

# Provider Education Committee Agenda

February 12, 2024 | 12:00pm-1:30pm



Welcome and Introductions..... Laura Smith

ADHS/AIPO Update..... Juanita Celis

Partner Presentation..... Vivian Huang, MD, MPH

Phoenix Fire Update..... Kandy Evans

Advocacy..... Denise Kesler Olson

Communication Messaging .....Jazmin Michael


TAPI Awards ..... Laura Smith/Jazmin Michael

## NEXT MEETING DATE:

**Provider Education Committee Meeting**  
Monday, April 8, 2024  
12:00pm - 1:30pm

# Provider Education Committee


February 12, 2024  
12pm-1:30pm



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## Welcome and Introductions

**Laura Smith**  
TAPI




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## TAPI Committee Page




Committee Packets - Arizona Partnership for Immunization (whyimmunize.org)



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## ADHS/AIPO Update

**Juanita Celis**  
Special Program Manager





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## Vaccine Center Updates


02/12/2024

Presenting to TAPI

Juanita Celis | Immunizations Special Programs Manager

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**31st ANNUAL IMMUNIZATION CONFERENCE**

Registration Now Open  
Mesa Convention Center  
April 23-24, 2024

Registration is now open for our 31st Annual Immunization Conference April 23rd & 24th!

**This years' lineup includes a number of vaccine equity-focused topics including:**


- SVI & SDOH
- Vaccine Hesitancy/Motivational Interviewing
- Immunization within the disability community
- Rural health & MORE!

**Don't miss out on:**

- Panel discussions
- Exciting speakers
- Tabling/exhibitors
- The Healthy Humorist!
- Networking opportunities
- Raffles & giveaways

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## Flu Updates



- VFC and VFA flu doses are available to be ordered through ASIIS

As of 02/09/2024


- 175,730VFC flu doses ordered
- 96,440 doses available
  - FluMist is no longer available to order and was restricted in the order set.
- 7,910 VFA Doses Ordered
- 1,5140 doses available




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## Flu Updates




- On 01/16/2023 a 2024-2025 VFC Spring Flu Pre-Book Survey was sent to all VFC Providers via RedCAP with reminder emails sent weekly.
  - The deadline to complete the survey was the end of business day on Wednesday, 01/31/2024.



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### Shipping updates



No vaccine deliveries  
February

- President's Day, Monday, February 19



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### Updated VFC Incident Reporting Link

- The Bureau of Immunization Services (BIS) has updated its method of reporting temperature incidents when contacting manufacturers on behalf of providers.
- As of 02/01/2024, the method of using the Incident Report PDF form and the Google e-form will no longer be used. This is the same process as before with a new look.

**Resources**

- [Updated VFC Incident Reporting Granicus](#)




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### Vaccine Changes/Updates:

GSK

- Hiberix® (New HIB Presentation) SDV; 10-pack, NDC: 58160-0726-15
- Vial to Syringe Presentation is replacing the current vial presentation NDC 58160-0818-11
- Will impact orders starting March 1, 2024



**CDC Purchase Policy Regarding Discontinued NDCs:**  
Once the federal inventory is depleted, NDCs discontinued on CDC contracts will not be distributed by CDC, even if they are still available for purchase in the private market.



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### Vaccine Changes/Updates:

Pfizer

- Abrysvo™ Single dose-vial, 1 pack NDC 00069-0344-01
  - Was restricted from ordering to align with ACIP Sunsetting of VFC Pediatric Maternal RSV Vaccine on 01/31/2024
  - It was recommended to administer the maternal RSV vaccine seasonally until January 31st, 2024.
  - Infants born to unvaccinated mothers during RSV season should receive nirsevimab instead through the end of March (i.e., February 1–March 31).

**FAQ**  
If a dose of maternal RSV vaccine is inadvertently administered after January 31st, is it considered valid?

- Yes, even if vaccination occurs after January 31st, the dose is considered valid.



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### Nirsevimab Supply Updates:

Immunization Name	Dosage	Packaging	NDC	Ordering Cap
Nirsevimab/Beyfortus	50 mg	single-dose pre-filled syringes- 5-dose pack	49281-575-15	50 doses per order
Nirsevimab/Beyfortus	100 mg	single-dose pre-filled syringes- 5-dose pack	49281-574-15	20 doses per order

- The CDC will ensure equitable availability of additional doses of nirsevimab nationwide.
- The BIZS will send guidance via Granicus and REDCap email on the sunseting of nirsevimab to align with ACIP recommendations.

As of 02/09/2024 Total Available Doses:

Brand	NDC	NDC Description	Total Available Doses
BEYFORTUS	49281-0575-15	RSV; 50mg; SYR; 5-pack	3,250
BEYFORTUS	49281-0574-15	RSV; 100mg; SYR; 5-pack	105

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### Nirsevimab Borrowing Policy

The Centers for Disease Control and Prevention (CDC) issued clarifications regarding borrowing VFC nirsevimab stock to immunize commercially insured children during nirsevimab supply constraints.

- The recent nirsevimab addendum emphasized the longstanding policy of bidirectional borrowing between VFC and commercially purchased stock.
  - While there are supply constraints for nirsevimab, VFC supply stocks **should be prioritized** for VFC-eligible children and **cannot** be utilized in private patient populations.
  - The ongoing nirsevimab supply shortage is due to high demand and is not expected to be resolved soon. For more information, please refer to [Sanofi's statement](#).

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### Communications Updates:

- The BIZS will send mass email updates (via granicus system) on pertinent VFC/VFA or COVID-19 vaccine information as well as provide regular clinical information on vaccine schedules and general vaccine reminders. The granicus library page can be accessed at any time for a historical record of previously sent updates at:
 

[Healthcare Professionals and Immunization Staff - Publications & Documents](#)

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### COVID-19 Updates

**Updated 2023-2024 COVID-19 Vaccines**  
At this time, due to the uncertainty in COVID-19 vaccine demand, COVID-19 vaccines will not count towards a provider's 5% wastage for the VFC Program and will not be included in the VFC Provider Report Card.

