#### **NEXT MEETING DATE:**

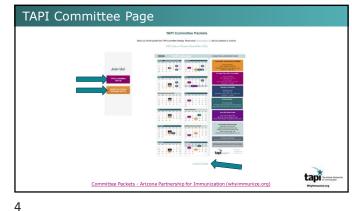
#### **Community Awareness Committee Meeting**

Wednesday, February 21, 2024 9:00am - 10:00am



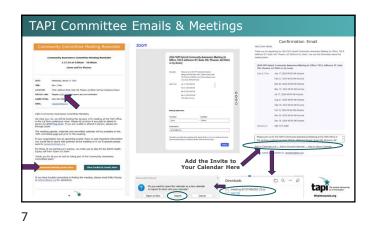






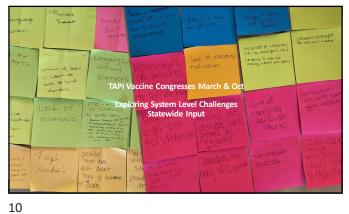








Executive Update James Washington TAPI



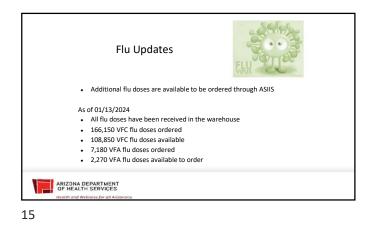


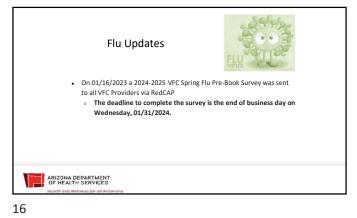




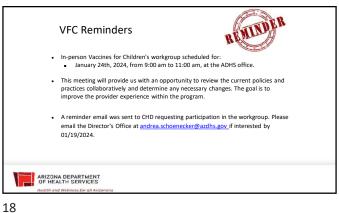




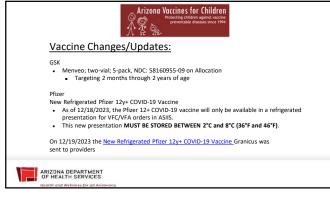


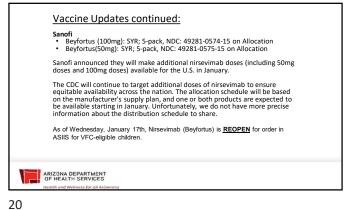


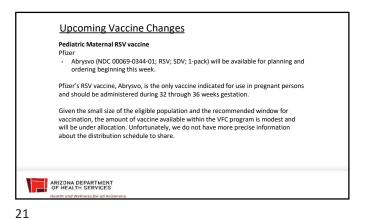


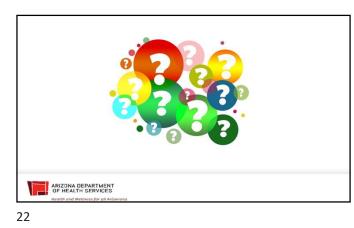




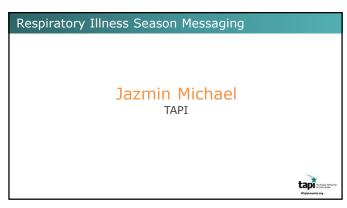




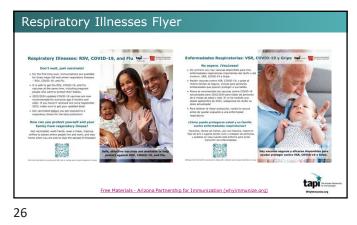






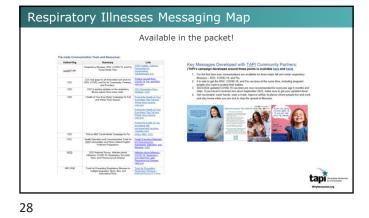






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TAPI Toolkits - Arizona Partnership for Immunization (whyimmunize.org)



Social Media and Advocacy Denise Kesler Olson TAPI

# Pregnancy Messaging

- Do you think there is a need for specific messaging for vaccines during and after pregnancy?
- What type of messaging would you like to include?
- What format would be best?
- What resources are you currently using to promote vaccines during pregnancy?