**COVID-19 Returns**  
NEW\* updated 2023-2024 COVID-19 vaccines obtained through the VFC, VFA, or Bridge Access Program will need to be returned to McKesson if spoiled/expired, as is the case for other routine vaccines.

For up-to-date COVID-19 Presentations please visit:

- [COVID-19 Vaccine Presentations Available to Order in ASHS](#)
- [Stay Up to Date with COVID-19 Vaccines and Boosters](#)

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### AHCCCS / VFC

Starting this month, the VFC Program will be sharing a list of providers with AHCCCS with the following criteria:

- providers that have completed the application for onboarding with VFC but have not completed the onboarding process
- 90 days have passed since their initial application or New Provider In-service training and the provider has stopped communicating with the VFC Program.

By sharing this list, the VFC Program aims to ensure that eligible VFC patients receive care from healthcare providers who have successfully enrolled with the VFC program and have the necessary vaccines available at their facility.

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### QUESTIONS


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**THANK YOU**

Juanita Celis | Immunizations Special Programs Manager

[Juanita.Celis@azdhs.gov](mailto:Juanita.Celis@azdhs.gov) | 602-828-4816

azhealth.gov  
@azdhs  
facebook.com/azdhs



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Partner Presentation

**Vivian Huang, MD, MPH**

Senior Medical Science  
Liaison Novavax




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Partner Presentation

**Kandy Evans**

Phoenix Fire Department




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Advocacy

**Denise Kesler Olson**

TAPI



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Advocacy

**Bills to Be Aware Of:**

[HB2442 - School immunizations; exclusions](#)

Summary: A bill we saw last year to prevent any vaccine under an EUA authorization to ever be required for school attendance.

Note: COVID-19 is already in the law as never allowed to be required along with HPV vaccine.



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Advocacy

**Bills to Be Aware Of:**

[HB2406 - Agricultural vaccinations; disclosure](#)

Summary: A bill requiring meat to be labeled as having been vaccinated with mRNA vaccines.

Note: A similar bill appeared last year proposing a ban.



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Advocacy

Bills to Be Aware Of:

HBSB1407 - Employers; vaccines; religious exemption

Summary: A bill requiring religious vaccine exemptions from places of employment for COVID, flu, and any vaccine with an EUA..

Note: This bill did appear last year along with penalties. This is a softer version of the bill.



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Advocacy

Bills to Be Aware Of:

SB1157 - Influenza response plan; updates; review

Summary: A bill requiring ADHS to go before the legislature every two years and be questioned about the Influenza Response Plan.



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Advocacy

Bills to Be Aware Of:

SSB1580 - DCS; parents' rights; vaccination

Summary: A bill requiring written consent from a biological parent before a foster parent can catch their foster child up on routine vaccinations.

Note: Currently: Foster parents only need consent of biological parents for surgeries/anesthesia, blood transfusions, and abortion care.



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Advocacy

What Can I Do?

- ✓ Join TAPI Advocacy Committee
- ✓ Write your legislator
- ✓ Create and RTS account and register positions

Contact [deniseo@tapi.org](mailto:deniseo@tapi.org) for a full list of bills TAPI is following or to become involved with advocacy.



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Communication Messaging

Jazmin Michael  
TAPI



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Respiratory Illnesses Flyer

Respiratory Illnesses: RSV, COVID-19, and Flu

**Don't wait, just vaccinate!**

- For the first time ever, immunizations are available for these major fall and winter respiratory illnesses - RSV, COVID-19, and Flu.
- It is easy to get the RSV, COVID-19, and Flu vaccines at the same time, including pregnant people who want to protect their babies.
- 2023-2024 updated COVID-19 vaccines are now recommended for everyone 6 months and older.
- If you haven't received your shot (September 2023), make sure to get your updated shot!
- Get vaccinated today to get ahead for a respiratory illness for the best protection!

**How can you protect yourself and your family from respiratory illness?**

Get vaccinated, wash hands, wear a mask, improve indoor air quality when people live and work, and stay home when you are sick to stop the spread of illness!

Safe, effective vaccines are available to help protect against RSV, COVID-19, and Flu.



Enfermedades Respiratorias: VSR, COVID-19 y Gripe

**No espere. ¡Vacínese!**

- Por primera vez, las vacunas disponibles para las enfermedades respiratorias importantes del otoño y el invierno: VSR, COVID-19 y Gripe.
- Recibir vacunas contra VSR, COVID-19, a gran escala es una buena noticia para todos, incluso para quienes están embarazadas que quieren proteger a sus bebés.
- Ahora se recomiendan las vacunas contra COVID-19 actualizadas para 2023-2024 para todas las personas de 6 meses de edad o más. Si no se ha recibido una dosis reciente de COVID-19, asegúrese de recibir la dosis actualizada!
- Para obtener la mejor protección, recibir la vacuna antes de quedar expuesto a una enfermedad respiratoria.

¿Cómo puede protegerse usted y su familia contra enfermedades respiratorias?

Vacínese, lávese las manos, use una máscara, mejore el aire de su hogar donde vive y trabaje de manera segura y esté en casa cuando esté enfermo para evitar la propagación de enfermedades.

Las vacunas seguras y eficaces disponibles para ayudar a proteger contra VSR, COVID-19 y Gripe.



Free Materials - Arizona Partnership for Immunization (whyimmunize.org)



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### Respiratory Illnesses Toolkits

TAPI Toolkits - Arizona Partnership for Immunization ([whyimmunize.org](http://whyimmunize.org))

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### Respiratory Illnesses Messaging Map

Available in the packet!

Author/Org	Summary	Link
July/2023	Respiratory Illnesses: RES COVID-19 and Flu Social Media Flyer	<a href="#">July/2023 - Respiratory Illnesses: RES COVID-19 and Flu Social Media Flyer</a>
EDC	EDC has great tool resources and links to RES COVID-19 and Flu Community Partner Resources	<a href="#">Community Partner Resources</a>
EDC	EDC is a busy office of the hospital. Please contact us via email.	<a href="#">Community Partner Resources</a>
EDC	Health of our Community Campaign for Fall and Winter Illnesses	<a href="#">Community Partner Resources</a>
EDC	Help us Help Social Media Campaign for Flu	<a href="#">Community Partner Resources</a>
EDC	Health Education and Communication Toolkit for EDC Community and Other Limited English Proficiency Populations	<a href="#">Community Partner Resources</a>
EDC	2023 National Survey: Ask your about Influenza, COVID-19, Respiratory Syncytial Virus, and Pertussis/Whooping Cough	<a href="#">Community Partner Resources</a>
MICAM	Tools for Promoting Respiratory Illnesses in Patient Education, Staff, and	<a href="#">Community Partner Resources</a>

Key Messages Developed with TAPI Community Partners:  
(TAPI's campaign developed around these points is available here and here)

1. For the first time ever, immunizations are available for three major fall and winter respiratory illnesses - RSV, COVID-19, and Flu.
2. It is safe to get the RSV, COVID-19, and Flu vaccines at the same time, including pregnant people who want to protect their babies.
3. 2023/2024 updated COVID-19 vaccines are now recommended for everyone age 6 months and older. If you haven't received one since September 2023, now is the time to get your updated dose!
4. Get vaccinated - small babies, like a mom, require special vaccines when people live and work, and stay home when you are sick to stop the spread of illness.

tapi Arizona Partnership for Immunization  
WhyImmunize.org

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### Adult Schedule Flyer

Adult Flyer-2022.pdf ([whyimmunize.org](http://whyimmunize.org))

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### Communications Survey

Survey Time!

We want to know how to make our campaigns serve you better during this coming year!

Scan QR to take the survey

TAPI Communications and Resources Survey ([surveyMonkey.com](http://surveyMonkey.com))

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WhyImmunize.org

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### Committee Meeting Updates

Jazmin Michael  
TAPI

tapi Arizona Partnership for Immunization  
WhyImmunize.org

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### TAPI Committee Page

Committee Packets - Arizona Partnership for Immunization ([whyimmunize.org](http://whyimmunize.org))

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WhyImmunize.org

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### TAPI Committee Page

Committee Packets - Arizona Partnership for Immunization (whyimmunize.org)

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### TAPI Contact Information Update Page

TAPI's Self Service Page (everaction.com)

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### TAPI Contact Information Update Page

TAPI's Self Service Page (everaction.com)

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### TAPI Committee Emails & Meetings

Add Invite to Your Calendar Here

TAPI's Self Service Page (everaction.com)

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### TAPI Committee Emails & Meetings

Download Meeting Invite

TAPI's Self Service Page (everaction.com)

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### TAPI Awards

Laura Smith/Jazmin Michael  
TAPI

TAPI's Self Service Page (everaction.com)

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## Awards Ceremony Nominations

# Dr. Daniel T. Cloud Outstanding Practice Awards


**Vaccine Series by Age Group**  
Each Cloud Award recognizes the recipient for 2 full years. However, practices are able to apply to the award of their choice for 2024 (even if it was received the previous year.)

In order to be an award winner, you must be top performing in your practice for coverage levels for toddler and/or teen award(s) for the following series.

**Toddlers\*** 4 DTap + 3 Polio + 1 MMR + 3 Hib + 3 Hep B + 1 Varicella + 4 PCV for patients  
2 years to 2 years and 364 days as of the day you run your ASIS report.

**Teens\*** 1 Tdap + 1 MCV + HPV series completion for patients  
13 years to 15 years and 364 days as of the day you run your ASIS report.

[Dr. Daniel T. Cloud Outstanding Practice Award Information - Arizona Partnership for Immunization \(whyimmunize.org\)](#)



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## Awards Ceremony Nominations

# Big Shots of Arizona Awards

We look forward to recognizing exceptional efforts of those whose tireless work and innovative strategies have improved immunization coverage levels statewide.

**Nominations open  
February 6, 2024**

[Big Shots Nominations - Arizona Partnership for Immunization \(whyimmunize.org\)](#)




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## Awards Ceremony Save the Date

### SAVE THE DATE

## Big Shots for Arizona Awards Ceremony

Honoring the Dr. Daniel T. Cloud Outstanding Practices & Arizona Big Shots

**DoubleTree by Hilton Phoenix Mesa**  
April 23, 2024  
5:00pm-8:00pm

**Nominations open soon for Cloud & Big Shots awards**

**Cloud** - Honors practices that have improved immunization coverage levels. Verified by ASIS assessments. Open 1/2/25

**Big Shots** - These awards recognize exceptional efforts of individuals & organizations. Open 2/6

[https://events.humanlix.com/2024-awards-ceremony/tickets](#)



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## Awards Ceremony Tickets Now Available!

**2024 Big Shots for Arizona Awards Ceremony**  
Ticket Price: \$100 (USD)


**Choose your tickets**

Cloud Award Winner	\$50	<input type="text" value="0"/>	<input type="text" value="3"/>
One ticket per practice. Ticket includes buffet dinner, dessert and 2 free drink tickets.			
Big Shots Award Winner	\$100	<input type="text" value="0"/>	<input type="text" value="4"/>
One ticket per winner. Ticket includes buffet dinner, dessert and 3 free drink tickets.			
General Admission	\$40	<input type="text" value="0"/>	<input type="text" value="4"/>
Ticket includes buffet dinner, dessert and 3 free drink tickets.			
Table of 10 tickets	\$1000	<input type="text" value="0"/>	<input type="text" value="4"/>
Each ticket holder will be entitled to the buffet dinner, dessert and 3 free drink tickets.			
Table Sponsorship w/ 10 tickets	\$1200	<input type="text" value="0"/>	<input type="text" value="4"/>
Each ticket holder will be entitled to the buffet dinner, dessert and 3 free drink tickets. Also includes organization logo on program and in presentation slides.			