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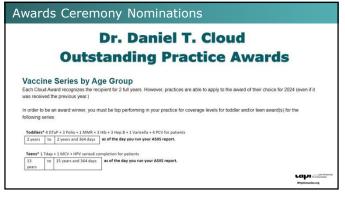
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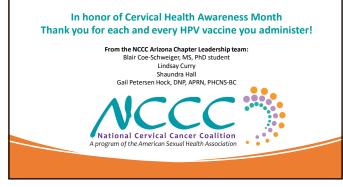












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Join us for the Vaccine Equity Task Force Meeting Virtually at 10:00am Meeting Link

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#### TAPI Committee Announcements and Updates

On our <u>Committee Page</u>, you will be able to download our committee packets and any additional information shared via links. Click on the teal buttons to view and download a PDF version of the packet. When there are more packets gathered for the year, please use the orange dots to navigate through the different packets available.

TAPI Committee Page	
Community Awareness Committee Meeting Packets	
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Provider Education Committee Meeting Packets	
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Citel Papert Accuse Childhood Vaccine Science	
Committee Packets - Arizona Partnership for Immunization (whyimmunize.org)	tapit the Arlonge Partnership

On our <u>Committee Page</u>, you will be able to view and download a PDF version of the TAPI calendar. This calendar will be updated throughout the year with any changes. You are also able to sign up for TAPI committees (<u>pink button on right</u>) or update your contact information with TAPI (<u>orange button on right</u>).

		TAPI Committee Packets		
	Below you will f	int packets from TAPI's committee meetings. Please ensail lapidonis@in TAPI Year in Review Newsletter 202		
		2024 TAPI Calendar	COMMITTEES & IMPORTANT GATES	
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When you update your contact information with TAPI, (through the <u>committee page</u> or <u>this direct</u> <u>link</u>) you will need to provide your email to log into your own personal portal page to make any changes. When you enter your email and hit "submit", you will receive an email with your unique link to access the portal. (You will need to use this form each time you want to update your information to get the access link, as the link will expire after a certain amount of time.)

- *	
tapi The Arizona Partnership for Immunization	
- WhyImmunize.org	
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Mitter Challynmourine my' © Presenting Englisher	
anks! We have sont a secure login link to jazminni@dapi.org. You should see this email shortly. rou don't receive this email in the next flew minutes, please try again with an alternate address or contact us	
https://whyimmunize.org/	

#### TAPI Contact Information Update Page

When you click the link to access your information portal page, you will be able to view and make edits to any contribution (recurring donations) or your contact information. After you "edit" your information, there will be a "save" button within each section. "Save" your update and either logout or close the window when completed with your updates. If you need to update any additional information not available to update on the portal page, please reach out to <u>pattym@tapi.org</u>.

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TAPI's Self Service Page (everyaction.com)

TAPI has moved to a new emailing system through EveryAction. You have already begun to receive these new emails. As we have moved to hybrid meetings this year, please use the links shown on the email below with the purple arrows to register via Zoom to get both in-person and virtual information and calendars invites for the <u>whole year</u>. You only need to register once to get all the meetings. You do not need to register through Zoom for each meeting.

Once you click the link and register through Zoom, you will get an email confirmation where you can download the invite to your calendar. Click on your calendar link (Outlook, Google, or Yahoo) and download the invite. Click on the downloaded invite to add to your calendar.

Some calendars might ask if you want to open the calendar as new or import it. Importing it will add it to your current calendar with any other scheduled meetings. If you happen to have any issues adding the calendar on your mobile device, try using a computer.

If you run into any issues, please reach out to pattym@tapi.org.