**Your order**

Total	USD \$1000
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<https://events.humanlix.com/2024-awards-ceremony/tickets>



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## Awards Ceremony Silent Auction

**TAPI Needs Your Help with the Awards Ceremony Silent Auction!**

TAPI is looking for in-kind items and basket donations for the silent auction held during the **Big Shots for Arizona Awards Ceremony** on April 23rd. The buttons below have a blank in-kind solicitation letter if you wish to ask an organization for a donation and a TAPI Donation Form which is to be completed to provide information about the donation basket for the event. If you or your agency is interested in providing a basket or item for the event, please email [jamim@tapi.org](mailto:jamim@tapi.org).


**Some ideas for baskets:**

- Family Fun Basket
- Date Night Basket
- Book Basket
- Sports Basket
- Air Basket
- Dinner Basket

<https://whyimmunize.org/wp-content/uploads/2024/01/TAPI-2024-In-Kind-Donation-Request-Letter.docx>

[TAPI Silent Auction Donation Form 2024.pdf \(whyimmunize.org\)](#)



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## Awards Ceremony Exhibitor/Sponsor Opportunities

**Available Opportunities:**

- EXHIBITOR** (Fee: \$400) Exhibit table during the event. Includes 2 reserved tickets/seats and name/logo included in the program.
- TABLE SPONSOR** (Fee: \$1,200) Reserved table seating for 10. Name/logo included in program/slides.
- EXHIBITOR + TABLE** (Fee: \$1,500) Exhibit table during the event. Reserved table seating for 10. Name/logo included in program/slides.
- EVENT SPONSOR** (Fee: \$3,000) Reserved table seating for 10. Name/logo included in program/slides, signage, and website.

If you have any questions about the event, registration form, or exhibit/sponsorship opportunities, please contact Jamim Michael at [jamim@tapi.org](mailto:jamim@tapi.org).

[2024 TAPI Exhibitor Form \(whyimmunize.org\)](#)



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**TAPI Free Resources**

The collage features several educational resources:

- Respiratory Diseases: RSV, COVID-19, and Flu**: A brochure with a family photo and text about these illnesses.
- WHAT IS A VACCINE?**: A colorful infographic explaining the purpose and benefits of vaccines.
- PROTECT YOUR CHILD WITH THE HPV VACCINE**: A brochure with a child's face and text about HPV vaccination.
- Vaccine Information Statements (VIS)**: A document with a QR code and text about vaccine safety.
- Did You Know? When To Get Vaccinated**: A vertical infographic with a lightbulb icon.
- Take a Picture Now & Be Prepared for Birth**: A small graphic with a camera icon.
- Review Vaccine Information Statements**: A graphic with a checklist icon.
- IF YOU'RE INTERESTED Did you?**: A red circular graphic.

Free Materials - Arizona Partnership for Immunization (whyimmunize.org)

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**Thank You!**

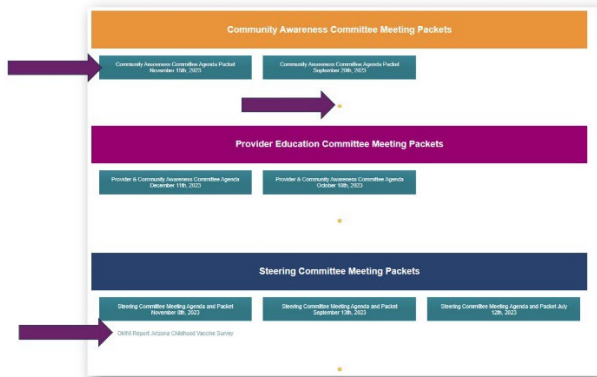
Next  
**Provider Education Committee Meeting**  
 April 8, 2024  
 12pm-1:30pm

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# TAPI Committee Announcements and Updates

On our [Committee Page](#), you will be able to download our committee packets and any additional information shared via links. Click on the teal buttons to view and download a PDF version of the packet. When there are more packets gathered for the year, please use the orange dots to navigate through the different packets available.

## TAPI Committee Page

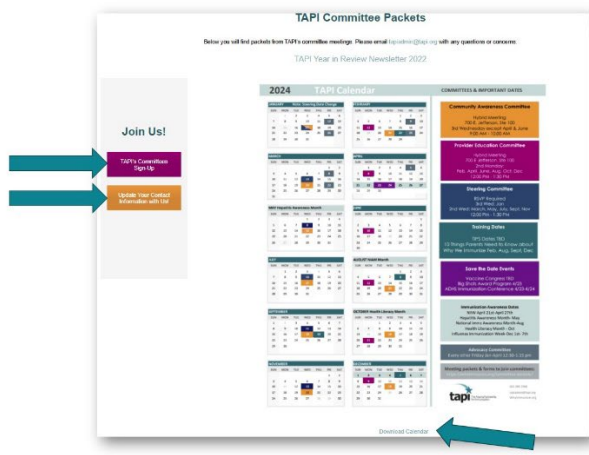


[Committee Packets - Arizona Partnership for Immunization \(whyimmunize.org\)](#)



On our [Committee Page](#), you will be able to view and download a PDF version of the TAPI calendar. This calendar will be updated throughout the year with any changes. You are also able to sign up for TAPI committees ([pink button on right](#)) or update your contact information with TAPI ([orange button on right](#)).

## TAPI Committee Page



[Committee Packets - Arizona Partnership for Immunization \(whyimmunize.org\)](#)



When you update your contact information with TAPI, (through the [committee page](#) or [this direct link](#)) you will need to provide your email to log into your own personal portal page to make any changes. When you enter your email and hit “submit”, you will receive an email with your unique link to access the portal. (You will need to use this form each time you want to update your information to get the access link, as the link will expire after a certain amount of time.)

## TAPI Contact Information Update Page

The diagram illustrates the process of updating contact information. It begins with the 'Log in to manage your info' page on WhyImmunize.org, where a user enters their email address. An arrow points to an email received from TAPI with a secure login link. A second arrow points to a confirmation message stating the link has been sent to the provided email address.

[TAPI's Self Service Page \(everaction.com\)](#)

When you click the link to access your information portal page, you will be able to view and make edits to any contribution (recurring donations) or your contact information. After you “edit” your information, there will be a “save” button within each section. “Save” your update and either logout or close the window when completed with your updates. If you need to update any additional information not available to update on the portal page, please reach out to [pattym@tapi.org](mailto:pattym@tapi.org).