Community Committee Meeting Reminder ZOOM Community Awareness Committee Meeting Reminder 1.17.24 at 9:00am - 10:00am Zoom and In-Person	2024 TAPI Hybrid Community Awareness Meeting (in Office: 700 E Jefferson ST, Suite 100, Phoenic, AZ 85034	Helic (User Name), Thank you for registering for 2024 TAPI Hybrid Community Awareness Meeting (in Office, 700 Jefferson ST, Suite 100, Phoenix, AZ 85034 or by Zoom). You can find information about this
1.17.24 at 9:00am - 10:00am	2024 TAPI Hybrid Community Awareness Meeting (In Office: 700 E Jafferson ST. Suite 100. Phoenix, AZ 85034	Jefferson ST, Suite 100, Phoenix, AZ 85034 or by Zoom). You can find information about this
	or by Zoom) Decipitor Please jois us for the 10% Community Assesses	meeting below. 2024 TAPI Hybrid Community Awareness Meeting (In Office: 700 E Jefferson ST, Suite 100, Phoenix, AZ 85034 or by Zoom)
	Meeting at the TAPI allice (190 E. Julianos Stever, Sube 100, Pisosa A. (2015), which is the function contemporation	Date & Time Jan 17, 2024 09:00 AM Arizona
ATE: Wednesday, January 17, 2023	or via zoom with the link below.	Feb 21, 2024 09:00 AM Arizona
IME: Sam - 10am	Date & Time Jan 17, 2024 09:00 AM Feb 21, 2024 09:00 AM	Mar 20, 2024 09:00 AM Arizona
OCATION: 700 E. Jefferson Street, Suite 100: Phoenix, AZ 85034 (1st Floor Conference Room)	Mar 20, 2024 19-00 AM	May 15, 2024 09:00 AM Arizona
IRTUAL LINK: Register <u>HERE</u> for hoth in-person and zoom information.	May 15, 2024 99 00 AM Term shrees in Access.	Jul 17, 2024 09:00 AM Arizona
MAIL: tapiadmin@tapi.org	<sup>©</sup>	Aug 21, 2024 09:00 AM Arizona
		Sep 18, 2024 09:00 AM Arizona
Hello Community Awareness Committee Members,	Meeting Registration	Oct 16, 2024 09:00 AM Arizona
Ve miss you! So, we will be hosting the January 17th meeting at the TAPI office,	Fint Nerw*	Nov 20, 2024 09:00 AM Arizona
n the 1st floor conference room. Please let us know if you plan to attend in erson by RSVP'ing here. If you are unable to attend in person, please join	Jamin Michael	Dec 18, 2024 09:00 AM Arizona
hrough zoom.	Email Address'	Meeting ID 868 7575 6498
The meeting agenda, materials and committee calendar will be available on the API committee page just prior to the meeting.	munikation	
f your organization has an upcoming events, flyers or just important information	Inflamation yee provide when registering will be shared with the account owner and host and can be used and shared by them in accordance with their Terms and Privacy Policy.	Please join us for the TAPI Community Awareness Meeting at the TAPI office in the 1st floor conference room (700 E. Jefferson Street, Suite 100, Phoenix, AZ
ou would like to share with partners at the meeting or in our E-packets please end to <u>tapladmin@tapl.org</u> .	Suptar	Add to Calendar(.ics)   Add to Google Calendar   Add to Yahoo Calendar
or those of you joining us in person, we invite you to stay for the ADHS Health auity call from 10am-10:30am.		
quity call from 10am-10:30am.		e submit ar uestions to: ta <u>ciadmin@tapi.org</u> .
committee team!	Add the Invite to	
	Add the Invite to	
Download Meeting Invite Here View Packet & Events Here	Your Calendar Here	
f you have trouble connecting or finding the meeting, please email Patty Macias Microsoft O t pattym@tapi.org for assistance.	utlook × Downloads	P1Q 🔊

In each committee meeting email invite/reminder, there will be option to RSVP to attend the meeting in-person. This link will be updated for <u>each meeting</u>. So, please <u>RSVP each time you plan</u> to attend in-person. This allows us to accommodate food (numbers and dietary restrictions) and provide you with a name tag.