## TAPI Contact Information Update Page

The left screenshot shows the 'Welcome Jazmin' page with a 'Contact info' tab selected and a 'Manage Contact info' button highlighted by an arrow. The right screenshot shows the 'Contact info' edit page with fields for Personal info, Address, Email, and Phones, each with a 'Save' button.

If you would like to update more information, such as job title or which committees you are on, please email [pattym@tapi.org](mailto:pattym@tapi.org).

[TAPI's Self Service Page \(everaction.com\)](#)



TAPI has moved to a new emailing system through EveryAction. You have already begun to receive these new emails. As we have moved to hybrid meetings this year, please use the links shown on the email below with the **purple arrows** to register via Zoom to get both in-person and virtual information and calendars invites for the whole year. You only need to register once to get all the meetings. You do not need to register through Zoom for each meeting.

Once you click the link and register through Zoom, you will get an email confirmation where you can download the invite to your calendar. Click on your calendar link (Outlook, Google, or Yahoo) and download the invite. Click on the downloaded invite to add to your calendar.

Some calendars might ask if you want to open the calendar as new or import it. Importing it will add it to your current calendar with any other scheduled meetings. If you happen to have any issues adding the calendar on your mobile device, try using a computer.

If you run into any issues, please reach out to [pattym@tapi.org](mailto:pattym@tapi.org).

## TAPI Committee Emails & Meetings

The collage illustrates the workflow for receiving and adding a meeting invite to a calendar:

- Community Committee Meeting Reminder:** Shows an email with meeting details for January 17, 2023. A purple arrow points to the "VIRTUAL LINK" which says "Register HERE for both in-person and zoom information."
- Zoom Registration:** Shows the Zoom registration page for the "2024 TAPI Hybrid Community Awareness Meeting". A purple arrow points to the "Meeting Registration" section where a name is entered.
- Confirmation Email:** Shows an email with a list of meeting dates from Jan 17 to Dec 18, 2024. A purple arrow points to the "Add to Calendar" link.
- Downloads:** Shows a file named "meeting-83191464283 (1).ics" downloaded to the Downloads folder. A purple arrow points to the "Open file" button.
- Microsoft Outlook:** Shows a dialog box asking "Do you want to open this calendar as a new calendar or import it's items into your calendar?". A purple arrow points to the "Import" button.

Additional elements include a "Download Meeting Invite Here" button in the reminder email and the TAPI logo with the tagline "The Arizona Partnership for Immunization" and "WhyImmunize.org" in the bottom right corner.

In each committee meeting email invite/reminder, there will be option to RSVP to attend the meeting in-person. This link will be updated for each meeting. So, please RSVP each time you plan to attend in-person. This allows us to accommodate food (numbers and dietary restrictions) and provide you with a name tag.

## TAPI Committee Emails & Meetings

**Community Committee Meeting Reminder**

**Community Awareness Committee Meeting Reminder**  
1.17.24 at 9:00am - 10:00am  
Zoom and In-Person

**DATE:** Wednesday, January 17, 2024  
**TIME:** 9am - 10am  
**LOCATION:** 700 E. Jefferson Street, Suite 100, Phoenix, AZ 85034 (1st Floor Conference Room)  
**VIRTUAL LINK:** Register [HERE](#) for both in-person and zoom information.  
**ADMIN PHONE:** (602) 288-7568  
**EMAIL:** [info@tapi.org](mailto:info@tapi.org)

**Hello Community Awareness Committee Members,**

We miss you! So, we will be hosting the January 17th meeting at the TAPI office, in the 1st floor conference room. Please let us know if you plan to attend in person by [RSVP'ing here](#). If you are unable to attend in person, please join through zoom.

The meeting agenda, materials and committee calendar will be available on the TAPI committee page just prior to the meeting.

If your organization has an upcoming events, flyers or just important information you would like to share with partners at the meeting or in our E-packets please send to [info@tapi.org](mailto:info@tapi.org).

For those of you joining us in person, we invite you to stay for the ADHS Health Equity call from 10am-10:30am.

Thank you for all you do and for being part of the Community Awareness Committee team!

[Download Meeting Invite Here](#)   [View Packet & Events Here](#)

If you have trouble connecting or finding the meeting, please email Patty Macias at [patty@tapi.org](mailto:patty@tapi.org) for assistance.

**tapi** The Arizona Partnership for Immunization  
**WhyImmunize.org**

**Community Awareness Committee Meeting 1.17.2024 In-Person RSVP**

**DATE:** Wednesday, January 17, 2024  
**TIME:** 9am - 10am  
**LOCATION:** 700 E. Jefferson Street, Suite 100; Phoenix, AZ 85034 (1st Floor Conference Room)  
**ADMIN PHONE:** (602) 288-7568  
**EMAIL:** [tapiadm@tapi.org](mailto:tapiadm@tapi.org)  
**PACKET:** [View Here](#)

If you have trouble finding the meeting, please email Patty Macias at [patty@tapi.org](mailto:patty@tapi.org) for assistance.

[Registration](#)

**Contact Information**

First Name  Last Name   
Job Title    
Email   
 Yes, sign me up for email updates.  
 Update my Facebook profile with this information.

**Employer Information**

Employer   
The Arizona Partnership for Immunization (TAPI)

**Additional Information**

Please list any dietary restrictions you have. (Optional)



# 2024

# TAPI Calendar

## COMMITTEES & IMPORTANT DATES

**JANUARY** Note: Steering Date Change

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**FEBRUARY**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

**MARCH**

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**APRIL**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**MAY Hepatitis Awareness Month**

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**JUNE**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**JULY**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**AUGUST NIAM Month**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**SEPTEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**OCTOBER Health Literacy Month**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**NOVEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**DECEMBER**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### Community Awareness Committee

Hybrid Meeting  
700 E. Jefferson, Ste 100  
3rd Wednesday except April & June  
9:00 AM - 10:00 AM

### Provider Education Committee

Hybrid Meeting  
700 E Jefferson, Ste 100  
2nd Monday:  
Feb, April, June, Aug, Oct, Dec  
12:00 PM - 1:30 PM

### Steering Committee

RSVP Required  
3rd Wed: Jan  
2nd Wed: March, May, July, Sept, Nov  
12:00 PM - 1:30 PM

### Training Dates

TIPS Dates: TBD  
10 Things Parents Need to Know about  
Why We Immunize:  
Feb, Aug, Sept, Dec

### Save the Date Events

Vaccine Congress TBD  
Big Shots Award Program 4/23  
ADHS Immunization Conference 4/23-4/24

### Immunization Awareness Dates

NIIW April 21st-April 27th  
Hepatitis Awareness Month- May  
National Immz Awareness Month-Aug  
Health Literacy Month - Oct  
Influenza Immunization Week-Dec 1st- 7th

### Advocacy Committee

Every other Friday Jan-April 1:30-2:30pm

### Meeting packets & forms to join committees:

<https://whyimmunize.org/committee-packets/>



602.288.2568

tapiadmin@tapi.org

WhyImmunize.org

# Messaging Guide: Respiratory Illness Season

There are many viruses that circulate during the fall and winter. Some of the most serious ones have vaccines that can help our body to protect itself. Depending on your age and health, you may be at risk for RSV, COVID-19, and Flu.

The good news is immunizations against RSV, COVID-19, and Flu are safe and available to you this year! However, it is up to us to educate our community members and help them develop confidence in vaccines for themselves and their family members.

## When sharing information about immunizations, CDC focus groups responded to the following:

- Leaning into emotional ties
- Emphasizing protecting your vulnerable family members
- Using storytelling when communicating

## Key Messages Developed with TAPI Community Partners: (TAPI's campaign developed around these points is available [here](#) and [here](#))

1. For the first time ever, immunizations are available for three major fall and winter respiratory illnesses – RSV, COVID-19, and Flu.
2. It is safe to get the RSV, COVID-19, and Flu vaccines at the same time, including pregnant people who want to protect their babies.
3. 2023/2024 updated COVID-19 vaccines are now recommended for everyone age 6 months and older. If you haven't received one since September 2023, make sure to get your updated dose!
4. Get vaccinated, wash hands, wear a mask, improve airflow to places where people live and work, and stay home when you are sick to stop the spread of illnesses.



## Social Media Messaging Hashtags to Use in Posts

- **Project Hashtag** - #WeVaccinate
- **General Hashtags** – #GetVaccinated #FightFlu #RSV #COVID #Covid #COVIDJN1



## Pre-made Communication Tools and Resources:

Author/Org	Summary	Link
AzAAP/TAPI	Respiratory Illnesses: RSV, COVID-19, and Flu Social Media Tiles	<a href="https://www.whymmunize.org/">TAPI Toolkits - Arizona Partnership for Immunization (whyimmunize.org)</a>
CDC	CDC hub page for all information and tools for RSV, COVID, and Flu for Community, Partners, and Providers.	<a href="https://www.cdc.gov/flu/specialinterest/">Protect yourself from COVID-19, Flu, and RSV (cdc.gov)</a>
CDC	CDC is posting updates on the respiratory illness season here every week.	<a href="https://www.cdc.gov/flu/specialinterest/">CDC Respiratory Virus Updates   CDC</a>
CDC	“Health of Your Everything” Campaign for Fall and Winter Virus Season	<a href="https://www.cdc.gov/flu/specialinterest/">Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov)</a>  <a href="https://www.cdc.gov/flu/specialinterest/">Protect the Health of Your Everything This Fall and Winter Virus Season (cdc.gov)</a>  <a href="https://www.youtube.com/watch?v=...">Protect the health of your everything with recommended vaccines (youtube.com)</a>
CDC	“Wild to Mild” Social Media Campaign for Flu	<a href="https://www.cdc.gov/flu/specialinterest/">Wild to Mild   CDC</a>
CDC	Health Education and Communication Tools for RIM Communities and Other Limited-English-Proficient Populations	<a href="https://www.cdc.gov/flu/specialinterest/">Health Education Materials and Resources for Immigrants, Refugees, and Migrants   CDC</a>
NFID	2023 National Survey: Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease	<a href="https://www.nfid.org/">Attitudes about Influenza, COVID-19, Respiratory Syncytial Virus, and Pneumococcal Disease (nfid.org)</a>
NRC-RIM	Tools for Preventing Respiratory Illnesses in multiple languages: flyers, tiles, and information/FAQs	<a href="https://www.nrcrim.org/">Tools for Preventing Respiratory Illnesses   National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) (nrcrim.org)</a>
Public Health Communications Collaborative	Social Media Toolkit: Fall and Winter 2023 Vaccination Promotion	<a href="https://www.phcc.org/">Toolkit: Fall and Winter 2023 Vaccination Promotion - Public Health Communications Collaborative (PHCC)</a>

		<a href="http://publichealthcollaborative.org">publichealthcollaborative.org</a>
TAPI	Free Printed Materials: Flyers, Posters, Postcards, Stickers, etc.	<a href="http://whyimmunize.org">Free Materials - Arizona Partnership for Immunization (whyimmunize.org)</a>
Vaccinate Your Family	"Not Just Flu" Toolkit with Information and Social Media Tiles	<a href="http://whyimmunize.org">2023-24 Flu Season - Vaccinate Your Family</a>



# 31ST ANNUAL IMMUNIZATION CONFERENCE

**Registration Now Open**

**Mesa Convention Center**

**April 23-24, 2024**

**Join 500 Arizona immunization providers including physicians, nurses, medical assistants, pharmacists, public health personnel, and other interested partners at the 2024 Annual Arizona Immunization Conference.**

**Attendees will be provided professional development, immunization updates, and practical program guidance as we celebrate past successes and travel toward the future.**

# Exhibitor Prospectus

## Big Shots for Arizona Awards Ceremony



Tuesday, April 23, 2024 | 5:00pm - 8:00pm | DoubleTree by Hilton Phoenix Mesa

Our Big Shots for Arizona Awards Ceremony is a time to recognize and honor the excellent work of our immunization partners statewide. These awards highlight the outstanding efforts of individuals and organizations whose diligent work and innovative strategies have improved the health of and vaccination coverage of Arizonans over the past year.