Community Committee Meeting Reminder	tap: The Arizona Partnership for Immunization
Community Awareness Committee Meeting Reminder	tor Immunization
1.17.24 at 9:00am - 10:00am	WhyImmunize.org
Zoom and In-Person	
	Community Awareness Committee Meeting 1.17.2024 In-Person RSVP
DATE: Wetnesday, January 17, 2023	DATE: Wednesday, January 17, 2024
TIME: 9am - 10am	TIME: 9am - 10am
LOCATION: 700 E. Jefferson Street. Suite 100: Phoenix: AZ 85034 (1st Ploor Conference Room)	LOCATION: 700 E. Jefferson Street, Suite 100; Phoenix, AZ 85034 (1st Floor Conference Room)
VIRTUAL LINK: Register HERE for both in-person and zoom information.	ADHIN PHONE: (602) 288-7568
ADMIN PHONE: (602) 288-7568	EMAIL: tapadmin@tapi.cog
EMAIL: tapisdmin@tapi.org	PACKET: View View
Hello Community Awareness Committee Members,	If you have trouble finding the meeting, please email Patty Macias at pattymgtapi og for assistance.
We miss you! So, we will be hosting the January 17th meeting at the TAPI office, in the 1st floor conference room. Please let us know if you plan to attend in	Tregethe dazes
person by RSVP'ing here. If you are unable to attend in person, please join through zoom.	Contact Information
The meeting agenda, meta	First Name Last Name
TAPI committee page just provide meeting.	Jaamin Michael
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you would like to share with partners at the meeting or in our E-packets please send to tapladmin@tapl.org.	for used garantees and the second sec
	😰 Yea, sign me up for ereal updaten.
For those of you joining us in person, we invite you to stay for the ADHS Health Equity call from 10am-10:30am.	😰 Update ny Festikoloo pulle with the information 🔒
Thank you for all you do and for being part of the Community Awareness	Employer Information
Committee team!	Employer
Download Meeting Invite Here View Packet & Events Here	The Arzona Planteenhip for transmission (16Ph)
	Additional Information
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If you have trouble connecting or finding the meeting, please email Patty Macias at pattym@tapi.org for assistance.	A rest of the second seco





# **Mesa Convention Center**

# April 23-24, 2024

Join 500 Arizona immunization providers including physicians, nurses, medical assistants, pharmacists, public health personnel, and other interested partners at the 2024 Annual Arizona Immunization Conference.

Attendees will be provided professional development, immunization updates, and practical program guidance as we celebrate past successes and travel toward the future.

# Messaging Guide: Respiratory Illness Season

There are many viruses that circulate during the fall and winter. Some of the most serious ones have vaccines that can help our body to protect itself. Depending on your age and health, you may be at risk for RSV, COVID-19, and Flu.

The good news is immunizations against RSV, COVID-19, and Flu are safe and available to you this year! However, it is up to us to educate our community members and help them develop confidence in vaccines for themselves and their family members.

# When sharing information about immunizations, CDC focus groups responded to the following:

-Leaning into emotional ties

-Emphasizing protecting your vulnerable family members

-Using storytelling when communicating

#### Key Messages Developed with TAPI Community Partners:

#### (TAPI's campaign developed around these points is available here and here)

- 1. For the first time ever, immunizations are available for three major fall and winter respiratory illnesses RSV, COVID-19, and Flu.
- 2. It is safe to get the RSV, COVID-19, and Flu vaccines at the same time, including pregnant people who want to protect their babies.
- 3. 2023/2024 updated COVID-19 vaccines are now recommended for everyone age 6 months and older. If you haven't received one since September 2023, make sure to get your updated dose!
- 4. Get vaccinated, wash hands, wear a mask, improve airflow to places where people live and work, and stay home when you are sick to stop the spread of illnesses.