### Available Opportunities :

- **EXHIBITOR** (Fee : \$800) Exhibit table during the event. Includes 2 reserved tickets/seats and name/logo included in the program.
- **TABLE SPONSOR** (Fee : \$1,200) Reserved table seating for 10. Name/logo included in program/slides.
- **EXHIBITOR + TABLE** (Fee : \$1,500) Exhibit table during the event. Reserved table seating for 10. Name/logo included in program/slides.
- **EVENT SPONSOR** (Fee : \$3,000) Reserved table seating for 10. Name/logo included in program/slides, signage, and website.

### Event Information :

- Names of those attending the event will be collected at a later date closer to the event to ensure names for tickets and name tags are accurate.
- Please send a copy of your organization's colored logo to Jazmin Michael at [jazminm@tapi.org](mailto:jazminm@tapi.org) for printed materials.
- You will be able to arrive to the event earlier to help with set up for both the event and your booth. Details on times and additional information will be provided at a later date closer to the event. Event is expected to have 380 attendees.
- If you would like to purchase additional tickets than what your exhibitor/sponsor opportunity provides, please add the additional tickets under "Services Needed" on the next page.
- If you have any questions about the event, registration form, or exhibit/sponsorship opportunities, please contact Jazmin Michael at [jazminm@tapi.org](mailto:jazminm@tapi.org).

# Registration Form

## Big Shots for Arizona Awards Ceremony



Tuesday, April 23, 2024 | 5:00pm - 8:00pm | DoubleTree by Hilton Phoenix Mesa

### Select Exhibitor/Sponsor Options :

- Exhibitor (Fee : \$800)
- Table Sponsor (Fee : \$1,200)
- Exhibitor + Table (Fee : \$1,500)
- Event Sponsor (Fee : \$3,000)

### Services Need:

- Electrical Outlet
- Additional Ticket at \$85 Each  
Quantity Needed: \_\_\_\_ X \$85 = \$ \_\_\_\_ total

### Exhibit/Sponsor Information :

Contact Person Name :

Position / Title :

Business Organization Name :

Business Address :

Email :

Phone Number :

Website :

Business Phone Number :

### Payment Options :

- Check payable to:  
The Arizona Partnership for Immunization  
700 E Jefferson St Suite 100  
Phoenix, AZ 85034
- Credit Card  
(Invoice will be sent via email to be paid online.)

### Agreement :

Signature is confirmation of commitment. I am authorized by my company to make this commitment.

Signature :

Date :

Please submit completed form to Jazmin Michael at [jazminm@tapi.org](mailto:jazminm@tapi.org)



WhyImmunize.org

## Big Shots for Arizona Awards Ceremony Silent Auction Donation Form

DONOR INFORMATION (please print)		
Name of donor as you would like it to appear in program		Business name (if applicable)
<b>CONTACT</b>		Name
Mailing address		
City	State	Zip
Phone	Email	

DONATION INFORMATION		
Detailed description of donation		Estimated fair market value \$
May we add your item to a basket?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

DONATION DETAILS (check all that apply)	
Delivery	Certificate
<input type="checkbox"/> I will deliver	<input type="checkbox"/> I will provide certificate
<input type="checkbox"/> Please contact me to arrange pick-up	<input type="checkbox"/> Please create certificate

If you or your agency is interested in providing a basket for the event, please return this form and email [jazminm@tapi.org](mailto:jazminm@tapi.org) for more information.

Baskets should be delivered to the TAPI office by April 12<sup>th</sup> or email us if you'd like us to pick-up.

### Thank you for your support!

The Arizona Partnership for Immunization (TAPI)  
700 E. Jefferson Street Suite 100  
Phoenix, AZ 85034  
602.288.7568

Your donation may be tax deductible. Please consult your tax advisor. Federal Tax ID No: 45-4185015



January 16, 2024

Dear Donor,

Every day throughout the year hardworking individuals throughout the multiple spheres of public health and medicine have been putting their time, energy and dedication into vaccinating Arizonans, and The Arizona Partnership for Immunization (TAPI) once again would like to honor them with our Big Shots for Arizona Awards Ceremony. This awards ceremony is a chance for all the unsung heroes supporting our vaccination systems to finally get the appreciation they are due. Please help us make that possible again this year!

Our **Big Shots for Arizona Awards Ceremony** is a time to recognize and honor the excellent work of our immunization partners statewide. These awards highlight the outstanding efforts of individuals and organizations whose diligent work and innovative strategies have improved the health of and vaccination coverage of Arizonans over the past year. This event will be held at the DoubleTree by Hilton Phoenix Mesa.

#### **TAPI's Mission and Impact**

Our coalition is made up of over 500 partner organizations who address vaccine barriers and challenges we face in Arizona. TAPI's mission is to foster community wellness, and advocate for good public policy and best immunization practices. Our partners at medical practices, schools, childcare programs, and local health departments rely on our immunization messaging and educational resources to keep their populations healthy. Paramount to our messaging is our ability to partner with, train, and educate parents by dispelling vaccine myths so parents can make educated and informed vaccine decisions.

#### **Request for In-Kind Donation**

**We invite you to help us with the show by making an in-kind donation to a silent auction which will take place during our awards ceremony on April 23, 2024.** All proceeds raised by this event will help us achieve our goal of delivering age-appropriate immunizations beyond the year 2024 to Arizona's two-year-olds, teenagers, and broader community. Donations also support education and community-based trainings for parents, healthcare professionals, and other Arizonans. You and your organization will be prominently acknowledged alongside your generous contribution on the auction table. To donate, simply email the attached donation form to [jazminm@tapi.org](mailto:jazminm@tapi.org) or mail the form to TAPI at 700 E. Jefferson St. Suite 100, Phoenix, AZ 85034 by **April 12, 2024.**

Sincerely,

A handwritten signature in black ink, appearing to read "James Washington", written over a light blue horizontal line.

James Washington  
CEO  
The Arizona Partnership for Immunization



# WHY IMMUNIZE

*Year in Review*

*December 2023*



**LIFE IS BEAUTIFUL · LIVE IT HEALTHY**

*See the work that TAPI has done in the community thanks to supporters like you!*



[WhyImmunize.org](https://www.whyimmunize.org)

**FOLLOW US:**







## VACCINE CONGRESS

State and local leaders from the healthcare community joined in an important conversation about Arizona's declining childhood immunization rates at the Arizona Vaccine Congress in March and October. Attendees gathered to address common concerns, identify and prioritize key problems, and begin to work on solutions that will provide access to all recommended vaccines. Attendees included state and county health departments, private practices, federally qualified health centers, vaccine manufacturers, pharmacists, school representatives, and other coalition partners.

## MATERNAL CHILD HEALTH

The Maternal Immunization Education Project is a collaborative effort to assess the barriers and gaps in education and administration of vaccines for first-time mothers in practices that offer prenatal services and use this information to develop approaches to engage both parents and prenatal providers. We completed 293 surveys with expecting mothers and 5 interviews with OBs on their perceptions around vaccine information for children during pregnancy. 87% of the respondents stated that they wanted to get vaccine information for their child during their pregnancy. The OBs stated they would be willing to provide the information with the right tools and confidence. Next steps for the project are working with provider offices to give resources, training, etc. to help them engage in those conversations with their pregnant patients.



## T.I.P.S.

TAPI has been busy offering free training for vaccine administrators. The Training on Immunization Practice Strategies (T.I.P.S) program highlights vaccine basics, storage and handling, vaccine administration and documentation, and best practices. TAPI has held 15 statewide training courses over the summer, with 950 attendees representing 273 organizations.



## NIAM

August was National Immunization Awareness Month. TAPI partnered with 16 agencies to share positive messages about vaccines on social media. Throughout the month TAPI highlighted vaccines throughout the lifetime. TAPI started the month with vaccines during pregnancy and ended on late adulthood. TAPI also highlighted vaccines for pets! Throughout the month of NIAM, all engagements and impressions on social media totaled to 15,147!

## GRANTS AWARDED

TAPI was a recipient of the inaugural GSK grant program of the COIMMUNITY Initiative, a multipronged effort to support the design of a more systematic, collaborative and equitable approach to helping increase adult immunization rates in the United States. TAPI is using these funds to help address long-standing barriers to adult immunization in Arizona.



## INTERNS

TAPI has been expanding its internship program this last year, and recently had over 8 interns during 2023. These interns included master, nursing, undergraduate, and high school students. Each intern works on their own individual project that aligns with both their interest and TAPI's needs. Projects have included material (print & social media) creation/updates/translation, webpage creation, partner coordination, and event assistance.



## BOO THE FLU

TAPI held their 4th annual Boo the Flu event. This year we titled the event "**Boo the Flu and Other Viruses Too!**" to discuss information about the respiratory illness season. This event was held on Facebook live for one hour, where we had a guest speakers Dr. Bob England and Dr. Edmond Baker from Equality Health, video slideshows, fun music, and a quiz to earn some prizes! We also offered our "Boo Boxes" for donation, where donors could make a donation and send a Boo Box to a child or a dog of their choice. The recorded video currently has over 71 views on our Facebook page, and if you missed out you can [watch it here.](#)

## TAPI BILLING PROGRAM

TAPI's Centralized Billing Program finishes strong for it's 14th year providing support to Arizona Local Health Department's. We have billed over 51,000 thousand claims utilizing five different claims systems. The insurance revenue collected allows the county health departments to purchase more vaccines for the communities they support. In 2023 we went through two COVID 19 vaccine code updates; introduced 3 new RSV vaccines.



## 10 THINGS

In 2023, TAPI held quarterly "10 Things Parents Need to Know about Why We Immunize" trainings, and two "10 Things School Nurse and Health Office Staff Need to Know about Why We Immunize" training. There were over 700 participants, reaching across all 15 counties in Arizona.

Participants included medical assistants, community health workers, registered nurses, vaccine coordinators, school nurses, and many more. TAPI, in partnership with the Central Arizona Area Health Education Center (CAAHEC) administered dozens of hours of CEUs for participants.





## TAPI AWARDS

TAPI held its annual Best Practices and Brightest Stars Awards Ceremony in person on April 19th. The event honored the awardees for the Dr. Daniel T. Cloud Outstanding Practices and Arizona's Big Shot Awards. The event had over 350 attendees! TAPI honored 20 awardees for the Arizona Big Shots and 102 awardees for the Dr. Daniel T. Cloud Outstanding Practices. 17 of these awards were first time Cloud winners and 2 practices received honorable mentions. You can view the full list of award winners on our website [here](#).

## TAPI COMMUNITY OUTREACH

TAPI continues to partner with many community partners to provide positive vaccine information to the community all year long! Some events we attended this year included:

**Heart of Isaac** every month we gather for Resource Day alongside other community organizations to serve the community. In November we participated and reached over 300 families, families were provided the opportunity to receive coats for their children, flu shots, fresh fruits and vegetables and much more goodies with LOTS of great resources. Vaccine information was given to all families that attended the event.

**Equality Health Foundation at Roosevelt School District** in their 6th Annual 1,000 Turkey Giveaway and many other organizations. Families were provided with vaccine education, health screenings, flu shots, and many other free services.

**Lake Havasu Community Health Foundation's 16th Annual Back to School Health Fair** with over 700 people attending the fair and over 100 school required vaccines administered.



# TAPI's Year in Review



More than **109,308** materials provided to the Arizona community



Over

**298,146**

Emails read and sent by TAPI staff

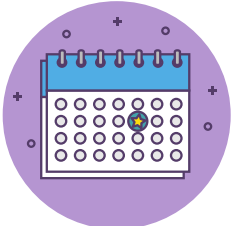


**1,650**

Health and community workers trained



**38,984** people viewed TAPI's website



**36**

Community events and conferences attended



**6**

Legislative visits

**148** new Likes and Follows



**65,200** impressions and people reached



Around **1,328** posts and tweets