#### Social Media Messaging Hashtags to Use in Posts

- **Project Hashtag -** #WeVaccinate
- General Hashtags #GetVaccinated #FightFlu #RSV #COVID #Covid #COVIDJN1

#### **Pre-made Communication Tools and Resources:**

Author/Org	Summary	Link
AzAAP/TAPI	Respiratory Illnesses: RSV, COVID-19, and Flu Social Media Tiles	<u>TAPI Toolkits - Arizona</u> <u>Partnership for</u> <u>Immunization</u> (whyimmunize.org)
CDC	CDC hub page for all information and tools for RSV, COVID, and Flu for Community, Partners, and Providers.	Protect yourself from COVID-19, Flu, and RSV (cdc.gov)
CDC	CDC is posting updates on the respiratory illness season here every week.	CDC Respiratory Virus Updates   CDC
CDC	"Health of Your Everything" Campaign for Fall and Winter Virus Season	Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov) Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov)
		Protect the health of your everything with recommended vaccines (youtube.com)
CDC	"Wild to Mild" Social Media Campaign for Flu	Wild to Mild   CDC
CDC	Health Education and Communication Tools for RIM Communities and Other Limited-English- Proficient Populations	Health Education Materia and Resources for Immigrants, Refugees, an Migrants   CDC
NFID	2023 National Survey: Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease	Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease (nfid.org)
NRC-RIM	Tools for Preventing Respiratory Illnesses in multiple languages: flyers, tiles, and information/FAQs	Tools for Preventing Respiratory Illnesses   National Resource Center for Refugees, Immigrants and Migrants (NRC-RIM) (nrcrim.org)
Public Health Communications Collaborative	Social Media Toolkit: Fall and Winter 2023 Vaccination Promotion	Toolkit: Fall and Winter 2023 Vaccination Promotion - Public Health Communications Collaborative (PHCC)

		(publichealthcollaborative.o rg)
ΤΑΡΙ	Free Printed Materials: Flyers, Posters, Postcards, Stickers, etc.	Free Materials - Arizona Partnership for Immunization (whyimmunize.org)
Vaccinate Your Family	"Not Just Flu" Toolkit with Information and Social Media Tiles	2023-24 Flu Season - Vaccinate Your Family



# WHY IMMUNIZE

December 2023

**LIFE IS BEAUTIFUL • LIVE IT HEALTHY** See the work that TAPI has done in the community thanks to supporters like you!





WhyImmunize.org

FOLLOW US:



#### MATERNAL CHILD HEALTH

The Maternal Immunization Education Project is a collaborative effort to assess the barriers and gaps in education and administration of vaccines for first-time mothers in practices that offer prenatal services and use this information to develop approaches to engage both parents and prenatal providers. We completed 293 surveys with expecting mothers and 5 interviews with OBs on their perceptions around vaccine information for children during pregnancy. 87% of the respondents stated that they wanted to get vaccine information for their child during their pregnancy. The OBs stated they would be willing to provide the information with the right tools and confidence. Next steps for the project are working with provider offices to give resources, training, etc. to help them engage in those conversations with their pregnant patients.



# **VACCINE CONGRESS**

State and local leaders from the healthcare community joined in an important conversation about Arizona's declining childhood immunization rates at the Arizona Vaccine Congress in March and October. Attendees gathered to address common concerns, identify and prioritize key problems, and begin to work on solutions that will provide access to all recommended vaccines. Attendees included state and county health departments, private practices, federally qualified health centers, vaccine manufacturers, pharmacists, school representatives, and other coalition partners.



### **T.I.P.S**.

TAPI has been busy offering free training for vaccine administrators. The Training on Immunization Practice Strategies (T.I.P.S) program highlights vaccine basics, storage and handling, vaccine administration and documentation, and best practices. TAPI has held 15 statewide training courses over the summer, with 950 attendees representing 273 organizations.



## **GRANTS AWARDED**

TAPI was a recipient of the inaugural GSK grant program of the COiMMUNITY Initiative, a multipronged effort to support the design of a more systematic, collaborative and equitable approach to helping increase adult immunization rates in the United States. TAPI is using these funds to help address long-standing barriers to adult immunization in Arizona.



### NIAM

August was National Immunization Awareness Month. TAPI partnered with 16 agencies to share positive messages about vaccines on social media. Throughout the month TAPI highlighted vaccines throughout the lifetime. TAPI started the month with vaccines during pregnancy and ended on late adulthood. TAPI also highlighted vaccines for pets! Throughout the month of NIAM, all engagements and impressions on social media totaled to 15,147!



## INTERNS

TAPI has been expanding its internship program this last year, and recently had over 8 interns during 2023. These interns included master, nursing, undergraduate, and high school students. Each intern works on their own individual project that aligns with both their interest and TAPI's needs. Projects have included material (print & social media) creation/updates/translation, webpage creation, partner coordination, and event assistance.



# TAPI BILLING PROGRAM

TAPI's Centralized Billing Program finishes strong for it's 14th year providing support to Arizona Local Health Department's. We have billed over 51,000 thousand claims utilizing five different claims systems. The insurance revenue collected allows the county health departments to purchase more vaccines for the communities they support. In 2023 we went through two COVID 19 vaccine code updates; introduced 3 new RSV vaccines.



### **BOO THE FLU**

TAPI held their 4th annual Boo the Flu event. This year we titled the event "**Boo the Flu and Other Viruses Too**!" to discuss information about the respiratory illness season. This event was held on Facebook live for one hour, where we had a guest speakers Dr. Bob England and Dr. Edmond Baker from Equality Health, video slideshows, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child or a dog of their choice. The recorded video currently has over 71 views on our Facebook page, and if you missed out you can <u>watch it here.</u>



# **10 THINGS**

In 2023, TAPI held quarterly "10 Things Parents Need to Know about Why We Immunize" trainings, and two "10 Things School Nurse and Health Office Staff Need to Know about Why We Immunize" training. There were over 700 participants, reaching across all 15 counties in Arizona.

Participants included medical assistants, community health workers, registered nurses, vaccine coordinators, school nurses, and many more. TAPI, in partnership with the Central Arizona Area Health Education Center (CAAHEC) administered dozens of hours of CEUs for participants.



# TAPI COMMUNITY OUTREACH

TAPI continues to partner with many community partners to provide positive vaccine information to the community all year long! Some events we attended this year included:

**Heart of Isaac** every month we gather for Resource Day alongside other community organizations to serve the community. In November we participated and reached over 300 families, families were provided the opportunity to receive coats for their children, flu shots, fresh fruits and vegetables and much more goodies with LOTS of great resources. Vaccine information was given to all families that attended the event.

**Equality Health Foundation at Roosevelt School Distric**t in their 6th Annual 1,000 Turkey Giveaway and many other organizations. Families were provided with vaccine education, health screenings, flu shots, and many other free services.

Lake Havasu Community Health Foundation's 16th Annual Back to School Health Fair with over 700 people attending the fair and over 100 school required vaccines administered.

### **TAPI AWARDS**

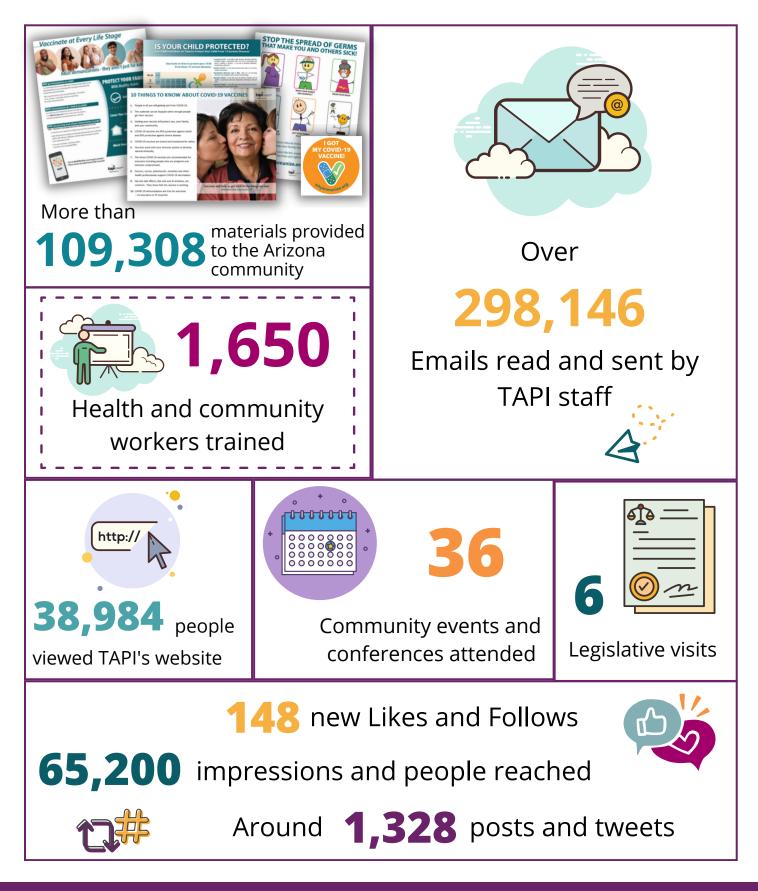
TAPI held its annual Best Practices and Brightest Stars Awards Ceremony in person on April 19th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 350 attendees! TAPI honored 20 awardees for the Arizona Big Shots and 102 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 17 of these awards were first time Cloud winners and 2 practices received honorable mentions. You can view the full list of award winners on our website <u>here.</u>







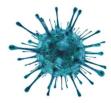
# **TAPI's Year in Review**



# SAVE THE DATE

# **Big Shots for Arizona Awards Ceremony**

Honoring the Dr. Daniel T. Cloud Outstanding Practices & Arizona Big Shots



#### DoubleTree by Hilton Phoenix Mesa April 23, 2024 5:00pm-8:00pm

#### Nominations open soon for Cloud & Big Shots awards



**Cloud** - Honors practices that have improved immunization coverage levels. Verified by ASIIS assessments. **Open 1/25** 



Whylmmunize.org



**Big Shots -** These awards recognize exceptional efforts of individuals & organizations. **Open 2/6** 

#### 2024 **TAPI** Calendar

JANUA	RY	Note: Steering Date Change				
SUN	MON	TUE	WED	THU	FRI	SAT
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JULY						
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28	29	30	31			

SEPTEMBER									
SUN	MON	TUE	WED	THU	FRI	SAT			
1	2	3	4	5	6	7			
8	9	10	11	12	13	14			
15	16	17		19	20	21			
22	23	24	25	26	27	28			
29	30								

NOVEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT		
					1	2		
3	4	5	6	7	8	9		
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		



APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

AUGUST NIAM Month								
SUN	MON	TUE	WED	THU	FRI	SAT		
				1	2	3		
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20		22	23	24		
25	26	27	28	29	30	31		

OCTOBER Health Literacy Month								
SUN	MON	TUE	WED	THU	FRI	SAT		
		1	2	3	4	5		
6	7	8	9	10	11	12		
13	14	15	16	17	18	19		
20	21	22	23	24	25	26		
27	28	29	30	31				

DECEMBER									
SUN	MON	TUE	WED	THU	FRI	SAT			
1	2	3	4	5	6	7			
8	9	10	11	12	13	14			
15	16	17		19	20	21			
22	23	24	25	26	27	28			
29	30	31							

#### **COMMITTEES & IMPORTANT DATES**

#### **Community Awareness Committee**

Hybrid Meeting 700 E. Jefferson, Ste 100 3rd Wednesday except April & June 9:00 AM - 10:00 AM

#### **Provider Education Committee**

Hybrid Meeting 700 E Jefferson, Ste 100 2nd Monday: Feb, April, June, Aug, Oct, Dec 12:00 PM - 1:30 PM

#### **Steering Committee**

**RSVP** Required 3rd Wed: Jan 2nd Wed: March, May, July, Sept, Nov 12:00 PM - 1:30 PM

#### **Training Dates**

TIPS Dates: TBD 10 Things Parents Need to Know about Why We Immunize: Feb, Aug, Sept, Dec

#### Save the Date Events

Vaccine Congress TBD Big Shots Award Program 4/23 ADHS Immunization Conference 4/23-4/24

**Immunization Awareness Dates** NIIW April 21st-April 27th Hepatitis Awareness Month- May National Immz Awareness Month-Aug Health Literacy Month - Oct Influenza Immunization Week-Dec 1st- 7th

**Advocacy Committee** 

Meeting packets & forms to join committees:



602.288.2568 tapiadmin@tapi.org WhyImmunize.org